

13 & 14 July 2018.
Hyderabad International
Convention Centre (HICC)



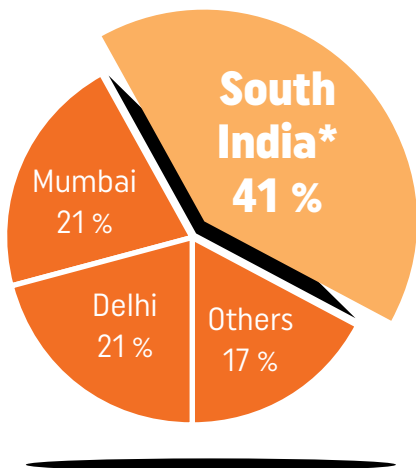
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TTF South at Hyderabad ICC is a brand-new show designed to give you **360 degrees access to the South Indian market.**

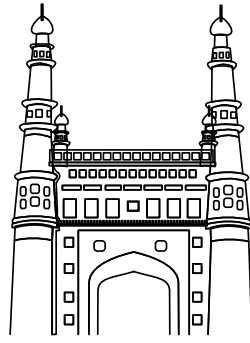
According to Government of India statistics, South India accounts for **41% of outbound travellers** from the country, and it is also the **#1 region** for domestic travel! We will bring you hundreds of hosted buyers from all the major cities in this region such as Bangalore, Chennai, Cochin, Calicut and Trivandrum, as well as other cities from all over India. We will also be flying in buyers from Sri Lanka, the **#6 market** for inbound tourism into India.

TTF South is an unprecedented marketing and sales opportunity to connect to top buyers from these regions under one roof.



Major airport-wise departures of Indian national's departures from India

*Cochin 10.02 %, Chennai 9.14 %, Hyderabad 6.01 %, Bengaluru 5.67 %, Calicut 5.08 %, Trivandrum 4.74 %.



182

Exhibitors

205

Hosted Buyers

828

Trade Visitors

14 Countries Represented

Bhutan, Canada, Germany, Greece,
India, Korea, Maldives, Nepal,
Singapore, Sri Lanka, Thailand,
Turkey, USA, Uzbekistan

19 States Represented

Andhra Pradesh, Delhi, Goa, Gujarat,
Haryana, Himachal Pradesh, Jammu
& Kashmir, Jharkhand, Karnataka,
Kerala, Madhya Pradesh,
Maharashtra, Puducherry, Punjab,
Rajasthan, Tamil Nadu, Telangana,
Uttarakhand, West Bengal

13 & 14 July 2018.

Hyderabad International Convention Centre (HICC)

Reserved for Travel Trade

13th July: 11.00 am - 7.00 pm

14th July: 11.00 am - 2.00 pm

Open to all

14th July: 2.00 pm - 7.00 pm



EXHIBITORS.

Over 97% said it is very important for them to exhibit at TTF Hyderabad and **over 95%** confirmed they are likely to return in 2018.



BUYERS.

Over 97% were satisfied with TTF Hyderabad and confirmed they are likely to return in 2018.

SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS IN 2018

Host State



Partner Country



Partner States



Feature States



Knowledge Partner



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Mumbai

+91 22 4555 8555

Fax +91 22 4555 8585

305, 3rd Floor, The Summit Business Bay,
Near WEH Metro Station, Off Andheri -
Kurla Road, Andheri East,
Mumbai - 400 093

New Delhi

+91 11 2686 6874 / 75

Fax +91 11 2686 8073

216 A/1, Gautam Nagar,
Gulmohar Park,
New Delhi - 110 049

Kolkata (Registered Office)

+91 33 4028 4028

Fax +91 33 2479 0019

25 C/1, Belvedere Road, Alipur,
Kolkata - 700 027