

TTF Patna: Bihar Gears Up for Round Two of India's Premier Travel Show

India's Biggest Travel Show Network



27 & 28 September 2024

Samrat Ashok Convention Centre - Gyan Bhawan, PATNA

Host State



Discover the Transformative Journey of Travel at TTF Patna 2.0

Welcome to TTF Patna's second edition, a testament to the success of India's oldest and largest travel show taking place in Bihar - one of the fastest-growing states in the country. Join us as we shine a spotlight on the remarkable progress and immense potential of Bihar's tourism market and destinations. With active participation from various Indian states and neighboring countries, TTF Patna promises to be an unmissable platform for discovering exciting new opportunities in travel.

ABOUT TTF PATNA

TTF Patna is a prestigious travel exhibition that unites travel industry professionals, buyers, and sellers from across India and neighboring countries. The event serves as a grand showcase of the diverse tourism offerings of India and nearby regions, with a particular emphasis on those influenced by spiritual, wellness, or Buddhist travel. TTF Patna acts as the gateway to new opportunities and collaborations in the region's travel industry.

WHY ATTEND?

- **Witness the boom** in spiritual and wellbeing-centered destinations while gaining valuable insights into their unique cultural heritage, historical sites, and offbeat destinations.
- **Buy and sell travel products** catering to spiritual life and well-being, in India's diverse states and the nearby countries that have been invited to showcase their unique travel experiences and offerings.
- **Network with prominent industry leaders** and engage in meaningful interactions with influential players within the travel industry, fostering partnerships and unlocking new business prospects.
- **Stay ahead of the curve** by attending enlightening seminars, workshops, and panel discussions led by experts who will share their knowledge, insights on trends, and best practices in the ever-evolving travel domain.
- **Avail wholesale rates**, and gain access to exclusive deals, discounts, and special offers from exhibitors

WHAT TO EXPECT

Discover Destinations: Explore the vibrant pavilions of various Indian states and neighboring countries, each presenting a unique cultural and travel experience. Immerse yourself in the diverse flavors, traditions, and landscapes of these captivating destinations.

Exhibitor Showcase: Experience a diverse range of travel products, services, tour packages, accommodations, and more, meticulously tailored to cater to every type of traveler and their varying interests.

Networking Opportunities: Engage with influential industry professionals, tour operators, travel agents, and buyers, fostering valuable collaborations that pave the way for new avenues of growth and expansion.

Expert Insights: Learn from the industry's thought leaders through engaging sessions and workshops that shed light on the latest trends, marketing strategies, and technological advancements in the travel sector.



Experience the rich culture, heritage and eco tourism of Bihar

- Bihar, with an impressive domestic tourist count of 25,330,364 and international tourists of 86,829, holds immense religious significance as the birthplace of Jainism and Buddhism.
- The ancient kingdom of Magadha in present-day Bihar played a pivotal role in their development.
- The state is home to two of India's oldest capitals, Rajgir and Patliputra (Patna), and is celebrated for its diverse religious traditions, including Sikhism, with Takhat Sri Harimandir Ji in Patna Sahib as a revered pilgrimage site.
- Bihar's religious heritage extends to the observance of Pitra Paksha, an annual fortnight dedicated to paying homage to ancestors, revered with great devotion by its people.

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"After successful completion of TTF Patna in 2023, the first and biggest ever tourism show in Bihar, for which I congratulate the organisers, we are now ready for a much bigger and grander second edition to be held on 27 & 28 September, 2024, preparations for which are in full swing. The event will provide an important B2B platform for networking among the travel and tourism industry in Bihar, for promoting Buddhist, Jain, spiritual, eco & wellness tourism in the state, the Eastern region, and across India. Bihar has made remarkable strides in leveraging its Eco & Adventure Tourism potential by establishing world class wildlife, nature and zoo safaris, having glass-bridge, diverse flora and fauna, various water sports, and adventure activities that appeal to everyone. I invite all esteemed stakeholders of tourism fraternity to converge to the prestigious TTF Patna to forge partnerships with Host State Bihar Tourism and private stakeholders, and take the state's tourism industry to new heights. I extend my best wishes to the event for its grand success. Do come to Bihar and imbibe its spirituality, religion, culture, heritage and nature of India in true sense"

- Shri Abhay Kumar Singh, IAS, Secretary Tourism, Govt. of Bihar

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Join us at TTF Patna and become a part of this landmark event celebrating the tourism potential of Bihar. Embrace the spirit of exploration, forge lasting connections, and find inspiration to embark on incredible journeys that unveil the beauty and diversity of our world.

Price list **Participation Package (Rate/sq.m.)**

2024		Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Patna	27 & 28 Sept 2024	Rs. 32500 / US\$ 430	Rs. 35000 / US\$ 475	Rs. 38500 / US\$ 520	Rs. 42000 / US\$ 560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

*Payment is due at the time of booking, with an additional GST of 18%.

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