



India's Biggest Travel Show Network



POST SHOW REPORT 2024 - 2025

INDIA'S BIGGEST TRAVEL SHOW NETWORK

MUMBAI • BENGALURU • CHENNAI • KOLKATA • AHMEDABAD/GANDHINAGAR • DELHI • PATNA • HYDERABAD



2025-2026 Show Calendar

2025

TTF Kolkata 10, 11 & 12 July

TTF Ahmedabad/Gandhinagar 31 July, 1 & 2 August

TTF Mumbai 11, 12 & 13 August

BLTM 11, 12 & 13 September

TTF Hyderabad 19 & 20 September

2026

TTF Bengaluru 13, 14 & 15 March

TTF Chennai 20, 21 & 22 March



THE INDIAN TRAVEL & TOURISM MARKET: DRIVING GROWTH AND FOSTERING OPPORTUNITY

India's travel market is undergoing a transformative surge, shaping an exciting future for the industry. The Travel & Tourism sector is projected to generate US\$25.01 billion in revenue in 2025, with an annual growth rate (CAGR 2025-2029) of 8.06%, reaching US\$34.11 billion by 2029. As the world's fastest-growing travel market, India is witnessing a rise in both domestic and outbound tourism, fueled by renewed enthusiasm across all demographics.

Indian travellers are showing remarkable confidence, with 86% planning to travel within the next 12 months - the highest percentage in the Asia-Pacific region, according to Booking.com. This reflects a strong desire to explore both domestic and international destinations.

Domestic tourism is thriving, with many Indian travellers seeking local experiences and eco-friendly destinations. Millennials, in particular, prefer responsible travel, focusing on sustainability and deeper connections with local communities. This shift highlights a growing interest in exploring India's diverse landscapes while making low-impact choices.

India's outbound travel market is equally significant, projected to reach \$42 billion as more Indians



seek cultural experiences abroad. Recognizing this demand, global destinations are actively positioning themselves to appeal to India's thriving base of international travellers.

TTF, India's oldest and largest travel trade show network, is gearing up to meet this demand with an exciting schedule of events in major cities like Mumbai,

Bengaluru, Chennai, Kolkata, Ahmedabad/Gandhinagar, Delhi, Patna and Hyderabad. Since its inception, TTF-branded shows have drawn over 4,000 exhibitors from 100 countries and 36 Indian states and union territories, with a combined visitor turnout of more than 60,000 professionals and travellers. By providing a dynamic platform for connection



and collaboration, TTF continues to drive growth and innovation in India's travel industry.

Tourism in India is also recognized as a powerful economic engine that creates jobs and elevates the quality of life. With an increased budget of \$298 million dedicated to tourism development for FY25, the Indian government is working to unlock the sector's full potential, from infrastructure upgrades to

promoting India's cultural richness. The Ministry of Tourism's ongoing efforts ensure that the country remains a compelling destination for both domestic and international travellers.

The growing trends in Indian travel indicate not just a booming industry but a sector with a clear focus on sustainable, impactful travel experiences. The industry's economic contributions continue to

soar, with a total impact of \$199.6 billion on GDP. As travel continues to grow, India's tourism market is well-positioned for a prosperous future.

The coming years hold exciting prospects for India's travel market as it grows in size, scale, and vision, drawing in travelers with the promise of rich experiences, responsible tourism, and diverse destinations.



TTF KOLKATA

12, 13 & 14 July 2024

Biswa Bangla Mela Prangan



450+
Exhibitors



4500+
Trade Visitors



5000+
General Visitors

States/UTs Represented: 26

Assam, Bihar, Goa, Gujarat, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Meghalaya, Mizoram, Nagaland, Odisha, Rajasthan, Sikkim, Tamil Nadu, Uttarakhand, Uttar Pradesh and so on

Countries Represented: 5

Bangladesh, Mauritius, India, Sri Lanka, Thailand,

TTF KOLKATA 2024 SETS NEW BENCHMARKS WITH UNPRECEDENTED PARTICIPATION

TTF Kolkata 2024 marks a milestone moment for the travel industry in West Bengal and Eastern India

TTF Kolkata 2024 successfully concluded at the Biswa Bangla Mela Prangan, Kolkata. Over three days, the event showcased remarkable growth, international participation, and a wealth of opportunities for the travel industry.

The show witnessed an impressive turnout, with over 450 exhibitors from 10 countries and representatives from 26 Indian states and union territories. The event attracted more than 4,500 travel professionals and industry leaders alongside 5,000 general visitors. Special sessions during the event provided opportunities for networking and collaboration, emphasizing airline agent relations and responsible tourism in West Bengal. State tourism boards and international destinations such as Sri Lanka, Bangladesh, Mauritius, and Thailand showcased diverse travel opportunities, reflecting the global appeal of the event. Visitors also enjoyed engaging activities like the Amazing Thailand Quiz and the Bihar Tourism Roadshow, which added excitement and enhanced participation.

TTF 2024 in Kolkata enjoyed strong participation from neighboring countries. Sri Lanka was the Partner Country this year, while Bangladesh, Thailand, and Mauritius were the Featured Countries. Indian states and UTs were well-represented with large pavilions from Uttarakhand, Odisha, Rajasthan, Bihar, Goa, Uttar Pradesh, Himachal Pradesh, Karnataka, Gujarat, Kerala, and Madhya Pradesh. Featured States such as Assam, Tamil Nadu, Jharkhand, Sikkim, Meghalaya, Nagaland, and Mizoram also showcased their attractions with private operators and hoteliers, underscoring the event's commitment to celebrating cultural diversity and global tourism experiences. The Ministry of Tourism, Government of India, had a key presence at the show, highlighting and showcasing their ongoing initiatives like the G20 summit, or 'Azadi Ka Amrit Mahotsav', 'Ek Bharat Shreshtha Bharat', 'Dekho Apna



“At TTF, we meet real business owners, decision-makers, and industry partners. We treat this as a B2B session where you can instantly communicate, get feedback, and make decisions. Participating in travel marts like these is very important.”

Thisum Jayasuriya, Chairman,
Sri Lanka Convention Bureau

Desh' and 'Swadesh Darshan'.

Throughout its three power-packed days, TTF facilitated numerous business collaborations and connections through specialized sessions. Highlights included insightful panel discussions addressing the synergy between airlines and travel agents, such as the session titled “How to Bridge the Gap between Airlines and Agents?” attended by heads of associations from the travel trade and aviation experts. Another notable session focused on strategies for

promoting responsible tourism in West Bengal, titled “Expanding the Reach of Responsible Tourism to West Bengal - Focus on Sundarbans,” moderated by the ICRT India Foundation (Responsible Tourism). These sessions laid the groundwork for future growth and innovation within the travel sector.

Visitors at TTF 2024 in Kolkata enjoyed a variety of engaging activities designed to enrich their experience. Notable events included the interactive ‘Amazing Thailand: Your Stories Never End’ session, organised by The Royal Thai Consulate-General, Kolkata, and Tourism Authority of Thailand on 13th July, which tested knowledge through an exciting quiz segment and promoted Thailand's attractions. The evening also featured the Bihar Tourism Roadshow, offering an informative destination presentation and an insightful panel discussion followed by a networking dinner to explore Bihar's cultural and natural heritage and connect with travel opportunities.

TTF hosted the launch of the ‘Visit Terai’ initiative, spotlighting the Himalayan Terai region along the India-Nepal border as a rich hub for biodiversity, wildlife, and cultural tourism.

EXHIBITOR TESTIMONIALS



HE KHUN SIRIPORN TANTIPANYATHEP

Consul General,
Royal Thai Consulate-General, Kolkata

"India is a very important tourism market for Thailand. In the first half of 2024, we've already welcomed over 1 million Indian visitors - and we expect that number to reach 2 million by year-end. TTF has given us a wonderful platform to showcase Thailand, and we are very grateful for this opportunity."



HINGLAJ DAN RATNOO

Office in Charge,
Rajasthan Tourism Development Corporation

"TTF is a milestone event that brings together communities from across the nation and abroad, setting a new foundation for growth and development."



PRAN SATHIADASAN

VP - Commercial Operations,
Indian Subcontinent, Fly Dubai

"The sheer number of participants is great. Visitors find value when they meet not only tourism boards and airlines, but all stakeholders of the industry in one place."



SOURAV PANDEY

Marketing & Events Manager,
Madhya Pradesh Tourism

"TTF has been a key partner in promoting Madhya Pradesh, helping us reach new markets and showcase our multi-specialty, off-beat destinations. It's been a fruitful experience with great interactions and growing support."



T.R.L. RAO

Associate VP,
Ramoji Film City

"TTF is one of the biggest attractions for tour operators and travel agents. The response we've seen at our stall has been fantastic - the interest, the interaction, everything. We're happy to be part of TTF across its editions, and we thank the organisers for consistently creating such a valuable platform."



GLIMPSES OF THE SHOW





TTF AHMEDABAD/GANDHINAGAR

07, 08 & 09 August 2024

Mahatma Mandir Convention & Exhibition Centre, Gandhinagar



900+
Exhibitors



12,500+
Trade Visitors

States/UTs Represented: 18

Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Punjab, Rajasthan, Sikkim, Uttar Pradesh, Uttarakhand

Countries Represented: 25

Azerbaijan, Egypt, France, Indonesia, Italy, Japan, Jordan, Kenya, Malaysia, Maldives, Nepal, Netherlands, Norway, Russia, Saudi Arabia, Singapore, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, UAE, UK, and Vietnam

TTF AHMEDABAD 2024 UNITES THE WORLD OF TRAVEL UNDER ONE ROOF

With Record Participation, TTF Celebrated the Growth of Travel in Gujarat & Western India

TTF Ahmedabad 2024, India's leading travel show, came to a successful close at the Mahatma Mandir Convention and Exhibition Centre in Gandhinagar. As the largest travel trade event in Western India, TTF attracted a record-breaking number of participants over three days and showcased a diverse range of travel products, highlighting the growth and emerging trends in the global travel industry.

This year's TTF was the largest ever hosted in Gujarat, attracting an unprecedented number of exhibitors and visitors. As a crucial platform for travel professionals in India, TTF provides an opportunity to connect, explore new and unique destinations, and discover the latest updates and innovations shaping the future of travel.

TTF showcased remarkable participation, with over 900 exhibitors from 25 countries and 18 Indian states and union territories presenting their offerings. The event attracted more than 12,500 trade visitors, making it a significant platform for global and domestic tourism. Vibrant displays highlighted a wide range of tourism products, showcasing the best of international destinations and Indian states. Exclusive travel deals and packages were available, offering trade visitors valuable options for their clients while fostering networking opportunities. The spotlight was on Gujarat, emphasizing its growing importance in the tourism sector, particularly during its peak travel season.

TTF Ahmedabad/Gandhinagar 2024 featured an impressive exhibition floor, spread over 4 halls, where participants from across the globe presented their latest travel offerings from destination management services to cutting-edge travel technologies. International destinations like Azerbaijan, Egypt,



“TTF Ahmedabad has created a strong B2B platform where we’ve effectively promoted Ayodhya, Varanasi, and the upcoming Kumbh. Our co-participants have signed several MoUs and expressed great satisfaction with the event.”

Dinesh Kumar, Deputy Director,
Government of Uttar Pradesh

France, Indonesia, Italy, Japan, Jordan, Kenya, Malaysia, Maldives, Nepal, Netherlands, Norway, Russia, Saudi Arabia, Singapore, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, UAE, UK, and Vietnam attracted significant attention, offering visitors a glimpse into diverse global travel opportunities. Indian states including Assam, Bihar, Chhattisgarh, Goa, Gujarat,

Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Punjab, Rajasthan, Sikkim, Uttar Pradesh, Uttarakhand stood out, each showcasing their unique cultural heritage and tourism initiatives.

Such varied participation not only enriched the visitor experience but also highlighted the collaborative spirit that defines the travel industry. On 9th August 2024, TTF felicitated the tremendous effort and achievement of participants at the show with awards presented, ranging from decoration to innovation and best valued products.

Gujarat, as one of India's key tourism markets, plays a central role in the event's success. The state's strategic location and robust travel sector makes it an ideal host for TTF, especially during the region's peak travel season. The timing allowed exhibitors to capture the attention of travel-savvy professionals ready to plan their next holiday adventure or secure the best deals for their clients.

EXHIBITOR TESTIMONIALS



SAVITA CHAUHAN

Deputy Director, Publicity,
J&K Tourism

"TTF is a crucial platform that brings together tourism departments and trade visitors from across the country. It fosters the exchange of creative ideas, helping significantly in promotion and publicity."



NIKHIL SHARMA

Managing Director & Area Senior Vice President, South Asia,
Radisson Hotel Group

"We've seen our business and TTF business grow together."



JATIN KHANNA

CEO, Sarovar Hotels

"29% of our business comes out of Gujarat amongst all our hotels. That's why we're here and we're very excited to be part of this event."



VIKAS PASI

Sr. VP & West Cluster Head,
Royal Orchid Hotels

"The visitor quality and the timing of the show aligned perfectly with our promotional push for North India and Goa. It was a brilliantly executed show."



NARESH ARORA

Founder, CEO,
Truly India Resorts & Camps

"TTF is one of the most important platforms for the domestic travel trade in South East Asia. Year after year, it consistently delivers tangible business value and strong industry connections"



NIRAV AGARWAL

Head of Marketing, Riya Travels

"TTF Ahmedabad offers excellent market penetration. It helps us connect with both new and existing travel partners just ahead of the season, making it an essential platform for our Gujarat outreach."



VISHAL RAI

Hotel Manager,
Lemon Tree Hotels

"It's been a tremendous three days at TTF. We've had the chance to meet a wide range of people, observe the evolving travel landscape, and the entire show has been exceptionally well-organized and thoughtfully executed."

GLIMPSES OF THE SHOW





TTF PATNA

22 & 23 October 2024

Samrat Ashok Convention Centre - Gyan Bhawan



150+
Exhibitors



1000+
Trade Visitors



1000+
General Visitors

States/UTs Represented: 15

Uttar Pradesh, Odisha, Rajasthan, Maharashtra, Chhattisgarh, Telangana, Gujarat, Punjab, Goa, Delhi, Meghalaya, Jammu & Kashmir, Assam, Tripura, and Kerala

Countries Represented: 2

Nepal, India

TTF PATNA 2024 SHOWCASES BIHAR'S RISING TOURISM POWER

150+ exhibitors, 1,800+ travel professionals, and 1,000+ visitors came together to spotlight Bihar's growing role in global travel



The 2024 edition of the Travel & Tourism Fair (TTF) successfully concluded in Patna after two days of dynamic exchanges, business networking, and enthusiastic participation from exhibitors and visitors alike. Hosted at the Samrat Ashok Convention Centre - Gyan Bhawan, TTF 2024 saw an impressive turnout, reinforcing Bihar's growing prominence as a tourism hub. Showcasing a diverse range of travel offerings from around the world, the event fostered business opportunities while highlighting the state's potential in the travel industry.

The event featured a diverse lineup of over 150 exhibitors presenting exclusive travel packages, hotel deals, and innovative travel technology. Industry professionals explored collaborations across key sectors, including eco-tourism, heritage, adventure, wellness, and spirituality. Visitor engagement was strong, with over 1,000 travel professionals and more than 1,000 general visitors actively networking and forging valuable connections. Attendees also took advantage of exclusive travel promotions for domestic and international destinations offered by leading exhibitors.

“Looking at the pace of India's infrastructure and economic growth, tourism is poised to grow at more than 24%. Events like TTF help us plan for the next 10 years in collaboration with every state.”

Gajendra Singh Shekhawat,
Union Minister of Tourism,
Government of India

Strong Government Support and VIP Presence:

The event was inaugurated by Shri Nitish Kumar, Hon'ble Chief Minister of Bihar, who emphasized the significance of tourism as a driver of economic growth for the state. The event also saw participation from key dignitaries, including Shri Gajendra Singh Shekhawat, Hon'ble Tourism Minister, Govt. of India, and Shri Samrat Choudhary, Hon'ble Dy. Chief Minister of Bihar. Their presence, along with senior officials from various state tourism boards, reflected the strong government support for the tourism sector in Bihar and the collaborative

efforts to boost the state's visibility on both domestic and international platforms.

Following the Inauguration, Shri Gajendra Singh Shekhawat stated, “Bihar has the potential to become the tourism capital of India. Known as the land of religion, knowledge, and science, Bihar has the potential to lead the country in the field of tourism in the coming years.” He further stated that the central government is committed to developing Bihar's tourism sector, with plans for sites like Gaya Ji, Bodh Gaya, Rajgir, and Nalanda included in the Union Budget. He noted the current trend of experience-based tourism and highlighted the government's initiatives to create jobs through programs like “Tourism Mitra” and “Tourism Didi.” “The current tourism sector of 250 billion USD will reach 500 billion USD in the next 5 years, which will greatly boost the growth prospects for India's tourism sector,” he added.

Highlights included Maharashtra Tourism's destination presentation, the launch of the ‘Visit Terai’ initiative, and a grand Valedictory Ceremony recognizing exhibitors and celebrating the event's role in boosting Indian tourism.

EXHIBITOR TESTIMONIALS



SATPAL MAHARAJ

Tourism Minister, Uttarakhand

"In Uttarakhand, tourism is our bread and butter. Events like TTF give us the exposure we need, help us exchange ideas, and grow new circuits like adventure tourism across the country."



MRS DEVSHREE

OSD Bihar Tourism,
Bihar Tourism

"Events like TTF help people discover the state's possibilities and potential - and show that there's much more to experience here than they realize."



VIJAY JADHAV

Deputy Director, Directorate of
Tourism, Govt. Of Maharashtra

"TTF is important for Maharashtra because it gives us the chance to showcase our 350+ forts, adventure tourism, and coastal destinations like Malvan and Mahabaleshwar to new audiences."



JITESH POOJARI

Vice President - Business,
Akbar Online Booking Co.

"This is one of the great platforms where we can actually meet new agents and our own agents. It's fantastic for business and exposure in Tier 2 and Tier 3 cities."



R.K. DALAI

Asst. Director Tourism,
Govt. of Odisha Tourism
Development Office

"TTF Patna is a good platform to introduce our tourism to stakeholders across the sector. We see great interest from northern India, especially for destinations like Puri Dham and Odisha's beaches."



ALKA KAPOOR

Senior Marketing Manager &
Projects, Punjab Heritage and
Tourism Promotion Board

"TTF is an amazing show - it gives us the opportunity to connect with the community and stakeholders here to promote Punjab's rich Sikh and rural tourism circuits."



PRITHVI SHARMA

Secretary - Chhattisgarh
Tourism Board.

"TTF is a very good event, and we got a very good response. It provides us a platform to present new initiatives."



VIDUSHI SAINI

Principal Business Development
Manager,
Motorhome Adventures

"For the public, TTF was educative - and for us exhibitors, it was great for networking. Bringing like-minded people together made it a truly valuable experience."

GLIMPSES OF THE SHOW





TTF BENGALURU

13, 14 & 15 February 2025

Tripuravasini, Palace Grounds



150+

Exhibitors



1800+

Trade Visitors



2100+

General Visitors

States/UTs Represented: 6

Goa, Karnataka, Telangana, Gujarat, Tamil Nadu, and Delhi

Countries Represented: 2

India, Nepal

TTF BENGALURU 2025 STRENGTHENS SOUTH INDIA'S ROLE IN THE TRAVEL INDUSTRY

Over 3,900 attendees and 150+ exhibitors gathered at The Palace Grounds to explore travel innovations, forge new deals, and spotlight South India's growing tourism market

TTF Bengaluru 2025 wrapped up successfully at Tripuravasini, Palace Grounds, reaffirming its role as a vital platform for the travel industry in South India. Held on 13, 14 & 15 February, the event brought together 150+ national and international exhibitors, 1,800+ trade buyers, and 2,100+ general visitors, facilitating meaningful networking and driving new partnerships. TTF Bengaluru once again demonstrated its significance as the gateway to South India's booming travel market, offering exhibitors three power-packed days of meetings and buyers access to a diverse range of destinations, travel deals, and packages.

This year's edition was inaugurated by Smt. Salma K Fahim, IAS, Secretary to Government, Tourism Department, Government of Karnataka, and Shri. Dr. Rajendra KV, IAS, Director, Department of Tourism, Government of Karnataka, and the Managing Director of Karnataka State Tourism Development Corporation. Their presence underscored the event's importance in strengthening Karnataka's tourism sector and its broader impact on the region's travel industry.

A Successful Platform for Travel Stakeholders in South India:

With Bengaluru's reputation as the "Silicon Valley of India" and a prime hub for corporate travel, destination weddings, and high-spending travellers, TTF Bengaluru 2025 opened new avenues for travel industry players beyond Mumbai, Delhi, and Gujarat. South India is a rapidly growing travel market with a high concentration of outbound and domestic travellers, making Bengaluru a strategic location for TTF. The event enabled tourism stakeholders to tap into South India's expanding travel market, fostering growth and innovation across the sector.

TTF Bengaluru featured a diverse range of exhibitors, including



"TTF is a vibrant place - a great platform to promote tourism. Buyers and sellers alike are enthusiastic, and it's especially valuable for DMCs, States Tourism Boards, and individual travel operators."

Smt. Salma K Fahim, IAS,
Secretary to Government,
Karnataka Tourism Department

Tourism Boards, travel companies, hospitality brands, airlines, and travel tech providers. The event hosted an impressive lineup of national and international tourism boards such as Nepal, Goa, Karnataka, Telangana, Gujarat, Tamil Nadu, and Delhi. Additionally, private exhibitors such as Briar Tea Bungalows, Southern Travels, Kolahoi Green Hotel & Resorts, Timbertales Hotels & Resorts, SOTC Travel, SR Jungle Resort, and Indian Circuit Holidays showcased their offerings, contributing to the dynamic

and diverse marketplace.

A Hub for High-Quality Networking and Business:

The first one and a half days of TTF Bengaluru were exclusively open to B2B trade visitors, providing exhibitors with direct access to travel agents, tour operators, MICE planners, corporate travel managers, and wedding planners. This dedicated period boosted high-value networking and deal-making, positioning TTF Bengaluru as an essential event for those looking to expand their business in South India's flourishing travel sector.

A One-Stop Travel Showcase for Travel Enthusiasts:

The final one and a half days welcomed general visitors, allowing travellers to explore a wide range of domestic and international destinations, compare travel options, and secure the best airline packages and holiday deals. Attendees had the opportunity to interact with tourism boards, travel companies, and hospitality brands, making informed travel decisions and gaining exclusive access to discounts and special promotions.

EXHIBITOR TESTIMONIALS



DR. TANUJ DEV

Karnataka Head,
Association of Buddhist Tour Operators

"TTF has given us a good opportunity to help our members connect with DMCs and state tourism boards - it's an important platform for networking and partnerships."



DR. KUSUMA SURYAKIRAN

Assistant Tourism Promotion Officer,
Department of Tourism, Govt of Telangana

"Visitors are genuinely interested - they're asking thoughtful questions. That shows how relevant and impactful TTF is."



PRAMOD C.R.

TIB Bangalore, Tourism Corporation of Gujarat Ltd.

"To promote your state effectively, you have to be at events like TTF. It's a valuable platform for showcasing tourism at the national level."



KARTHIK

Tourist Officer, Government
of Tamil Nadu, Tourism
Department

"TTF is an essential platform for all tourism departments and destinations. It helps us directly connect with visitors, explain our offerings, and promote Tamil Nadu to people from other states and countries."



DAWA TASHI

General Manager,
Bhutan Maitreya Tusita Travel &
Car Rental Services

"TTF acts as a bridge between Bhutan and India - it gives us a valuable platform to promote our culture and tourism in a large and vibrant market."



ADINARAYANA K

Asst. General Manager - Tours,
Southern Travels Pvt. Ltd.

"The quality of people at TTF is very good - 80% of queries have already converted into business. We've been participating for 20 years, and it's always a strong B2B platform."



GLIMPSES OF THE SHOW





TTF CHENNAI

21, 22 & 23 March 2025

Chennai Trade Centre



250+
Exhibitors



5000+
Visitors

States/UTs Represented: 7

Andhra Pradesh, Delhi, Jharkhand, Kerala, Tamil Nadu,
Telangana, and Uttarakhand

Countries Represented: 5

India, Nepal, Myanmar, Brunei and Korea

TTF CHENNAI 2025 AND TAMIL NADU TRAVEL MART SET A NEW BENCHMARK IN TRAVEL COLLABORATION

Co-located with Tamil Nadu Travel Mart, the show brought together 250+ exhibitors and 5,000+ attendees, reinforcing Tamil Nadu's leadership in the tourism sector

TTF Chennai 2025 concluded on a high note, marking a significant milestone for the travel industry in South India. This year's edition was particularly special as it was co-located with the Tamil Nadu Travel Mart (TNTM), making it the biggest tourism event ever held in the region.

Over three days, the event brought together 250+ exhibitors from 12 Indian states and five countries including India, Nepal, Myanmar, Brunei, and Korea. State tourism boards, including Andhra Pradesh Tourism, Delhi Tourism, Jharkhand Tourism, Kerala Tourism, Tamil Nadu Tourism, Telangana Tourism, and Uttarakhand Tourism, among others, were present. Around 50+ hosted buyers and 5,000+ visitors attended, engaging in productive networking, forging strategic partnerships, and exploring business opportunities in the travel sector.

Tamil Nadu's importance as a tourism source market and destination:

For more than 25 years, TTF Chennai has been an essential platform for travel trade professionals, and this year's collaboration with Tamil Nadu Tourism significantly amplified its impact. The event provided over 100 stakeholders from Tamil Nadu with an opportunity to showcase their offerings and engage with industry professionals at a fraction of the cost compared to similar marts organised by other states.

The support of Tamil Nadu Tourism was instrumental in making this edition a success. The presence of distinguished dignitaries highlighted the state's commitment to strengthening its tourism sector. For the inauguration ceremony, we were honoured to have in attendance Thiru. R. Rajendran, Honourable Minister for Tourism, Sugar, Sugarcane Excise, and Sugarcane Development, Government of Tamil Nadu, as the Chief Guest. Guests of Honour included Thiru. Dr. K. Manivasan, I.A.S., Additional Chief Secretary to Government, Tourism, Culture, and Religious Endowments Department, Government of Tamil Nadu; Tmt. Shilpa Prabhakar Satish, I.A.S., Commissioner, Commissionerate of



“Co-locating TTF Chennai with Tamil Nadu Travel Mart was a fantastic decision, as it brings together buyers and sellers from across various states and within Tamil Nadu in one location. The participation has been strong, with a significant number of walk-ins thanks to this partnership. This model is one we can certainly consider for future events.”

Tmt. Shilpa Prabhakar Satish,
Commissionerate of Tourism,
Government of Tamil Nadu.

Tourism, Government of Tamil Nadu; and D. Venkatesan, Regional Director (South), Ministry of Tourism, Government of India.

“It's wonderful to see such strong participation at the event. Hotels, tour operators, travel agents, and destinations from across the country and abroad

have come together at TTF Chennai and Tamil Nadu Travel Mart. Tamil Nadu is dedicated to sustainable and responsible tourism development, and this platform provides an excellent opportunity for us to showcase our efforts.” said Thiru. R. Rajendran, Honourable Minister for Tourism, Government of Tamil Nadu.

Showcasing Top Travel Brands and Destinations:

TTF Chennai 2025 along with Tamil Nadu Travel Mart provided an unmatched opportunity for tourism boards, hospitality brands, travel companies, and emerging destinations to present their offerings, establish partnerships, and expand their reach in South India's rapidly growing travel market. Attendees engaged with domestic and international travel suppliers, including hotels, airlines, DMCs, and tourism boards, through exclusive networking sessions and a diverse showcase of travel products and services.

Leading private exhibitors such as Kesarbagh Palace, Myanmar Airways, Royal Brunei, SOTC, Southern Travels, Stic Travels, Timbertales Luxury Resort, and United Travels, were among the many participants showcasing their latest travel offerings.

EXHIBITOR TESTIMONIALS



SHILPA PRABHAKAR

Commissioner of Tourism,
Government of Tamil Nadu

"Bringing Tamil Nadu Travel Mart and TTF together in one venue has created a powerful industry platform - connecting regional sellers with national and international buyers more efficiently."



KAVINDRA BHATT

Senior Officer,
Nepal Tourism Board

"TTF is a wonderful platform. We've been participating for years, and this year too, we're seeing strong collaboration between public and private sectors to promote Nepal's tourism."



DR. RAMAN PRASAD

Regional Director, AP Tourism Authority &
Executive Director, AP Tourism Development Corporation

"We want to position Andhra Pradesh as one of the top three tourism destinations in India, and platforms like TTF help us reach a national audience and connect with key stakeholders."



MAHESH K

VP,
Unimoni India

"TTF gives us the opportunity to interact not only with our industry partners, but also directly with customers. It's a great opportunity for both sides."



ATUL ANAND PANDEY

Representative, Delhi Tourism,
Government of Delhi

"TTF is one of the best platforms in India to promote state tourism. It's a place where travelers and stakeholders come together."



MAHESH

Representative,
Myanmar Airways

"TTF is a great platform where we can present our product to the market. It helps us reach clients we can't meet individually elsewhere."



SHIRON KUNJUMON

Team Leader - Operations,
Uptown Vacations (Dubai DMC)

"We've received very good enquiries and strong interest from Indian agents — this is a potential market, and TTF has helped us build important connections."



GLIMPSES OF THE SHOW



NOTES

NOTES

U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

Uttarakhand
Simply Heaven!

HIMACHAL
TOURISM

Kerala
Gods Own Country

J&K TOURISM
SEE J&K IN A NEW LIGHT

GOA

Karnataka
One state. Many worlds.
www.karnatakaturism.org

BIHAR
TOURISM
Blissful Bihar

Ladakh
LAND OF HIGH PASSES

ODISHA
INDIA'S BEST KEPT SECRET.

MAHARASHTRA TOURISM

RAJASTHAN
The Incredible State of India !

UTTAR PRADESH TOURISM
U.P. mahi dekhna
sub India mahi dekhna.

Gujarat
The Heart of Incredible India

PUNJAB
TOURISM
India Begins Here

Tamil Nadu
where stories never end.

Assam
Sapient of Nature

Delhi Tourism

Telangana
HEART OF THE OCEAN
telanganatourism.gov.in

<u>MUMBAI</u> (Regd. Office)	<u>NEW DELHI</u>	<u>KOLKATA</u>	<u>USA</u>
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