



# PATNA

India's Biggest Travel Show Network



TRAVEL & TOURISM FAIR

**20 & 21 SEPTEMBER 2024**

Samrat Ashok Convention Centre - Gyan Bhawan, Patna

TTF PATNA RETURNS:

BIHAR GEARS UP FOR ROUND TWO OF INDIA'S PREMIER TRAVEL SHOW

# EXPLORE THE DYNAMIC WORLD OF TRAVEL AT **TTF PATNA 2.0**

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TTF Patna returns for its second edition, showcasing Bihar's burgeoning tourism scene. With participation from across India and neighboring countries, the event promises abundant opportunities for travel enthusiasts and industry professionals alike.



## ABOUT **TTF PATNA**

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TTF Patna is a prestigious travel exhibition, bringing together stakeholders from India and nearby regions. It's a hub for discovering diverse tourism offerings, including spiritual, wellness, and adventure travel, with a special emphasis on eco-tourism. This platform fosters collaborations and opens new horizons within the travel industry.

## WHY **ATTEND?**

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- Dive into the surge of spiritual and wellness destinations, exploring their cultural richness and historical marvels.
- Engage in the trade of travel products tailored for spiritual, wellness and adventurous experiences, connecting with diverse states and neighboring countries.
- Network with industry leaders, fostering partnerships and seizing new business opportunities.
- Stay informed with expert-led seminars, workshops, and discussions on evolving travel trends and best practices.
- Avail exclusive deals and discounts, gaining access to wholesale rates from exhibitors.

## WHAT TO **EXPECT?**

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With the success of TTF Patna 2023, expect an even more vibrant showcase of destinations, products, and networking opportunities in 2024.



# EXPERIENCE BIHAR'S CULTURAL RICHNESS AND ECO-TOURISM:

- **Discover Destinations:** Explore the cultural diversity of Indian states and neighboring countries, each offering unique travel experiences.
- **Exhibitor Showcase:** Experience a diverse range of travel products and services catering to every traveler's interest.
- **Networking Opportunities:** Connect with industry professionals, forging collaborations for growth.
- **Expert Insights:** Learn from thought leaders about the latest trends and advancements in the travel sector.



## RELIGIOUS HERITAGE AND ECO-TOURISM IN BIHAR:

Bihar, with its rich religious history and burgeoning eco-tourism, attracts millions of domestic and international tourists annually. From being the birthplace of Jainism and Buddhism to hosting revered Sikh pilgrimage sites, Bihar's heritage is awe-inspiring.
































After the successful completion of TTF Patna in 2023, the largest tourism show in Bihar, preparations for the grand second edition on 20 & 21 September, 2024, are underway. The event will serve as a vital B2B platform for networking in Bihar's travel industry, promoting Buddhist, Jain, spiritual, eco, and wellness tourism. Bihar has made remarkable progress in eco and adventure tourism, offering diverse wildlife, nature safaris, and adventure activities. Join us at TTF Patna to forge partnerships and elevate Bihar's tourism industry to new heights. Best wishes for the event's success. Come to Bihar and experience its spirituality, culture, and natural beauty.

- **Shri Abhay Kumar Singh, IAS, Secretary Tourism, Govt. of Bihar**



# PARTNERS AND SUPPORTING ORGANISATIONS OF TTF PATNA 2024

 <a href="http://www.incredibleindia.org">www.incredibleindia.org</a>		<b>Host State</b>  <b>BIHAR TOURISM</b> <i>Blessful Bihar</i>	<b>Partner State</b>  <b>UTTAR PRADESH TOURISM</b> <i>U.P. nahi dekha toh India nahi dekha.</i>				
<b>Feature States</b>							
 <b>Gujarat Tourism</b> <i>Khaushoo Gujarat ke</i>	 <b>Tamil Nadu</b> <i>where stories never end.</i>	 <b>HARYANA TOURISM</b> <i>Come, holiday with us!</i>	 <b>Chhattisgarh</b> <b>Chhattisgarh Tourism Board</b>	 <b>Jharkhand</b> <b>Tourism</b> <i>Nature's hidden jewel</i>	 <b>ODISHA TOURISM</b> <i>Small is Big</i>		
<b>Partner Hotel</b>  <b>Chanakya</b> <small>HOTELS - CONVENTIONS - RESORTS</small>		<b>Travel Partner</b>  <b>The AVR</b> <small>Hotels &amp; Banquets</small>		 <b>TAB</b> <small>Let's Discover Bihar</small>	 <b>TOURISM ASSOCIATION OF BIHAR</b>	 <b>ATAA</b> <small>Transforming Tourism</small>	
<b>Supported by</b>							
 <b>TPI</b> <small>TOURISM PROFESSIONALS OF INDIA</small>	 <b>VIG</b> <small>VISITORS' INTEREST GROUP</small>	 <b>TOAI</b> <small>TOURISM OPERATORS ASSOCIATION OF INDIA</small>	 <b>OTOAI</b> <small>Enhanced Tour Operators Association of India</small> <small>Empowering the pillars of India</small>	 <b>SKAL INTERNATIONAL</b> <small>Connecting Tourism Globally</small>	 <b>ETAA</b> <small>EUROPEAN TOURISM ASSOCIATION</small>	 <b>TAAI</b> <small>SINCE 1951</small>	 <b>TAFI</b> <small>THE WAY FORWARD</small>
<b>Supported by</b>			<b>Official Publication</b>	<b>Organised by</b>			
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## JOIN US AT TTF PATNA 2024

Celebrate Bihar's tourism potential at TTF Patna. Embrace exploration, forge connections, and find inspiration to embark on incredible journeys that unveil the beauty and diversity of our world.

## PARTICIPATION PACKAGE (Rate/sq.m.)

2024	Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Patna - 20 & 21 Sept 2024	Rs.32500/US\$430	Rs.35000/US\$475	Rs.38500/US\$520	Rs.42000/US\$560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any. | \* Payment is due at the time of booking with GST extra @ 18%.

## BOOK NOW

Please fill the enclosed **Space Booking Form** and email to [contact@fairfest.in](mailto:contact@fairfest.in) or send to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 016, India.

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