

SPONSORSHIP OPPORTUNITES

Explore sponsorship opportunities with us to give your brand great visibility and boost your outreach in the booming Indian travel market.







Country / State Title Sponsorship

PARTNERSHIP BENEFITS	PREMIUM PARTNER COUNTRY / STATE	PARTNER COUNTRIES / STATES	FOCUS COUNTRIES / STATES	FEATURE COUNTRIES / STATES	OFFICIAL PARTNER
Logo will appear as Premium Partne	er / Partner / Focus /	Feature Country / St	ate / Official Partner i	in	
Event Publicity Campaign: Print and Digital Campaign	Yes	Yes	Yes	Yes	Yes
Invitation Card and E-Invitation	Yes	Yes	Yes	Yes	Yes
Partners Page on Event Website	Yes	Yes	Yes	Yes	Yes
Onsite Branding: Main Entrance, Registration Area and other strategic locations	Yes	Yes	Yes	Yes	Yes
Partners Page in Exhibition E-Directory	Yes	Yes	Yes	Yes	Yes
Mention in Press Release	Yes	Yes	Yes	Yes	Yes
Emailer to 50,000+ travel agents and tour operators from Pan India	Four Emails	Three Emails	Two Emails	One Email	One Email
Social Media Promotion on OTM, BLTM, TTF large channels	Four Posts	Three Posts	Two Posts	One Post	One Post
Walkway Billboard	Four Billboards	Three Billboards	Two Billboards	One Billboard	One Billboard
Advertisement in Travel News Digest, Website and App	Four	Three	Two	One	One
Advertisement in Exhibition E-Directory	Yes	Yes	Yes	Yes	Yes
Partnershin Charges	INR 7,50,000*	INR 6,00,000*	INR 4,50,000*	INR 3,00,000*	INR 3,00,000*

^{*}plus GST @ 18%, partnership charges are exclusive of space cost and minimum space required for partnership status: Premium Partner Country / State - 200 sqm, Partner Countries / States - 100 sqm, Focus Countries / States - 60 sqm, Feature Countries / States - 36 sqm, Official Partner - 18 sqm

USD 10,000*

USD 7,500*

USD 12,500*



Partnership Charges





USD 5,000*

USD 5,000*

Buyers & VIP Kit Bags Sponsorship









VIP/Business Lounge Sponsorship



Created to facilitate buyer-seller business interactions, the **VIP/Business Lounge** is frequented by both. Your logo will be displayed at various prominent locations in the business lounge, putting your brand in front of decision-makers.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	6,50,000	10,000
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	3,00,000	5,000
OTM Mumbai	6,50,000	10,000
BLTM Delhi	6,50,000	10,000







Walkway BillboardsSponsorship





Placed at prominent locations at the show venue, **walkway billboards** are unmissable by anyone who visits the show. You will have your branding/message/ ad on 10 ft height x 15 ft wide billboards in the main walkway leading up to the entrance.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	40,000	600
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	20,000	300
OTM Mumbai	40,000	600
BLTM Delhi	40,000	600







Registration Area Sponsorship



Give your logo a headstart. Multiple **registration counters** are situated at the entrance for the registration of delegates, business visitors and general visitors. Your logo will appear on the registration backdrop and front fascia of the registration counter. You will be provided with a self-standing display wall at vantage locations for putting up your publicity posters/logo/ branding.

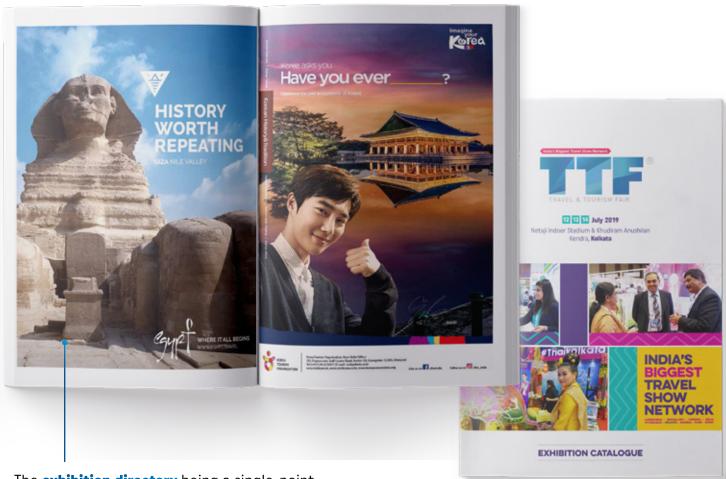
PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	3,50,000	5,700
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	2,50,000	4,250
OTM Mumbai	6,50,000	10,000
BLTM Delhi	6,50,000	10,000







Destination Feature/ Write-Up In Exhibition DirectorySponsorship



The **exhibition directory** being a single-point reference guide is sought-after by all show attendees. It is used by travel decision-makers and remains as a reference book in their library. A destination feature or writeup is a unique way of attracting the attention of these top buyers and acts as an additional medium of marketing your destination/package.

Since the Exhibition Directory is available to one and all, it has maximum outreach potential.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	65,000	1,000
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	30,000	500
OTM Mumbai	65,000	1,000
BLTM Delhi	65,000	1,000







Badge Sponsorship

The badge is the most widely distributed and most visible element in the show, used extensively during the span of 3 days. Your logo will appear in the main section of the badge, giving it unparalleled prominence.

Every time a show attendee scans his/her card by using the event app SnapCard, your logo will catch their eye.



(Quantity: 10,000 Nos)

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TTF Kolkata & Ahmedabad	3,25,000	5,000
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	1,50,000	2,500
OTM Mumbai	3,25,000	5,000
BLTM Delhi	3,25,000	5,000







Online Meeting Diary Sponsorship



The **Online Meeting Diary Partner** occupies premium brand space in the meeting diary web portal and mobile apps. Every meeting request and confirmation email sent carries your branding and your banners appear on every screen inside the app, keeping you at the forefront of every buyer interaction before the show even starts.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	2,00,000	3,000
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	-	-
OTM Mumbai	4,00,000	6,000
BLTM Delhi	4,00,000	6,000







Roadshow for Travel Trade/Press

Sponsorship



You can conduct an **exclusive roadshow** for the travel trade, which will be facilitated by OTM. You get an opportunity to showcase the destination to a filtered audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. We will provide a complete roadshow solution for 100 travel trade members.

Press will not be invited in Mumbai and New Delhi (it will be only trade and no media). In other locations too, though press will be invited, there is no surety of coverage.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	3,50,000	5,700
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	2,50,000	4,250
OTM Mumbai	5,00,000	8,500
BLTM Delhi	10,00,000	17,000







Networking Breakfast / Lunch / High-tea/ Dinner for 500 Buyers & Sellers

Sponsorship



Sponsor a **networking breakfast/lunch/high-tea** / **dinner for 500 buyers & sellers** to gain one-to-one brand visibility among your target audience. You get an opportunity to showcase the destination to an exclusive audience (travel trade and meetings & incentive buyers) that appeals to your business requirements. Your logo will be displayed at various prominent locations in the breakfast/lunch/high-tea / dinner area. You will be provided with a self-standing display wall at vantage locations for putting up your publicity posters/logo/branding. You will also be given 15 minutes for A/V presentation.

BREAKFAST / LUNCH / HIGH-TEA PRICING: exclusive of GST @18% INR US\$			
TTF Kolkata & Ahmedabad	3,50,000	5,700	
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	2,50,000	4,250	
OTM Mumbai	5,00,000	8,500	
BLTM Delhi	5,00,000	8,500	

DINNER PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	6,50,000	11,000
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	5,00,000	8,500
OTM Mumbai	10,00,000	17,000
BLTM Delhi	10,00,000	17,000







Lanyard Sponsorship



(Quantity: 10,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	3,50,000	5,000
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	1,50,000	2,500
OTM Mumbai	5,00,000	8,500
BLTM Delhi	3,50,000	5,000







Cine Locales Lounge Sponsorship



A top of the line Bollywood-themed lounge wherein exhibitors will be interacting with premier film and TV producers. **Cine Locales** is India's premier marketplace connecting commercial, film & television professionals to global destinations and locations. Your logo will be displayed at various prominent locations in the lounge.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	-	-
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	-	-
OTM Mumbai	6,00,000	10,000
BLTM Delhi	-	-







Advertisement / Write-up in Exhibition Newsletter / Travel News Digest Sponsorship



PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	90,000	1,500
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	90,000	1,500
OTM Mumbai	90,000	1,500
BLTM Delhi	90,000	1,500

Exhibition newsletter is the most widely distributed communication. The newsletter is released during the exhibition and it contains a detailed report on the inauguration, conference/presentation/roadshow schedule, etc. An Advertisement/write-up in the newsletter / travel news digest - INR 90,000 creates a buzz and attracts attention of the participants, trade visitors and general visitors.







Aqua Partner Sponsorship

5000 **drinking water** bottles are distributed to all exhibitors and kept in buyers' lounges. Sponsoring it is a cost-effective means to generate

goodwill.







(Quantity: 10,000 Nos or 5,000?)

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	65,000	1,000
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	32,500	500
OTM Mumbai	65,000	1,000
BLTM Delhi	65,000	1,000







Show Carry Bag Sponsorship



(Quantity: 5,000 Nos)

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	5,00,000	8,500
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	2,50,000	4,250
OTM Mumbai	5,00,000	8,500
BLTM Delhi	5,00,000	8,500

Provide visitors with **show bags** to help them collect information. Your logo and message will appear on the show carry bags to be distributed from the registration area and help desk counters.







Video Advertisements on LED Wall

Sponsorship



(30 min over 3 days)

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	32,500	500
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	32,500	500
OTM Mumbai	32,500	500
BLTM Delhi	32,500	500

Your **video advertisements** will be displayed on the **LED wall** built into the Entry Gate. This is the best way to gain crucial mind space just as visitors, VIPs and special Invitees are entering the show. Your brand will be the first thing they will be exposed to at the show, generating invaluable recall. The deliverables can be customised as per your requirements.





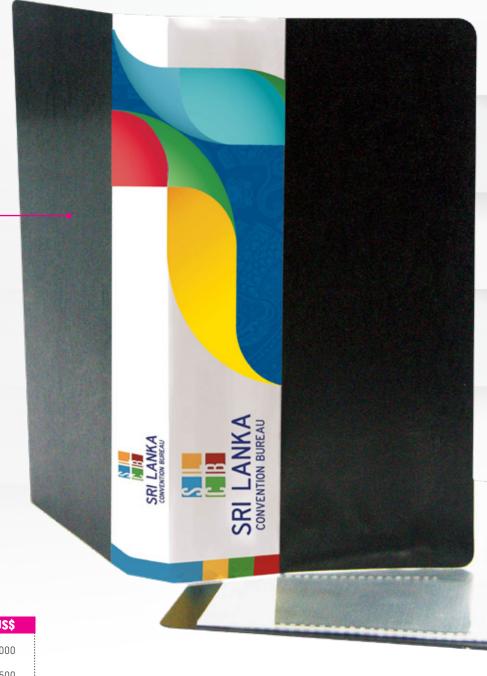


Business Card Holder Sponsorship

500 registered visitors and buyers at the exhibition will be given an attractive

business card album.

Sponsoring this may be the most effective means to register your brand to the most important visitors in the exhibition, for a long time.



PRICING: exclusive of GST @18%	INR	USŞ
TTF Hyderabad	3,50,000	5,000
OTM Mumbai	5,00,000	8,500
BLTM Delhi	3,50,000	5,000







Hall Layout Plans Sponsorship



Give your company a never before exposure. A site much referred to by all visiting delegates. The **layout plans** will be placed at prime locations in the fair ground. Your logo will appear below the layout plan, giving your company an instant edge.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	65,500	1,000
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	30,000	500
OTM Mumbai	65,000	1,000
BLTM Delhi	65,500	1,000







Pillar & Display Standees Sponsorship



Have your company name and message prominently displayed on a display panel that is 10' high x 3' wide. Have your company name and message prominently displayed at a strategic location on 6' high x 3' wide standees.

PRICING: exclusive of GST @18%	INR	US\$
TTF Kolkata & Ahmedabad	30,000	500
TTF Hyderabad, Surat, Mumbai, Pune, Chennai & Bengaluru	15,000	250
OTM Mumbai	30,000	500
BLTM Delhi	30,000	500







Hosted Buyer Sponsorship



Hundreds of hand-picked **pre-qualified buyers** from important source markets in India are flown from all the major cities of India and neighbouring countries to our shows. These include top buyers from the travel trade, MICE and business travel segments, who are selected through a rigorous process. Sponsors and co-sponsors of the Hosted Buyer Program will capture their attention, at a relatively low cost, on the first-come basis.

It provides you with exclusive branding experience to a highly-targeted segment.

EXCLUSIVE SPONSORSHIP PRICING: exclusive of GST @18%	INR	US\$
TTF Hyderabad	12,50,000	20,000
OTM Mumbai	12,50,000	20,000
BLTM Delhi	12,50,000	20,000

INR	US\$
6,00,000	10,000
6,00,000	10,000
6,00,000	10,000
	6,00,000 6,00,000







SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS

Premium Partner



































Partner States











































Feature States









Feature Countries















Partner Airlines













Feature States











Partner Airline





Online B2B Partners



Knowledge Partner





Feature



Online B2B Partners

Forum Knowledge



Partner Hotel



Digital Studio





DMC Partner





































Holiday Partner











































































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