

India's Biggest Travel Trade Show Network

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TRAVEL & TOURISM FAIR

2024

TTF Kolkata 12, 13 & 14 July

TTF Ahmedabad/Gandhinagar 07, 08 & 09 August

BLTM 29, 30, & 31 August

TTF Hyderabad (TBA)

TTF Patna 27 & 28 September

2025

OTM 30, 31 January, 1 February

TTF Bengaluru (TBA)

TTF Chennai (TBA)



www.ttfotm.com

TTF IS INDIA'S OLDEST AND LARGEST TRAVEL TRADE SHOW NETWORK.

It is dedicated to providing the most effective opportunity to promote tourism in the major travel markets in India, every year.



www.otm.co.in

OTM IS THE LEADING TRAVEL TRADE SHOW IN ASIA.

OTM provides an opportunity to connect with thousands of qualified buyers from the travel trade, business and MICE sectors. Moreover, the event features exclusive interactive sessions with film, TV & OTT production houses, wedding planners, travel bloggers and leaders in travel technology.



www.bltm.co.in

BLTM IS INDIA'S LEADING TRAVEL MART FOCUSED ON BUSINESS+LEISURE AND MICE TRAVEL. It provides unprecedented access to the cream of buyers from the North Indian market as well as hosted buyers, specifically chosen from Business+Leisure and MICE travel segments from all over India.

HIGHLIGHTING TIER 1 & TIER 2 INDIAN CITIES IN THE TTF SERIES: UNLOCK COMPREHENSIVE NATIONWIDE MARKETING OPPORTUNITIES IN FY 2024

India is currently one of the most important global markets. According to recent reports, projections indicate that by 2030, India will become the world's fourth largest spender in travel. Indian travellers will contribute an estimated USD 410 billion towards travel and accommodation expenses by the end of the decade.

TTF Kolkata

Kolkata (formerly Calcutta), the biggest metro city in Eastern India, is a traditionally large market of budget travellers well known in domestic as well as short-haul international markets. Destinations like Sri Lanka, Thailand, Nepal, Malaysia, Singapore, Maldives, Macau, etc. have regularly participated in TTF Kolkata, in addition to all Indian states.

TTF Ahmedabad/Gandhinagar

It is an opportunity to target one of India's largest outbound markets ahead of the festive season. Ahmedabad is the business hub of Gujarat, a large source market of Outbound and domestic travellers. Many countries have successfully participated in it, e.g. Maldives, Egypt, South Korea, Indonesia, Sri Lanka, etc., and it has emerged as the largest show in the TTF circuit.

TTF Hyderabad

Organised at the 5-star Hyderabad International Convention Centre (HICC), it is a major platform to tap into the pent-up travel demand from the South India Market.

TTF Patna

TTF Patna is a significant milestone in Bihar's travel and tourism industry. Strategically timed before the festive travel season, the event showcases Bihar's flourishing spiritual and wellness destinations.

BLTM

BLTM, India's leading trade show for Business + Leisure Travel and MICE, primarily attracts attendees from Delhi and the Northern region's outbound travel trade. The event also hosts buyers selected from India's prominent corporate and MICE travel segments from across the country. The upcoming edition of BLTM is taking place at the India International Convention & Expo Centre (IICC).

OTM

OTM is the gateway to India's travel markets. Ranked as the #1 travel trade show in India and Asia by Ipsos, the world's third-largest market research company, the event brings together 1,600+ exhibitors under one roof. Hosted at the world-class venue of the Jio World Convention Centre in Mumbai, recognised as a hub for India's top outbound travel market, OTM stands as a cornerstone in the travel industry.

TTF Bengaluru

India's silicon valley and one of the biggest markets in South India. Bengaluru being the capital and largest city of Karnataka, plays a significant role in the tourism industry's contribution of 14.8 % towards the state's GDP, with over 16 million jobs within the sector.

TTF Chennai : Chennai, one of the four metropolitan cities in India, is the hub of outbound and domestic travel in South India, and TTF Chennai is emerging as the largest regional travel tradeshow in the circuit.



EXHIBITOR PROFILE

State Government Tourism Departments, National/Regional Tourist Organisations, Destination Management Companies, Convention and Visitors Bureaus, Amusement/Theme Parks, Hotels/Hotel Chains, Adventure Tourism, Tour Operators, Travel Agents, Cruise Lines, Car Rentals, Railways, Airlines, Resorts, Insurance, Time-share, Coach Operators, Foreign Exchange, Conference Venues, Banks/Credit Cards, Publications, Maps, Guides, Incentive Travel Destinations, Technology and Communication, Information/Reservation Systems, Photography, Travel Accessories & Equipment for Camping, Biking, Trekking, etc.

VISITOR MIX

TTF: Usually, the three-day shows are reserved for travel trade for one and a half days, and are open for all for the remaining half day of the second day and the whole of the third day.

BLTM: The two-day show is entirely focussed on online matchmaking with hosted buyers, with pre-scheduled appointments with sellers.

OTM: Three full days of the show are reserved for hosted buyers, travel trade and business visitors.



4,000+

Exhibitors

80

Countries

36

Indian States/UTs

More than 4,000 Exhibitors from 80 Countries and 36 Indian States/Union Territories have participated in our OTM, TTF & BLTM branded shows, making us **the leading travel trade show organisers in Asia.**

INDIAN STATES & UNION TERRITORIES - Andaman & Nicobar, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Lakshadweep, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal.

COUNTRIES - Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belgium, Bermuda, Bhutan, Bolivia, Botswana, Brazil, British Virgin Islands, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Fiji, Finland, France, Germany, Great Britain, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Korea, Kuwait, Laos, Latvia, Lebanon, Lithuania, Macao, Malaysia, Maldives, Malta, Mauritius, Mexico, Mongolia, Morocco, Nepal, Netherlands, New Zealand, Norway, Oman, Palestine, Peru, Philippines, Poland, Qatar, Romania, Russia, Rwanda, Saudi Arabia, Seychelles, Siberia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Switzerland, Syria, Taiwan, Tanzania, Thailand, Tunisia, Turkey, Ukraine, United Kingdom, UAE (Abu Dhabi, Ajman, Dubai, Fujairah, Ras al-Khaimah, Sharjah, Umm al-Quwain), UK, USA, Uzbekistan, Vietnam, Zambia, Zimbabwe.

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PARTICIPATION **PACKAGE** (Rate/sq.m.)

Location		Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Kolkata	12, 13 & 14 July 2024	Rs. 35000 / US\$ 430	Rs. 38500 / US\$ 475	Rs. 42000 / US\$ 520	Rs. 45000 / US\$ 560
TTF Ahmedabad/Gandhinagar	07, 08 & 09 August 2024	Rs. 35000 / US\$ 430	Rs. 38500 / US\$ 475	Rs. 42000 / US\$ 520	Rs. 45000 / US\$ 560
BLTM	29, 30 & 31 August 2024	Rs. 35,000 / US\$ 495	Rs. 38,500 / US\$ 545	Rs. 42,000 / US\$ 595	Rs. 45,500 / US\$ 645
TTF Hyderabad	TBA	Rs. 32500 / US\$ 430	Rs. 35000 / US\$ 475	Rs. 38500 / US\$ 520	Rs. 45500 / US\$ 560
TTF Patna	27 & 28 September 2024	Rs. 32500 / US\$ 430	Rs. 35000 / US\$ 475	Rs. 38500 / US\$ 520	Rs. 45500 / US\$ 560
OTM	30, 31 January, 1 February 2025	Rs. 40,000 / US\$ 545	Rs. 44,000 / US\$ 595	Rs. 48,000 / US\$ 645	Rs. 52,000 / US\$ 695
TTF Bengaluru	TBA	Rs. 32500 / US\$ 430	Rs. 35000 / US\$ 475	Rs. 38500 / US\$ 520	Rs. 42000 / US\$ 560
TTF Chennai	TBA	Rs. 32500 / US\$ 430	Rs. 35000 / US\$ 475	Rs. 38500 / US\$ 520	Rs. 42000 / US\$ 560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

* Payment is due at the time of booking with GST extra @ 18%.

BOOK NOW

Please fill up the enclosed **Space Booking Form** and email to contact@fairfest.in or send to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 016, India.

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