

India's biggest travel trade show network

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23, 24 & 25 August 2023

MAHATMA MANDIR, GANDHINAGAR, GUJARAT



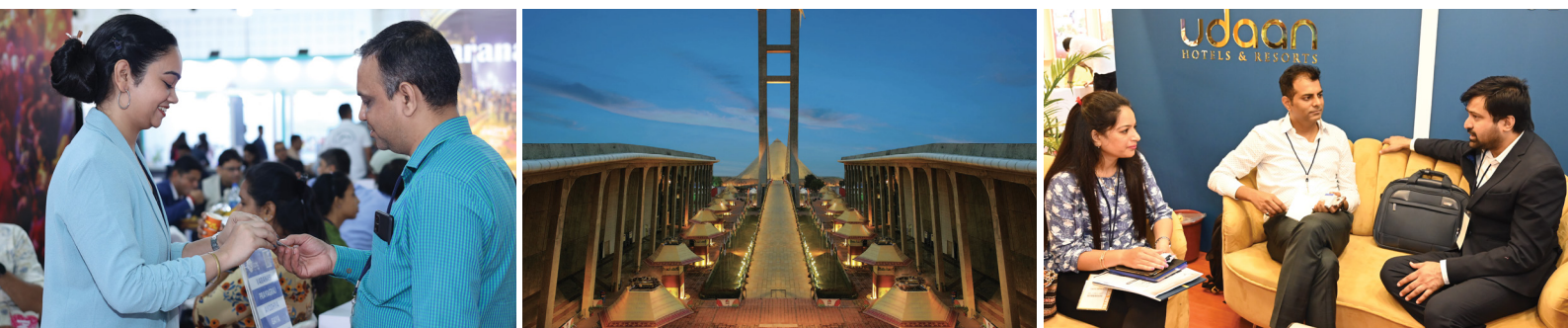
GATEWAY TO THE
WESTERN INDIA TRAVEL MARKET

TTF AHMEDABAD - THE BIGGEST SHOW OF THE TTF SERIES

The show brings exhibitors from all over India and abroad under one roof. It is the biggest show of the TTF series and is undoubtedly the best platform to reach out to the entire travel market in and around Gujarat - one of India's major travel source markets for domestic as well as international tourism. The state is amongst the richest in the country with some major industries such as tourism, agriculture, automobile, pharmaceutical, export & import and manufacturing industries. Ahmedabad, being extremely well-connected with the rest of the country and the world, is the best city to host a show of this size. The show takes place in the month of August, right before Diwali and the winter vacations - one of the busiest travel seasons in India.

Every year, the 3-day travel trade show provides the best setting for networking and business meetings for exhibitors and visitors, right in the heart of Gujarat. TTF Ahmedabad is an exclusive B2B show, reserved for travel trade visitors on all three days.

- Gateway to the vibrant tourism market of Gujarat
- Organised right before Diwali and winter vacations
- Exhibitors participate from all over India and abroad



Busiest Airports in India
April 2021 - March 2022



AHMEDABAD - THE SECOND BIGGEST HUB OF WESTERN INDIA

According to recent reports, Sardar Vallabhbhai Patel International Airport, Ahmedabad-Gandhinagar is the 7th busiest airport in the country.

Between FY 2020-21 and FY 2021-22, the airport has seen a jump of 55.7% in passenger traffic. As per the airport operator (AIAL), air passenger traffic is expected to grow 224% from an estimated 61 lakh in FY 2022 to 1.98 crore in FY 2026 - nearly double the pre-Covid level which was 1.1 crore.

TTF AHMEDABAD - CAPTURING THE VIBRANT GUJARAT TRAVEL MARKET

Exhibitors at TTF Ahmedabad have unlimited opportunity to tap into the ever-growing travel demand of the globetrotting Gujaratis. Whether it's destinations closer to home or across the world, Gujaratis are known for their love for travel. Statistics say that at any given time, of the overall tourists from India, nearly 30-40% are from Gujarat.



700+

EXHIBITORS



3

COUNTRIES



22+

INDIAN STATES/UTs



7000+

TRADE VISITORS

HEAR FROM OUR EXHIBITORS



"We witnessed three very busy days at the show which was quite fascinating. We also had a destination presentation where we showcased the newest destinations. Our co-participants present here with us had very good interactions with potential buyers."

- Dr. R Sigit Witjaksono, Director of Tourism Marketing for South & Central Asia, Middle East, Africa, Ministry of Tourism, Republic of Indonesia



"Gujarat market occupies a big portion of the tourism industry in India, and so TTF Ahmedabad is very important. It's a very big gathering; under one roof, you have so many participants, so many agencies and operators. I consider this to be a very important mart as a part of the tourism industry."

- Dr. M. Mathiventhan, Former Minister of Tourism, Govt. of Tamil Nadu



"I think it's a very well-organised event. It gives a very unique opportunity to state governments to promote their tourist destinations, and also bring together the private sector who get to network among themselves. It's a win-win for all who are operating in this area. I really want to compliment TTF for organising this event and all the best for the future!"

- Hareet Shukla, IAS, Secretary Tourism, Govt. of Gujarat



"It has been a wonderful opportunity. All the stakeholders, related to the travel and tourism industry, are here. I see a huge participation. These B2B shows definitely give a boost and help in reviving the tourism sector."

- Sonia Yadav, RAS, Additional Director, Dept. of Tourism, Govt. of Rajasthan



"We see such a big crowd and so many people participating from different parts of the country; so definitely TTF Ahmedabad is a good opportunity. Response over the three days has been very good. I think this event will surely increase tourism numbers in our state of Punjab. TTF is playing a very big role in the revival of tourism in the country."

- Karnesh Sharma, IAS, Director, Dept. of Tourism & Cultural Affairs, Govt. of Punjab



PARTICIPATION **PACKAGE (Rate/sq.m.)**

2023	Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Ahmedabad/Gandhinagar 23-25 Aug 2023	Rs. 30000 / US\$ 430	Rs. 33000 / US\$ 475	Rs. 36000 / US\$ 520	Rs. 39000 / US\$ 560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

* Payment is due at the time of booking with GST extra @ 18%.

BOOK NOW

Please fill up the enclosed **Space Booking Form** and email to contact@fairfest.in or send to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 016, India.

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