

India's biggest travel trade show network

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TRAVEL & TOURISM FAIR

2023

TTF Kolkata 14, 15 & 16 July

TTF Ahmedabad/Gandhinagar 23, 24 & 25 August

TTF Hyderabad 09 & 10 September

TTF Delhi & BLTM 29 & 30 September

TTF Patna 7 & 8 October

2024

OTM Mumbai 08, 09 & 10 February

TTF Bengaluru 16, 17 & 18 February

TTF Chennai 15, 16, & 17 March



www.ttfotm.com

TTF IS INDIA'S OLDEST AND LARGEST TRAVEL TRADE SHOW NETWORK.

It is dedicated to providing the most effective opportunity to promote tourism in the major travel markets in India, every year.



www.otm.co.in

OTM IS THE LEADING TRAVEL TRADE SHOW IN THE ASIA PACIFIC.

It lets you meet thousands of qualified buyers from travel trade, business and MICE sectors. In addition, the show also offers unique interactive sessions with film producers, wedding planners, travel bloggers as well as travel technology leaders.



www.bltm.co.in

BLTM IS INDIA'S LEADING TRAVEL MART FOCUSED ON BUSINESS+LEISURE AND MICE TRAVEL. It provides unprecedented access to the cream of buyers from the North Indian market as well as hosted buyers, specifically chosen from Business+Leisure and MICE travel segments from all over India.

SHOWCASING AT TIER 1 & TIER 2 INDIAN CITIES UNDER THE TTF SERIES: COMPLETE COUNTRY-WIDE MARKETING OPPORTUNITIES IN FY 2023

India is currently one of the most important markets worldwide, due to disruptions in traditional markets and closures in China. As per recent reports, Indians are the most eager travellers amongst all countries in Asia. This makes India present a fantastic opportunity in the short and the long run.

TTF Kolkata

Kolkata (formerly Calcutta), the biggest metro city in Eastern India, is a traditionally large market of budget travellers well known in domestic as well as short-haul international markets. Destinations like Sri Lanka, Thailand, Nepal, Malaysia, Singapore, Maldives, Macau, etc. have regularly participated in TTF Kolkata, in addition to all Indian states.

TTF Ahmedabad / Gandhinagar

It is an opportunity to target one of India's largest outbound markets ahead of the festive season. Ahmedabad is the business hub of Gujarat, a large source market of Outbound and domestic travellers. Many countries have successfully participated in it, e.g. Maldives, Egypt, South Korea, Indonesia, Sri Lanka, etc., and it has emerged as the largest show in the TTF circuit.

TTF Hyderabad

Organised at the 5-star Hyderabad International Convention Centre (HICC), it is a major platform to tap into the pent-up travel demand from the South India Market.

TTF Delhi & BLTM

TTF Delhi & BLTM (Business+Leisure Travel & MICE) is held in New Delhi's largest convention hotel, The Leela Ambience (5-star rated) with hosted corporate travel buyers from all over India. The show is also open for all quality buyers from New Delhi and NCR, especially those who do Outbound business. Participating in BLTM not only gives you full coverage of the Delhi market but also the very lucrative corporate travel market from all over India.

OTM Mumbai

Mumbai, being India's #1 Outbound travel market - Mumbai, is the best city to showcase destinations and products ahead of the biggest-ever travel season. OTM is a game changer, raising the bar even higher as the #1 choice of travel trade show promotions in the country, bringing together 1,000+ exhibitors from all over the world and from India under one roof, at the world-class venue of the Jio World Convention Centre, BKC.

TTF Bengaluru

India's silicon valley and one of the biggest markets in South India. Bengaluru being the capital and largest city of Karnataka, plays a significant role in the tourism industry's contribution of 14.8 % towards the state's GDP, with over 16 million jobs within the sector.

TTF Chennai

Chennai, one of the four metropolitan cities in India, is the hub of outbound and domestic travel in South India, and TTF Chennai is emerging as the largest regional travel tradeshow in the circuit.



EXHIBITOR PROFILE

State Government Tourism Departments, National/Regional Tourist Organisations, Destination Management Companies, Convention and Visitors Bureaus, Amusement/Theme Parks, Hotels/Hotel Chains, Adventure Tourism, Tour Operators, Travel Agents, Cruise Lines, Car Rentals, Railways, Airlines, Resorts, Insurance, Time-share, Coach Operators, Foreign Exchange, Conference Venues, Banks/Credit Cards, Publications, Maps, Guides, Incentive Travel Destinations, Technology and Communication, Information/Reservation Systems, Photography, Travel Accessories & Equipment for Camping, Biking, Trekking, etc.

VISITOR MIX

TTF: Usually, the three-day shows are reserved for travel trade for one and a half days, and are open for all for the remaining half day of the second day and the whole of the third day.

BLTM: The two-day show is entirely focussed on online matchmaking with hosted buyers, with pre-scheduled appointments with sellers.

OTM: Three full days of the show are reserved for hosted buyers, travel trade and business visitors.



2,500+

Exhibitors

80

Countries

36

Indian States/UTs

More than 2,500 Exhibitors from 80 Countries and 36 Indian States/Union Territories have participated in our OTM, TTF & BLTM branded shows, making us **the leading travel trade show organisers in Asia.**

INDIAN STATES & UNION TERRITORIES - Andaman & Nicobar, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Lakshadweep, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal.

COUNTRIES - Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belgium, Bermuda, Bhutan, Bolivia, Botswana, Brazil, British Virgin Islands, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Fiji, Finland, France, Germany, Great Britain, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Korea, Kuwait, Laos, Latvia, Lebanon, Lithuania, Macao, Malaysia, Maldives, Malta, Mauritius, Mexico, Mongolia, Morocco, Nepal, Netherlands, New Zealand, Norway, Oman, Palestine, Peru, Philippines, Poland, Qatar, Romania, Russia, Rwanda, Saudi Arabia, Seychelles, Siberia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Switzerland, Syria, Taiwan, Tanzania, Thailand, Tunisia, Turkey, Ukraine, United Kingdom, UAE (Abu Dhabi, Ajman, Dubai, Fujairah, Ras al-Khaimah, Sharjah, Umm al-Quwain), UK, USA, Uzbekistan, Vietnam, Zambia, Zimbabwe.

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OTM, TTF and BLTM are brought to you by Fairfest Media Ltd., the oldest and leading travel trade show organisers in India. As a participant you can be assured of the quality of service backed by decades of experience and industry leadership.



PARTICIPATION **PACKAGE** (Rate/sq.m.)

Location		Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Kolkata	14, 15 & 16 July 2023	Rs. 30000 / US\$ 430	Rs. 33000 / US\$ 475	Rs. 36000 / US\$ 520	Rs. 39000 / US\$ 560
TTF Ahmedabad/Gandhinagar	23, 24 & 25 August 2023	Rs. 30000 / US\$ 430	Rs. 33000 / US\$ 475	Rs. 36000 / US\$ 520	Rs. 39000 / US\$ 560
TTF Hyderabad	09 & 10 September 2023	Rs. 30000 / US\$ 430	Rs. 33000 / US\$ 475	Rs. 36000 / US\$ 520	Rs. 39000 / US\$ 560
TTF Delhi & BLTM	29 & 30 September 2023	Rs. 32,500 / US\$ 495	Rs. 35,000 / US\$ 545	Rs. 38,500 / US\$ 595	Rs. 42,000 / US\$ 645
TTF Patna	7 & 8 October 2023	Rs. 30000 / US\$ 430	Rs. 33000 / US\$ 475	Rs. 36000 / US\$ 520	Rs. 39000 / US\$ 560
OTM Mumbai	08, 09 & 10 February 2024	Rs. 35,000 / US\$ 545	Rs. 38,500 / US\$ 595	Rs. 42,000 / US\$ 645	Rs. 45,500 / US\$ 695
TTF Bengaluru	16, 17 & 18 February 2024	Rs. 30000 / US\$ 430	Rs. 33000 / US\$ 475	Rs. 36000 / US\$ 520	Rs. 39000 / US\$ 560
TTF Chennai	15, 16 & 17 March 2024	Rs. 30000 / US\$ 430	Rs. 33000 / US\$ 475	Rs. 36000 / US\$ 520	Rs. 39000 / US\$ 560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.
* Payment is due at the time of booking with GST extra @ 18%.

BOOK NOW

Please fill up the enclosed **Space Booking Form** and email to contact@fairfest.in or send to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 016, India.

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