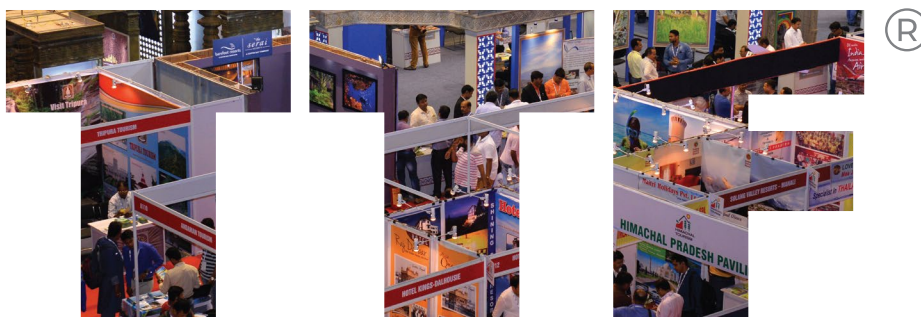


# India's Biggest Travel Trade Show Network

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India's Biggest Travel Show Network



TRAVEL & TOURISM FAIR

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## 2025

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**TTF Kolkata** 10, 11 & 12 July

**TTF Ahmedabad** 31 July, 1 & 2 August

**TTF Mumbai** 11, 12 & 13 August

**BLTM** 11, 12 & 13 September

**TTF Hyderabad** 19 & 20 September

## 2026

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**TTF Bengaluru** 13, 14 & 15 March

**TTF Chennai** 20, 21 & 22 March



India's Biggest Travel Show Network

**TTF**<sup>®</sup>  
TRAVEL & TOURISM FAIR

**TTF IS INDIA'S OLDEST AND LARGEST  
TRAVEL TRADE SHOW NETWORK**

Providing the most effective  
opportunity to promote tourism  
in the major travel markets in India,  
every year.

[www.ttfotm.com](http://www.ttfotm.com)

**BLTM**

**BLTM IS INDIA'S LEADING  
TRAVEL MART FOCUSED ON  
BUSINESS+LEISURE AND MICE TRAVEL.**

Providing unprecedented  
access to the cream of buyers from  
the North Indian market as well as  
hosted buyers, specifically chosen  
from Business+Leisure and MICE travel  
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# HIGHLIGHTING TIER 1 & TIER 2 INDIAN CITIES IN THE TTF SERIES: **UNLOCK COMPREHENSIVE NATIONWIDE MARKETING OPPORTUNITIES IN FY 2025**

India is currently one of the most important global markets. According to recent reports, projections indicate that by 2030, India will become the world's fourth largest spender in travel. Indian travellers will contribute an estimated USD 410 billion towards travel and accommodation expenses by the end of the decade.

## **TTF Kolkata**

Kolkata (formerly Calcutta), the biggest metro city in Eastern India, is a traditionally large market of budget travellers well known in domestic as well as short-haul international markets. Destinations like Sri Lanka, Thailand, Nepal, Malaysia, Singapore, Maldives, Macau, etc. have regularly participated in TTF Kolkata, in addition to all Indian states.

## **TTF Ahmedabad**

It is an opportunity to target one of India's largest outbound markets ahead of the festive season. Ahmedabad is the business hub of Gujarat, a large source market of Outbound and domestic travellers. Many countries have successfully participated in it, e.g. Maldives, Egypt, South Korea, Indonesia, Sri Lanka, etc., and it has emerged as the largest show in the TTF circuit.

## **TTF Mumbai**

Held at the Jio World Convention Centre, TTF in Mumbai offers an unmissable platform to connect with the vast travel market of Maharashtra and beyond. Scheduled in August, just before Diwali and the winter vacations, the show aligns with one of the busiest travel seasons, making it a prime time for tourism-related business.

## **BLTM**

BLTM, India's leading trade show for Business + Leisure Travel and MICE, primarily attracts attendees from Delhi and the Northern region's outbound travel trade. The event also hosts buyers selected from prominent corporate and MICE travel segments from across the world and India. The upcoming edition of BLTM is taking place at the India International Convention & Expo Centre (IICC).

## **TTF Hyderabad**

Hyderabad's International Airport recorded its highest-ever passenger traffic (YoY 2025), reflecting strong growth in both domestic and international travel. TTF Hyderabad acts as a major platform to tap into the pent-up travel demand from South India.

## **TTF Bengaluru**

India's silicon valley and one of the biggest markets in South India. Bengaluru being the capital and largest city of Karnataka, plays a significant role in the tourism industry's contribution of 14.8 % towards the state's GDP, with over 16 million jobs within the sector.

## **TTF Chennai**

Chennai, one of the four metropolitan cities in India, is the hub of outbound and domestic travel in South India, and TTF Chennai is emerging as the largest regional travel tradeshow in the circuit.



## **EXHIBITOR PROFILE**

State Government Tourism Departments, National/Regional Tourist Organisations, Destination Management Companies, Convention and Visitors Bureaus, Amusement/Theme Parks, Hotels/Hotel Chains, Adventure Tourism, Tour Operators, Travel Agents, Cruise Lines, Car Rentals, Railways, Airlines, Resorts, Insurance, Time-share, Coach Operators, Foreign Exchange, Conference Venues, Banks/Credit Cards, Publications, Maps, Guides, Incentive Travel Destinations, Technology and Communication, Information/Reservation Systems, Photography, Travel Accessories & Equipment for Camping, Biking, Trekking, etc.

## **VISITOR MIX**

**TTF:** Usually, the three-day shows are reserved for travel trade for one and a half days, and are open for all for the remaining half day of the second day and the whole of the third day.

**BLTM:** The three-day show is entirely focussed on online matchmaking with hosted buyers, with pre-scheduled appointments with sellers.



**4,000+**

**Exhibitors**

**100**

**Countries**

**36**

**Indian States/UTs**

More than 4,000 Exhibitors from 100 Countries and 36 Indian States/Union Territories have participated in our TTF & BLTM branded shows, making us **the leading travel trade show organisers in Asia.**

**INDIAN STATES & UNION TERRITORIES** - Andaman & Nicobar, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Ladakh, Lakshadweep, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal.

**COUNTRIES** - Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belgium, Bermuda, Bhutan, Bolivia, Botswana, Brazil, British Virgin Islands, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Fiji, Finland, France, Germany, Great Britain, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Korea, Kuwait, Laos, Latvia, Lebanon, Lithuania, Macao, Malaysia, Maldives, Malta, Mauritius, Mexico, Mongolia, Morocco, Nepal, Netherlands, New Zealand, Norway, Oman, Palestine, Peru, Philippines, Poland, Qatar, Romania, Russia, Rwanda, Saudi Arabia, Seychelles, Siberia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Switzerland, Syria, Taiwan, Tanzania, Thailand, Tunisia, Türkiye, Ukraine, United Kingdom, UAE (Abu Dhabi, Ajman, Dubai, Fujairah, Ras al-Khaimah, Sharjah, Umm al-Quwain), UK, USA, Uzbekistan, Vietnam, Zambia, Zimbabwe.



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TTF and BLTM are brought to you by Fairfest Media Ltd., the oldest and leading travel trade show organisers in India. As a participant, you can be assured of the quality of service backed by decades of experience and industry leadership.



# PARTICIPATION **PACKAGE** (Rate/sq.m.)

Location		Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Kolkata	10, 11 & 12 July 2025	Rs. 38,000 / US\$ 430	Rs. 42,000 / US\$ 475	Rs. 46,000 / US\$ 520	Rs. 50,000 / US\$ 560
TTF Ahmedabad	31 July, 1 & 2 August 2025	Rs. 38,000 / US\$ 430	Rs. 42,000 / US\$ 475	Rs. 46,000 / US\$ 520	Rs. 50,000 / US\$ 560
TTF Mumbai	11, 12 & 13 August 2025	Rs. 35,000 / US\$ 495	Rs. 38,500 / US\$ 545	Rs. 42,000 / US\$ 595	Rs. 45,500 / US\$ 645
BLTM	11, 12 & 13 September 2025	Rs. 35,000 / US\$ 495	Rs. 38,500 / US\$ 545	Rs. 42,000 / US\$ 595	Rs. 45,500 / US\$ 645
TTF Hyderabad	19 & 20 September 2025	Rs. 35,000 / US\$ 430	Rs. 38,500 / US\$ 475	Rs. 42,000 / US\$ 520	Rs. 45,500 / US\$ 560
TTF Bengaluru	13, 14 & 15 March 2026	Rs. 35,000 / US\$ 430	Rs. 38,500 / US\$ 475	Rs. 42,000 / US\$ 520	Rs. 45,500 / US\$ 560
TTF Chennai	20, 21 & 22 March 2026	Rs. 35,000 / US\$ 430	Rs. 38,500 / US\$ 475	Rs. 42,000 / US\$ 520	Rs. 45,500 / US\$ 560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

\*Add 50% of Standard Rate for Mezzanine Space, if any.\*  
\* Payment is due at the time of booking with GST extra @ 18%.

## BOOK NOW

Please fill up the enclosed **Space Booking Form** and email to [contact@fairfest.in](mailto:contact@fairfest.in) or send to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 016, India.

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