

# India's Biggest Travel Trade Show Network

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TRAVEL & TOURISM FAIR

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## 2026

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**TTF Kolkata** 10, 11 & 12 July

**TTF Ahmedabad/Gandhinagar** 6, 7 & 8 August

**TTF Mumbai** 20, 21 & 22 August

**BLTM** 2, 3 & 4 September

**TTF Hyderabad** 9, 10 & 11 October

## 2027

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**TTF Bengaluru** 19, 20 & 21 February

**TTF Chennai** 26, 27 & 28 February



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# TTF<sup>®</sup>

TRAVEL & TOURISM FAIR

**TTF IS INDIA'S OLDEST AND LARGEST TRAVEL TRADE SHOW NETWORK**

Providing the most effective opportunity to promote tourism in the major travel markets in India, every year.

[www.ttfotm.com](http://www.ttfotm.com)

# BLTM

**BLTM IS INDIA'S LEADING TRAVEL MART FOCUSED ON BUSINESS+LEISURE AND MICE TRAVEL.**

Providing unprecedented access to the cream of buyers from the North Indian market as well as hosted buyers, specifically chosen from Business+Leisure and MICE travel segments from all over India and abroad.

[www.bltm.co.in](http://www.bltm.co.in)



# HIGHLIGHTING TIER 1 & TIER 2 INDIAN CITIES IN THE TTF SERIES: UNLOCK COMPREHENSIVE NATIONWIDE AND GLOBAL TOURISM MARKETING OPPORTUNITIES IN FY 2026–27

India continues to be one of the world's fastest-growing travel markets, with strong growth in domestic and outbound travel tourism driven by rising incomes, improved connectivity, and increasing demand for leisure, pilgrimage, and experiential travel. By 2030, India is projected to become one of the world's largest travel markets, with significant growth in both travel frequency and spend.

The **TTF Series** enables destinations to engage directly with travel buyers across **India's most important Tier 1 and Tier 2 source markets**, offering unmatched reach for **tourism promotion and trade partnerships**.

## TTF Kolkata

Eastern India's largest travel trade show, connecting destinations with buyers from West Bengal, Odisha, Jharkhand, Bihar, and the Northeast. Strategically held before the **Durga Puja travel season**, it is a key platform for promoting tourism circuits, pilgrimage travel, and heritage destinations. The show also sees participation from international tourism boards and travel companies, making it a platform for both **domestic and outbound travel engagement**.

## TTF Ahmedabad/Gandhinagar

Gateway to Western India's high-spending travel market, with strong demand from Gujarat and neighbouring states. Held ahead of the festive travel season, it is ideal for promoting **domestic and outbound leisure travel, pilgrimage tourism, wildlife experiences, and experiential offerings**.

## TTF Mumbai

The flagship show in the TTF network, offering access to India's largest travel market. Scheduled before **Diwali and winter travel planning**, it provides strong opportunities to promote domestic tourism across leisure, corporate, MICE, and destination weddings. The show also attracts strong participation from **international destinations and outbound travel exhibitors**, creating a balanced marketplace for tourism promotion.

## BLTM

India's leading platform for **MICE, corporate travel, and destination weddings**, connecting destinations with corporate planners and event decision-makers from across the country. A key platform for promoting **both domestic and international MICE, corporate travel, and leisure travel**, with participation from global convention bureaus, tourism boards, and travel companies.

## TTF Hyderabad

A major gateway to Telangana and Andhra Pradesh, with strong demand for **domestic leisure travel, short-haul holidays, and cultural tourism**. The show connects destinations with a rapidly growing South Indian travel market. The show also enables engagement with **outbound travel planners and international tourism partners** targeting South India.

## TTF Bengaluru

One of South India's most dynamic travel markets, driven by corporate travel, young professionals, and high-frequency domestic travellers. Ideal for promoting **coastal tourism, hill stations, wildlife, and experiential travel**. Bengaluru's travel market also drives **outbound leisure and corporate travel**, making it relevant for both domestic and international tourism promotion.

## TTF Chennai

A key travel hub in South India with strong demand for **family travel, pilgrimage tourism, and group travel**. An important platform to promote **coastal tourism, spiritual circuits, and both domestic and outbound leisure travel**.



## EXHIBITOR PROFILE

State Government Tourism Departments, National/Regional Tourist Organisations, Destination Management Companies, Convention and Visitors Bureaus, Amusement/Theme Parks, Hotels/Hotel Chains, Adventure Tourism, Tour Operators, Travel Agents, Cruise Lines, Car Rentals, Railways, Airlines, Resorts, Insurance, Time-share, Coach Operators, Foreign Exchange, Conference Venues, Banks/Credit Cards, Publications, Maps, Guides, Incentive Travel Destinations, Technology and Communication, Information/Reservation Systems, Photography, Travel Accessories & Equipment for Camping, Biking, Trekking, etc.

## VISITOR MIX

**TTF:** TTF Ahmedabad and TTF Mumbai are **exclusively B2B travel trade shows**. TTF Kolkata, TTF Hyderabad, TTF Bengaluru, and TTF Chennai follow a **hybrid format**, combining travel trade participation with public visitor access.

**BLTM:** BLTM is India's leading show for **Business + Leisure Travel and MICE**, bringing together hosted buyers, corporate travel planners, MICE professionals, destination wedding planners, and travel suppliers for structured business meetings and networking.



**4,000+**

**Exhibitors**

**100+**

**Countries**

**36**

**Indian States/UTs**

**60,000+**

**Trade Visitors**

Over 4,000 exhibitors from 100+ countries, along with participation from all 36 Indian States and Union Territories, have been part of TTF and BLTM shows, establishing Fairfest Media as one of Asia's leading travel trade show organisers.

**INDIAN STATES & UNION TERRITORIES** - Andaman & Nicobar, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Ladakh, Lakshadweep, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal.

**COUNTRIES** - Argentina, Armenia, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Belgium, Bermuda, Bhutan, Bolivia, Botswana, Brazil, British Virgin Islands, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Fiji, Finland, France, Georgia, Germany, Great Britain, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Korea, Kuwait, Laos, Latvia, Lebanon, Lithuania, Macao, Malaysia, Maldives, Malta, Mauritius, Mexico, Mongolia, Morocco, Namibia, Nepal, Netherlands, New Zealand, Norway, Oman, Palestine, Peru, Philippines, Poland, Qatar, Romania, Russia, Rwanda, Saudi Arabia, Seychelles, Siberia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Switzerland, Syria, Taiwan, Tanzania, Thailand, Tunisia, Türkiye, Ukraine, United Kingdom, UAE (Abu Dhabi, Ajman, Dubai, Fujairah, Ras al-Khaimah, Sharjah, Umm al-Quwain), Uganda, UK, USA, Uzbekistan, Vietnam, Zambia, Zimbabwe.



# PARTICIPATION **PACKAGE** (Rate/sq.m.)

Location		Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
<b>TTF Kolkata</b>	10, 11 & 12 July 2026	Rs. 42,000 / US\$ 430	Rs. 46,000 / US\$ 475	Rs. 51,000 / US\$ 520	Rs. 55,000 / US\$ 560
<b>TTF Ahmedabad/Gandhinagar</b>	6, 7 & 8 August 2026	Rs. 42,000 / US\$ 430	Rs. 46,000 / US\$ 475	Rs. 51,000 / US\$ 520	Rs. 55,000 / US\$ 560
<b>TTF Mumbai</b>	20, 21 & 22 August 2026	Rs. 38,000 / US\$ 430	Rs. 42,000 / US\$ 475	Rs. 46,000 / US\$ 520	Rs. 50,000 / US\$ 560
<b>BLTM</b>	2, 3 & 4 September 2026	Rs. 35,000 / US\$ 495	Rs. 38,500 / US\$ 545	Rs. 42,000 / US\$ 595	Rs. 45,500 / US\$ 645
<b>TTF Hyderabad</b>	9, 10 & 11 October 2026	Rs. 38,000 / US\$ 430	Rs. 42,000 / US\$ 475	Rs. 46,000 / US\$ 520	Rs. 50,000 / US\$ 560
<b>TTF Bengaluru</b>	19, 20 & 21 February 2027	Rs. 38,000 / US\$ 430	Rs. 42,000 / US\$ 475	Rs. 46,000 / US\$ 520	Rs. 50,000 / US\$ 560
<b>TTF Chennai</b>	26, 27 & 28 February 2027	Rs. 38,000 / US\$ 430	Rs. 42,000 / US\$ 475	Rs. 46,000 / US\$ 520	Rs. 50,000 / US\$ 560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

\* Add 50% of Standard Rate for Mezzanine Space, if any.\*

\* Payment is due at the time of booking with GST extra @ 18%.

## BOOK NOW

Please fill up the enclosed **Space Booking Form** and email to [contact@fairfest.in](mailto:contact@fairfest.in) or send to Fairfest Media Ltd., 305, 3rd Floor, The Summit Business Bay, Off Andheri - Kurla Road, Andheri East, Mumbai - 400 093, India.

## FAIRFEST MEDIA LIMITED (CIN - U74140MH1988PLC461056)

📍 **Mumbai (Regd. Office):** 305, 3<sup>rd</sup> Floor, The Summit Business Bay, Off Andheri - Kurla Road, Andheri East, Mumbai - 400 093  
+91 22 4555 8555

📍 **New Delhi:** U-1, Green Park Main, New Delhi - 110 016  
+91 11 4615 0947

📍 **Ahmedabad:** 302A, Eternia Complex, Behind City Centre, Swastik Cross Road, CG Road, Navrangpura, Ahmedabad - 380 009

📍 **Bengaluru:** 2454, 17th 'E' Cross, 9th Main, Ground Floor, Banashankari, 2nd Stage, Bengaluru - 560 070  
+91 80 2676 1598

📍 **Kolkata:** 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata - 700 016  
+91 33 4028 4028

📍 **USA:** Fairfest Inc., 1688 Meridian Ave, Suite 600 and 700 Miami Beach, FL 33139, United States  
Tel: +1 786 384 8161

✉ [contact@fairfest.in](mailto:contact@fairfest.in) | 🌐 [www.ttfotm.com](http://www.ttfotm.com) - [www.blm.co.in](http://www.blm.co.in)