



AHMEDABAD

India's Biggest Travel Show Network



TRAVEL & TOURISM FAIR

**31 JULY 1 & 2 AUGUST 2025**

Mahatma Mandir Convention and Exhibition Centre  
Gandhinagar, Gujarat

THE GATEWAY TO THE WESTERN INDIA TRAVEL MARKET

# TTF AHMEDABAD - THE BIGGEST SHOW OF THE TTF SERIES

The trade show offers access to Gujarat's rapidly expanding travel market, recognised as one of India's most active hubs for both domestic and outbound tourism. At the heart of Gujarat is Ahmedabad, a thriving commercial hub and one of India's top domestic and outbound travel source markets. Gujarat stands among the nation's wealthiest states, with significant industries including tourism, agriculture, automobile, pharmaceuticals, import-export, and manufacturing. Ahmedabad, along with its twin city, Gandhinagar, the state capital and a fast-emerging destination for business and exhibitions, offers excellent national and international connectivity, making it an ideal location to host an event of this scale.

TTF Ahmedabad has long served as the premier platform connecting leading brands with this high-potential market. Strategically scheduled in August, just ahead of Diwali and the winter holiday season, the exhibition is perfectly timed to coincide with one of the peak travel periods in the country. Held over three days, the B2B-only show provides the perfect platform for impactful business meetings and industry networking, right in Gandhinagar, the administrative capital and a growing hub at the heart of Gujarat's economic and tourism landscape.

■ Gateway to Gujarat's travel market - strong demand, high spend, and global interest ■ Perfectly timed before peak holiday season - Diwali and winter vacations ■ Features wide participation from India and abroad



## TTF AHMEDABAD - CAPTURING THE VIBRANT GUJARAT TRAVEL MARKET

Statistics show that approximately 30–40% of Indian travellers at any given time are from Gujarat. Whether you're a destination, hospitality brand, or travel service provider, this is the perfect opportunity to position your brand before a powerful and influential audience.



900+  
EXHIBITORS



30+  
COUNTRIES



25+  
INDIAN STATES/ UTs



12,500+  
TRADE VISITORS





## HEAR FROM OUR EXHIBITORS



"Tourism is an industry that has a multiplier effect on the economy. TTF 2023 is a unique platform that promotes travel and tourism and contributes significantly to the Indian and global economy. It aligns perfectly with our vision of promoting tourism within Gujarat and across India."

- Mulubhai Bera, Tourism Minister, Government of Gujarat



"TTF is a crucial platform that brings together tourism departments and trade visitors from across the country. It fosters the exchange of creative ideas, helping significantly in promotion and publicity."

- Savita Chauhan, Deputy Director, Publicity, J&K Tourism



"TTF Ahmedabad has created a strong B2B platform where we've effectively promoted Ayodhya, Varanasi, and the upcoming Kumbh. Our co-participants have signed several MoUs and expressed great satisfaction with the event."

- Dinesh Kumar, Deputy Director, Government of Uttar Pradesh



"29% of our business comes out of Gujarat amongst all our hotels. That's why we're here and we're very excited to be part of TTF."

- Jatin Khanna, CEO, Sarovar Hotels



"The visitor quality and the timing of the show aligned perfectly with our promotional push for North India and Goa. It was a brilliantly executed show."

- Vikas Pasi, Sr. VP & West Cluster Head, Royal Orchid Hotels





## SESSIONS AT TTF FORUM

Spanning three days, the event hosts live meetings, networking sessions and media interactions, bringing together industry-leading exhibitors from across India and abroad, all convening under one roof.



"This is a fantastic forum and a very large platform for all those involved in the travel ecosystem to come together whether it's sellers, buyers and eventually customers as well. I think it brings together the potential partners to discuss business, and how to improve the quality of products and services that we are offering."  
- Abraham Alapatt, President & Group Head - Marketing, Thomas Cook (India)



"We had a wonderful session at the TTF Forum. This is extremely helpful in providing first-hand information to travel agents. TTF is doing a wonderful job!"  
- Anil Punjabi, Chapter Chairman - East, TAFI



"TTF has always been a platform where every big operator wants to participate, and we have got tremendous response this year as well. TTF is reliable, people wait for your shows, and it was important for Vietjet to take part in this show, to meet buyers directly, face-to-face."  
- Hemant Chutke, Sales Manager, Vietjet Air.com



# SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS



TTF is brought to you by Fairest Media Ltd., the oldest and leading travel trade show organisers in India. As a participant, you can be assured of the quality of service backed by decades of experience and industry leadership.







## PARTICIPATION PACKAGE (Rate/sq.m.)

2025	Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Ahmedabad/Gandhinagar - 31 July - 2 Aug	Rs.38000/US\$430	Rs.42000/US\$475	Rs.46000/US\$520	Rs.50000/US\$560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

\* Payment is due at the time of booking with GST extra @ 18%.

## BOOK NOW

Please fill the enclosed **Space Booking Form** and email to [contact@fairfest.in](mailto:contact@fairfest.in) or send to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 016, India.

### FAIRFEST MEDIA LIMITED (CIN - U74140WB1988PLC045101)

**MUMBAI**  
Corporate Office  
305, 3<sup>rd</sup> Floor, The Summit  
Business Bay, Near WEH Metro  
Station, Off Andheri - Kurla Road,  
Andheri East, Mumbai - 400 093  
+91 22 4555 8555

**NEW DELHI**  
U-1, Green Park Main  
New Delhi - 110 016  
+91 11 4615 0947

**AHMEDABAD**  
302A, Eternia Complex,  
Behind City Centre, Swastik  
Cross Road, CG Road,  
Navrangpura,  
Ahmedabad - 380 009

**BENGALURU**  
2454, 17th 'E' Cross,  
9th Main, Ground Floor,  
Banashankari, 2nd Stage,  
Bengaluru - 560 070  
+91 80 2676 1598

**KOLKATA**  
74/2, AJC Bose Road,  
Tirupati Plaza, 4C, 4th Floor,  
Kolkata - 700 016  
+91 33 4028 4028  
**Registered Office**  
25 C/1, Belvedere Road,  
Alipur, Kolkata - 700 027