



India's Biggest Travel Show Network



TRAVEL & TOURISM FAIR

6, 7 & 8 AUGUST 2026

Mahatma Mandir Convention and Exhibition Centre
GANDHINAGAR

EXHIBITOR'S MANUAL

ORGANISER

Fairfest Media Limited

302A, Eternia Complex, Behind City Centre, Swastik Cross Road,
CG Road, Navrangapura, Ahmedabad - 380 009

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TRAVEL & TOURISM FAIR

Organised by



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EXHIBITION VENUE & DATES

VENUE

MAHATMA MANDIR CONVENTION AND EXHIBITION CENTRE

Mahatma Mandir, Gandhinagar, Gujarat, India 382 010

Tel : (91) (079) 23250492 / 0493

DATES

6, 7 & 8 AUGUST 2026



Organised by

FAIRFEST
MEDIA LIMITED

4

TTF Ahmedabad 2026

EXHIBITION SCHEDULE

SETUP DAYS	
DATE & TIME	
Schedule for 4th August, Tuesday Space hand over for booth construction (Bare space)	10.00 hrs onwards
Schedule for 5th August, Wednesday Exhibitor Registration Space hand over for shell scheme exhibitors	14:00 hrs - 20:00 hrs 14:00 hrs onwards
Deadline to complete Booth Construction	18:00 hrs
EXHIBITION DAYS	
Schedule for 6th August, Thursday Exhibitor Registration Inauguration Open for Travel Trade	08:00 hrs - 09:00 hrs 11:30 hrs 11:00 hrs - 18:00 hrs
Schedule for 7th August, Friday Open for Exhibitors Open for Travel Trade	10:00 hrs - 11.00 hrs 11:00 hrs - 18.00 hrs
Schedule for 8th August, Saturday Open for Exhibitors Open for Travel Trade	10:00 hrs - 11.00 hrs 11:00 hrs - 18.00 hrs
<i>Participants will not be allowed to leave their stall before the official closing time every day.</i>	
DISMANTLING PERIOD	
Schedule for 8th August, Saturday Dismantling of booths and removal of exhibits	18:00 hrs - 23:59 hrs

CONTACT DETAILS OF LEADING BOOTH FABRICATORS / DESIGNERS

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<p>PAVILIONS & INTERIORS (I) PVT. LTD. Ashok Industries, M N Dsoza Compound, Kherani Road, Sakinaka, Andheri East, Mumbai 400 072. Tel: +91 22 28521408 / 10 Mr. Kunal Mhatre, Sr. Marketing Manager, Mobile: +91 98670 18132 Email: kunal.mhatre@pavilionsinteriors.com Website: www.pavilionsinteriors.com</p>	<p>MEROFORM INDIA PVT. LTD. 306, Acme Industrial Park, I B Patel Road, Goregaon East, Mumbai 400 069. Tel: +91 22 66780432 Mr. Ravi Upadhyay, Manager Mobile: +91 98210 62214 Email: ravi@meroformindia.com</p>
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EXHIBITOR GUIDELINES



1. CONSTRUCTION OF BOOTH / PAVILION - ALL CONSTRUCTION WORK MUST BE FINISHED BY 18:00 HRS ON 5TH AUGUST, 2026

Exhibitors must ensure that all components of their work are self-supporting and secure.

Exhibitors who have reserved bare space may begin constructing their booths as outlined below.

Space hand over for booth construction (Bare space): Schedule for 4th August, Tuesday 10.00 hrs onwards

Booth Construction Deadline: Contractors and exhibitors must complete all work by 18:00 hours on August 5th, 2026.

Penalties for Delays: Any delays in completing the work will incur penalty charges of INR 10,000 per hour per booth/pavilion from 18:00 to 20:00 hours on August 5th, 2026.



2. MOVE IN OF EXHIBITS

Exhibitors with shell scheme bookings may move in their exhibits according to the schedule provided below.

Space hand over for shell scheme exhibitors: Schedule for 5th August, Wednesday 14.00 hrs onwards

Exhibitors must ensure that an authorized representative is present on-site to receive and position goods, as the organizer cannot accept deliveries.



3. Badge Entitlement

Each exhibitor is entitled to receive free Exhibitor Badges according to the table below, for personnel managing their stands. Any misuse of an Exhibitor Badge will result in its confiscation.

Stand Size (sq m)	Exhibitor Badges
6 sq m	3
9 sq m	5
18 sq m	9

Charges for Additional Exhibitor badges : INR 2,000 / USD 25 + GST @ 18%

Exhibitor Badges will be issued by the organizers at the Exhibitor Registration area on **August 5th, 2026, from 14:00 to 20:00.**

Exhibitors can collect their badges by presenting their business cards upon arrival at the venue. For security reasons, exhibitors are required to wear their badges at all times during the exhibition, as well as on setup and teardown days.

Badges will not be sent by post or courier in advance.



4. DISMANTLING AND REMOVAL OF EXHIBITS - ALL EXHIBITS AND/OR DEBRIS MUST BE CLEARED BY 23:59 HRS ON 8TH AUGUST 2026

Dismantling of booths is prohibited before 18:00 on 8th August 2026. Exhibits must be removed between 18:00 and 23:59.

Contractors and exhibitors must clear their booth space of all exhibits and debris by 23:59. Failure to do so will result in a penalty charge of INR 10,000 per hour per booth or pavilion.

Removal, delivery, or replenishment of stock is only allowed before the exhibition opens in the morning or after it closes in the evening.

To remove any valuable items or displays from the hall, exhibitors must obtain permission from the organizer.



5. ARCHITECTURAL / STAND LAYOUT / PAVILION DESIGN / INSTALLATIONS LAYOUT SUBMISSION

Exhibitors must strictly adhere to all guidelines set by the Organizers. The Exhibitor must submit their architectural, stand layout, pavilion design, and installation plans to the Organizers by **July 23, 2026**. Additionally, they must provide a detailed Electrical Plan alongside the stand layout, including an AutoCAD plan (to scale Grid Layout) indicating the number of electrical fixtures and load per point.

The Exhibitor is required to comply with any modifications or changes suggested by the authorised representative of the Organizers. Failure to do so may result in the Organizers denying access to the Event Venue and the Centre, and the Exhibitor may be required to dismantle and/or remove their temporary infrastructure at their own cost.

If the Exhibitor fails to dismantle and/or remove their temporary infrastructure, facilities, or possessions from the Event Venue and the Centre within the specified time, the Organizers may, at their discretion, dismantle and/or remove these items at the Exhibitor's cost, expense, and risk.

A penalty of **Rs. 25000 plus applicable taxes** will be charged to the Exhibitor for failing to submit the layout plan within the stipulated time.

The Exhibitor is also responsible for customs clearance for any exhibits imported from foreign countries.



6. STRUCTURE CONSTRUCTION

Exhibitors are not allowed to utilize highly flammable materials or substances that produce dripping or toxic gases when burned.

Certain load-bearing structural components may need to meet specific safety standards, such as being non-flammable, under certain circumstances.

If flammable decoration materials are used due to their method of installation, Fire Extinguishers must be readily available to provide sufficient protection against fire hazards.

Scaffolding exceeding a height of 4 meters should be bolstered with support scaffold at a ratio of 4:1 for safety purposes.



7. STRUCTURE HEIGHTS

The maximum allowable height for a fabricated booth, including platform height, is 4 meters. If the exhibitor intends to exceed this height, they must obtain written permission from the organizers by submitting the booth design along with a **structural stability certificate** from a qualified and government-approved engineer.

The exhibitor agrees to adhere to all rules and regulations regarding the design and construction of stands. All infrastructure, including stand structures, mobile stands, special structures, and designs, must receive prior written approval from the organizers.

Before **July 23, 2026**, the exhibitor must submit plans, scaled at not less than 1:100, showing ground plans, elevations, and dimensions, to authorized personnel for approval.

The organizers reserve the right to request a structure stability certificate from a qualified and/or government-approved agency. The exhibitor is responsible for all costs associated with approvals. Any stands or structures not approved or not in compliance with regulations must be altered or removed by the exhibitor or their contractor at the exhibitor's expense.

If the exhibitor fails to comply with instructions from the organizers within the specified time, the organizers may make changes at the exhibitor's expense, including shutting down the stand.

The exhibitor must ensure that all structures, equipment, exhibits, and advertising materials are set up with sufficient stability to prevent any danger to public safety, particularly to life and health.



8. INFRASTRUCTURE BUILD UP

All installations within the event venue and centre must be temporary and non-damaging to the venues during both installation and removal processes. Exhibitors

are responsible for ensuring that these installations pose no risk of harm to the structure, fixtures, or fittings of the event venue during setup, dismantling, or any other activities. Exhibitors must engage qualified and experienced contractors for constructing any infrastructure related to the event.

Contractors hired by exhibitors may commence work at the event venue only after providing an undertaking to comply with all relevant laws, including safety, health, and environmental guidelines issued by the Owner.

Floor markings for setting up temporary infrastructure at the event venue should be done using erasable chalks or white masking tapes that do not leave any residue on the floor or elsewhere.

Exhibitors or their contractors are prohibited from conducting any construction work during the event.



9. FLOOR COVERINGS

Exhibitors with bare space must lay a carpet over their allotted area on the exhibition floor before commencing setup.

The carpet and any other floor coverings should be laid down carefully to prevent accidents and secured in place using appropriate PE or PP adhesive tape, ensuring no residue remains upon removal. Additionally, all carpets, drapes, and materials must either be flame-retardant or treated with fire-retardant spray by an authorized professional.

It is strictly prohibited to use fasteners, anchors, or any method involving digging, drilling, or driving nails or screws into the walls or flooring of the venue and its surrounding areas.

Furthermore, all standard or vertical posts of the scaffold must be equipped with base plates or sole plates.



10. HOUSEKEEPING

The organizers will not be responsible for booth cleaning during build-up, exhibition, or dismantling periods. Fabricators must assign their own staff for final booth cleaning. Vacuum cleaners are required for cleaning booths larger than 36 square meters.



11. WASTE WATER & GARBAGE DISPOSAL

Exhibitors and their contractors must ensure that wastewater is disposed of only in designated areas.

Indoor and outdoor drainage systems, wash basins, and toilets at the Event Venue are not to be used for the disposal of wastewater, food, or garbage. Any cleaning of polluted ditches, drainage blockages, or other remedial work resulting from damage caused by misuse shall be the responsibility and expense of the exhibitor.

Garbage must be sorted at its source, with different colored dustbins used for separating wet and dry waste. All waste should be bagged and labeled with different colored bags, and wet and dry waste should be stored separately. Depending on the size of the pavilion, appropriate bins should be placed inside for waste disposal.



12. FIRE EXTINGUISHERS

Every stand with an area equal to or greater than 36 square meters must be equipped with at least one appropriate type of fire extinguisher in their stand.



13. FIRE FIGHTING ACCESS ZONES

It is imperative to keep the access routes and mobility zones clear for firefighting services at all times.

The Exhibitor/Fabricator must ensure that fire hydrants remain uncovered, unobstructed, and accessible.

The Exhibitor/Fabricator is responsible for ensuring accessibility and visibility of sprinklers, fire alarms, fire extinguishing equipment, smoke extractor trigger points, smoke alarms at hall entrances, and other safety equipment, along with corresponding signage and emergency exit signs.

Each stand must be equipped with a fire extinguisher during setup, show, and dismantling days. Users are required to deploy fire marshals and extinguishers throughout these periods.



14. EMERGENCY EXITS AND AISLES

Exhibitors and Contractors must maintain emergency exits clear at all times.

Aisles must remain unobstructed along their entire width and length.

Any expenses incurred in clearing exits and/or Aisles will be the responsibility of the Exhibitor/Contractors.



15. EXITS, ESCAPE ROUTES AND DOORS

Each point within an exhibition space or constructed area must be within a maximum distance of 20 meters from an aisle, accessible by foot.

Enclosed areas exceeding 100 square meters must feature a minimum of two distinct exits leading to escape routes. These exits should be positioned at opposite ends of the area and be clearly indicated.

The use of swing doors, revolving doors, code-activated doors, sliding doors, or any other access barriers within escape routes are strictly prohibited.



16. EXPLOSIVES AND AMMUNITIONS

The Explosives Act regulates the handling of explosive, hazardous substances, and ammunition, prohibiting their display at trade fairs or exhibitions.



17. BALLOONS AND FLYING OBJECTS

The presence of air balloons filled with gas and remote-controlled flying objects is prohibited within the Event Venue.



18. ARTIFICIAL MIST/SMOKE

Consultation with the Mahatma Mandir Convention & Exhibition Centre is required for the use of machines that produce artificial mist/smoke.



19. LOUNGES AND CLOSED ROOMS

Rooms and lounges completely enclosed and isolated from the exhibition area must have optical and acoustic warning systems to ensure continuous stand alerts. In rare instances, alternative measures may be considered at the discretion of the Mahatma Mandir Convention & Exhibition Centre.



20. PLATFORMS, LADDERS, STAIRS

Pedestrian areas with a drop of over 0.20 meters must have railings at least 1 meter tall.

Organizers may request evidence of structural integrity for platforms or stages.



21. GLASS AND ACRYLIC GLASS

Only glass that is appropriate for its intended use may be used.

Safety glass must be used for all glass components in glass structures.

The edges of glass panes must be either ground or protected to prevent personal injury.

Glass building elements must be marked at eye level if they are fabricated entirely from glass.



22. SPRAY GUNS, NITRATE PAINTS/LACQUERS

Use of spray guns, spray painting or Nitrate paints / lacquers is prohibited.



23. ROTARY CUTTERS AND WORK USING NAKED FLAME

The use of power tools for cutting, welding, painting, varnishing, buffing, etc., is prohibited within any Event Venue, Hall, or Exhibition Centre.



24. USE OF SAND, TURF OR SIMILAR MATERIAL

If an exhibitor requires sand, soil, garden turf, moss, or similar materials for exhibition, decoration, or presentation purposes, they must apply an approved anti-leak protective layer on the floor as mandated by the Organizer/Mahatma Mandir Convention & Exhibition Centre.

The exhibitor is responsible for taking all necessary precautions to prevent any damage to the Event Venue and ensure there is no water leakage.



25. ADVERTISING MATERIALS / PRESENTATIONS

Exhibitors are prohibited from placing advertising or signage in the Aisles, concourse areas, or any other part of the event venue.

However, presentations, slowly moving visual advertisements, and acoustic or musical reproductions are allowed as long as they do not disrupt others, block Aisles, or overpower announcements made through the public address systems.



26. EMPTY PACKING MATERIAL

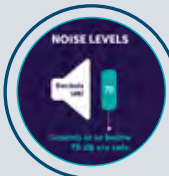
Exhibitors are requested to please deliver any unnecessary packing materials, transport crates, and similar items to the designated freight forwarder of your choosing for storage, with associated costs.

Contractors are requested during booth setup and teardown, keep pathways clear within the halls by promptly removing transport and packing materials and other equipment no longer in use.



27. DAMAGES

The Exhibitor is obligated to compensate and rectify any loss or damage, to the satisfaction of the Organizers/Mahatma Mandir Convention & Exhibition Centre, incurred to structures and properties owned by the Organizers/Mahatma Mandir Convention & Exhibition Centre, or those under their execution or procurement, or procured by them, or by other agencies at the Event Venue. This includes losses or damages resulting from the Exhibitor's fault, negligence, willful acts, or omissions, as well as those of its subcontractors, employees, agents, representatives, or third parties visiting the Event Venue for the Exhibition



28. EXHIBITOR SOUND LEVEL

Exhibitors at the trade show must adhere to a maximum sound level of 70 decibels, as determined to be safe for demonstrations by Fairfest Media Ltd., the Show Organizer. To ensure a successful event for all participants and attendees, Fairfest Media Ltd. reserves the right to closely monitor sound usage. If necessary, they may intervene by adjusting sound systems and speaker placements, limiting sound levels within booths, or even restricting certain demonstrations at their discretion. These actions are intended to maintain a comfortable environment for all exhibitors and guests.

HEALTH AND SAFETY GUIDELINES



1. GENERAL RULES

The exhibitor holds the responsibility for ensuring operational safety and compliance with health, safety, and accident prevention regulations.

Setting up and dismantling stands must adhere to current industrial safety regulations and other relevant laws.

Both the exhibitor and their contractors must take measures to ensure that their activities do not pose a danger to others.

Coordination with other parties at the Exhibition Centre, Event Venue, is essential for safe operations, and if coordination is not feasible or poses risks, work should be temporarily halted.

At Mahatma Mandir Convention & Exhibition Centre, the safety of individuals takes precedence over all other objectives. The center is committed to the belief that all injuries, occupational illnesses, and safety and environmental incidents can be prevented. Throughout the setup and dismantling period, all personnel at the Event Venue must wear appropriate Personal Protective Equipment, including shoes, gloves, and helmets. The use of bare feet and slippers by staff members is strictly prohibited at the Event Venue.



2. USE OF MATERIALS FOR WORK

Bolt guns are not permitted for use. Cranes and forklift trucks are only allowed in specific areas of the Event Venue and/or Centre.

Digging or pegging is prohibited within the premises of the Event Venue and/or Centre.

The user agrees to safeguard the surfaces of the Venues, Ceilings, Walls, Installations, Wash Rooms, Loading bays, and the entire premises according to the Owner's specifications.

Spray painting, metal cutting/grinding, and woodworking are not permitted activities within the Centre.



3. ELECTRICAL INSTALLATIONS

To ensure safe electrical installations and prevent short circuits, fire hazards, and electrical accidents during the exhibition, all exhibitors, contractors, and agencies must strictly comply with the following electrical safety requirements.

A. Compliance & Authorized Installation

- All temporary electrical installations fitted on stands shall be installed only by trained, licensed, and authorized electricians of approved contractors.
- All installations and operations must comply with the latest statutory electrical regulations and venue safety standards.
- All electrical installations, connections, testing, and inspections must be carried out only by certified and authorized electrical personnel.
- Exhibitors shall be fully liable for any damage, accident, or loss caused due to defective electrical installations.

B. Approved Electrical Materials

- All exhibition stalls must use standard 3-core electrical cables for power connections.
- Only approved and certified electrical materials (ISI / BIS / CE approved) shall be used.
- Use FRLS (Fire Retardant Low Smoke) cables only.
- Bare electric leads, crocodile clips, non-standard materials, and temporary unsafe connections are strictly prohibited.
- All wiring must be adequately protected against short circuits, overloads, and accidental contact.

C. Earthing & Electrical Protection

- Proper and effective earthing is compulsory for every exhibition stall.
- Any conductive stand structural elements must be included in the earthing and indirect contact protection system.
- Power supply will not be released without verified earthing.
- Approved distribution boards with proper MCB, ELCB, trip switches, and fuse protection must be used.
- ELCB protection is mandatory for all electrical circuits.
- Wooden junction boxes and wooden switchboards are strictly prohibited.

D. Wiring, Cable & Jointing Standards

- Electrical cables must be free from cuts, damage, or exposed conductors.
- No open wire joints are permitted.
- Electrical wire joints must only be made using appropriate industrial-standard connectors (C-form connectors).
- Direct jointing, taping, twisting of wires, or exposed connections are strictly prohibited.
- All joints must terminate inside approved junction boxes or electrical panels.
- Electrical panels must have individual rated trip switches, ELCB protection, and fuse systems.
- Switch and fuse boxes for individual stands must be installed outside the stall in a visible and permanently accessible position.
- Installation of switchboards or fuse boxes inside locked cabinets is not permitted.

E. Load Management & Safe Usage

- Exhibitors must not exceed the approved electrical load allocated to the stand.
- Any additional electrical load requirements must be approved in advance by the authorized electrical team.
- Overloading of sockets, adapters, extension boards, or circuits is strictly prohibited.
- Loose connections, overheating adapters, and unsafe electrical practices must be avoided.
- Only standard plugs and sockets shall be used.

F. Cable Safety & Housekeeping

- Avoid cable crossings wherever possible.
- Where cable crossings are unavoidable, approved cable protectors must be used.
- Materials or exhibit items must not be placed over electrical cables.
- Good housekeeping must be maintained around electrical panels, DBs, and cable routes.
- All electrical connections must remain dry, protected, and safe from physical damage.

G. Lighting & Operational Safety

- All lighting systems and electrical equipment must be switched off before leaving the stand at the end of each day.
- Any special requirement for overnight electrical usage must be informed in advance to the Organizer / Venue Management for necessary approvals.
- For safety reasons, electrical power supply will normally be made available 60 minutes before scheduled event timings and switched off 30 minutes after event closing time.

H. Inspection, Verification & Power Release

- All electrical installations and connections must be checked, tested, and approved by the authorized electrical safety team before energizing the system.
- Electrical power supply will be released only after successful safety inspection and compliance verification by the venue Electrical Engineering and HSEF team.
- Non-compliance with any electrical safety requirement may result in disconnection of power supply until corrective action is completed.

I. Fire & Short Circuit Prevention

- No exposed wiring shall be permitted.
- Electrical systems must be maintained in a safe condition to prevent sparks, overheating, fire hazards, and short circuits.
- Proper precautions must be taken to ensure electrical installations remain safe throughout the exhibition period.

Important Note: The Organizer and Venue Management reserve the right to inspect, reject, disconnect, or remove any unsafe electrical installation that does not comply with the above safety requirements or statutory regulations.

4. SAFETY MEASURE

For specific safety measures, it's imperative not to install heating and heat-generating electrical devices like hot plates, spotlights, or transformers on surfaces that are flammable, lacking heat resistance, or poor conductors of heat.

Appliances should be positioned at a sufficient distance from flammable materials based on their heat output.



Additionally, it's crucial that lighting fixtures aren't affixed to decorations or materials that are flammable.

Any personnel working at heights of 1.8 meters or higher above ground level must wear a properly rated full-body harness, securely anchored to an appropriate point.

Regarding performances involving stunts by professional artists during the event, it's understood that the Exhibitor assumes full responsibility for any risks involved.

The Exhibitor must provide details of such performances to the Organizers at least 14 days prior to the event, accompanied by a written undertaking.



5. EMERGENCY LIGHTING

Stands on which general emergency lighting is ineffective due to their construction require their own additional emergency lighting which shall be laid out such that it will reliably allow finding one's way to the general escape routes.



6. ENVIRONMENT PROTECTION

Ensuring environmental protection is a top priority and fundamental business goal for Organizers.

We are dedicated to minimizing pollution, maximizing recycling, and reducing waste, discharges, and emissions.

Exhibitors and their contractors are expected to actively support these efforts throughout all stages of the Event.

Whenever possible, recyclable materials or those with minimal environmental impact should be utilized for event construction and operations.

Any leftover materials will be disposed of at the Exhibitor's expense without verification of their worth.



7. NO SMOKING

Smoking is strictly prohibited within the entire event venue and its premises, as it is designated as a no smoking zone.



8. UNATTENDED ITEM/ADDITIONAL SECURITY

The organizers cannot guarantee the safety of items left unattended in function rooms. However, arrangements can be made with them to secure a limited number of valuable items. If exhibitors need extra security for such items or any other purpose, the organizers can help arrange this for an additional fee.

Approval from the organizers is required for all security personnel to be employed during the event.



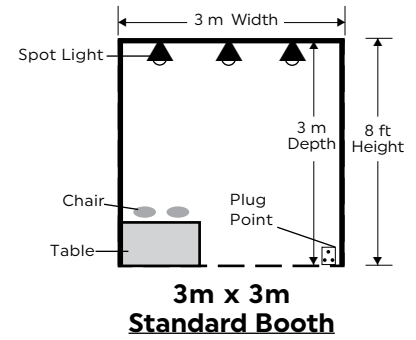
9. FIRECRACKERS

Use of Firecrackers is strictly prohibited within the Centre.

STANDARD SHELL SCHEME BOOTH

IMPORTANT NOTES:

- Nailing, stickers, or painting on aluminum frames are prohibited.
- Nailing or painting on panels is not allowed.
- Exhibitors must remove any double-sided tape or stickers they place on panels at the end of the exhibition.
- The organizer does not permit changes to the colour scheme, attachment of logos or other lettering, or alterations to the standard fascia.
- External electrical contractors are not allowed inside the exhibition hall to provide metal lights, halogen lights, spotlights, or plug points.



I. STANDARD SHELL SCHEME BOOTH INCLUDES

The Official Contractors will provide the following items for each shell scheme Standard Booth (3m x 3m)

Fascia : Red background with Exhibitor's name in English (max. 25 letters) using white cut out letterings.

Wall Panelling : Three side walls (white laminated panels) held by prefabricated aluminium system. In the case of corner booths, it will be two side walls and two fascia boards.

II. ADDITIONAL RENTAL FURNITURE & ELECTRICAL FITTINGS

In addition to the items included in the basic Standard Shell Scheme Booth as listed in the table above, exhibitors may need extra furniture or electrical items. These can be rented from the Official Contractor. Please refer to Form No. 4 (Page No. 20 & 21) and submit it to the Organizer by the specified deadline.

UTILITY CHART	2 mtr depth		3 mtr depth	
	6 sqm	12 sqm	9 sqm	18 sqm
Table	1	2	1	2
Chairs	2	4	2	4
Spotlight	3	6	3	6
Plug Point	1	2	1	2
Dustbin	1	2	1	2

FLEX PRINT DIMENSIONS								
Size	2 mtr	3 mtr	4 mtr	5 mtr	6 mtr	7 mtr	8 mtr	9 mtr
Width (feet)	6.5	9.5	13	16	19.5	22.5	26	29
Height (feet)	8	8	8	8	8	8	8	8

VINYL PRINT DIMENSIONS	
Per Panel	
Width (feet)	3.25
Height (feet)	8

TABLE BRANDING DIMENSIONS	
Vinyl Print	
Width (feet)	3.25
Height (feet)	2

MANDATORY & REQUISITION FORMS

Mandatory Forms		Access	References	Deadline
FORM 1	Registration of Contractor	Online Form	Go to Portal View Details	23.07.2026
FORM 2	Electrical Requirement	Online Form	Go to Portal View Details	23.07.2026
FORM 3	Contractor Security Deposit	Open Page	-	23.07.2026

Requisition Forms		Access	References	Deadline
FORM 4	Additional Furniture	Online Form	Go to Portal View Details	23.07.2026
FORM 5	Temporary Staff	Online Form	Go to Portal View Details	23.07.2026

Award Forms		Access	References	Deadline
FORM 6A	Best Print Promotional Material Award	Open Page	-	27.07.2026
FORM 6B	Most Promising New Destination Award	Open Page	-	27.07.2026
FORM 6C	Most Innovative Product Award	Open Page	-	27.07.2026
FORM 6D	Most Exclusive Leisure Product Award	Open Page	-	27.07.2026
FORM 6E	Best Value Leisure Product Award	Open Page	-	27.07.2026

IMPORTANT UPDATE: TRANSITION OF FORMS TO THE EXHIBITOR PORTAL

Dear Exhibitors,

We're delighted to share that, building on the strong response to last year's Exhibitor Portal launch, the following forms will continue to be fully integrated and available for seamless online completion and submission:

FORM 1	Registration of Contractor
FORM 2	Electrical Requirement
FORM 4	Additional Furniture
FORM 5	Temporary Staff

This ongoing integration ensures an even smoother, quicker, and more convenient experience for all exhibitors this year.

Please Note:

All remaining forms will continue to follow the manual submission process and can be accessed through the Exhibitor Manual. We encourage you to review and submit your forms well in advance to avoid any last-minute hassle.

For any assistance or clarifications, feel free to reach out to us at contact@fairfest.in

Thank you for your cooperation and for being an important part of this year's event!

FORM 1

REGISTRATION OF CONTRACTOR FOR BARE SPACE EXHIBITORS (MANDATORY FORM)



Access the form online

Open Form

Deadline for Submission : 23 July 2026

BOOTH HEIGHT LIMIT : Maximum permissible height for fabricated booth is 4 meters including platform height.

DISPLAY OF BOOTH NUMBERS : Exhibitors and Fabricators are required to ensure that their booth numbers are clearly displayed within their stands. This is mandatory as it helps in seamless identification and navigation for visitors, organizers, and participants.

LAYING ONE TIME USED CARPET : All fabricators need to lay one time used carpet on the entire booth area before constructing their booth, failing to which refundable security deposit will be forfeited.

NO STORAGE SPACE : Fabricators are not permitted to store or retain materials behind the booth; if they do, their performance bond will be forfeited.

HOUSEKEEPING : The organizers will not be in charge of any booth cleaning during setup or show days, thus fabricators must designate their own housekeeping personnel for the final booth cleaning.

FIRE EXTINGUISHERS : For safety precautions, fabricators must have Fire Extinguishers within their booths and it must also be implemented in the design in order for the approval of the design.

Damage & Performance Bond

(1) A Damage & Performance Bond must be paid by demand draft by the booth contractor to the Organizers when they register at the exhibition site for booth possession. This will be held against damages to the venue, and / or the disposal of booth construction waste left on-site after the event. Any breach of the organizers / venue's regulations may also cause the deposit to be forfeited. The DD should be made in the name of "Fairfest Media Ltd." The deposit will be refunded after the exhibition subject to the clearance of the site by the contractors and no damage being recorded.

No.	Booth Sq.	Amount in INR/USD
1	0 - 36	INR 25,000 / USD 313
2	37 - 100	INR 50,000 / USD 625
3	101 - 199	INR 75,000 / USD 938
4	200 and above	INR 1,00,000 / USD 1250

(2) It is the individual booth contractor's responsibility to remove all packing and waste materials from the exhibition hall during both move-in and move-out. Garbage & waste materials from decoration work must not be discarded into the Aisles & must be cleared. All material used must be removed during move-out and this must be done safely (no pushing over high pieces of booth, no smashing of glass panels etc). Failure to comply will result in the Damage & Performance Bond being totally forfeited.

(3) The Damage & Performance Bond will be refunded by showing the receipt after the exhibition subject to the clearance of the site by the contractors and no damage or garbage being recorded by the exhibition centre management and the organizers.

(4) Organizers reserve the right to deduct an actual and appropriate amount for damages to the hall structures / venue, made by the exhibitor or their design & handling agencies' staff during build-up, show days and dismantling time, from the Damage & Performance Bond paid by the exhibitor. This is to ensure all the rules & regulations are abided by and to cover any damage arising directly or indirectly from infringement. This is without prejudice to any additional claims the organizers may have on the exhibitor if the damages exceed the bond amount. Balance amount if any, will be returned if no damage is found.

On receipt of this Form and the deposit payment CONTRACTOR BANDS will be issued. Only holders of CONTRACTOR BANDS will be allowed access to the site.

Please supply CONTRACTOR BANDS : No. required :

N.B. : Electrical installations must be carried out by the Official Contractor only.

Approval of booth design is required to be taken from organizers by submitting the same **23 July, 2026.**

FORM 2

ELECTRICAL REQUIREMENT FOR BARE SPACE EXHIBITORS (MANDATORY FORM)



Access the form online

Open Form

Deadline for Submission : 23 July 2026

This form must be completed and returned by every exhibitor under Bare Space / Shell Space.

1. Exhibitors who have booked BARE SPACE / SHELL SPACE must specify their power requirements in this form.
2. The Shell Scheme package includes only standard single-phase supply. For three-phase supply with a connected load exceeding 1 KW, please complete this form and send it to contact@fairfest.in.
3. The Shell Scheme / Pre-fabricated Stall Exhibitors Package includes fluorescent tubes, spotlights, and 230V, 5 Amp plug points (for consumption up to 1 KW only).

Item	Unit Cost (Per KW)
Single Phase/Three Phase Power	INR 2,500/USD 31 + 18% GST

Note : All prices are current and subject to change without prior notice.

Electrical requirements can be serviced only if order is placed on or before 23 July 2026. There is no provision of making last minute / onsite request after 23 July 2026.

Rules for Electrical Work

Exhibitors are required to make the payment for electrical work 20 days before the show, along with the form submission. The cheque or demand draft should be made payable to "Fairfest Media Limited".

1. All exhibitors must hire a licensed electrical contractor to perform the internal wiring within their stands and must submit a photocopy of the contractor's license to the organizers.
2. Only ISI-marked new materials must be used for electrical installations, and the wires should be PVC copper insulated with a voltage rating of 1100 V.
3. For lighting circuits, 3x2.5 sq mm PVC insulated copper wire must be used. For 16A power points, 3x4 sq mm PVC insulated copper wire is required.
4. Wires must be safely routed through conduits or casing capping, without any loose hanging wires, and must be terminated using crimping lugs.
5. LED lights must be used. If halogen lights are used, they must be equipped with a transformer.
6. The load connected to the power point must be appropriate for the socket.

FORM 3

CONTRACTOR SECURITY DEPOSIT FORM FOR BARE SPACE EXHIBITORS (MANDATORY FORM)

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre, Swastik Cross Road, CG Road, Navrangapura,
Ahmedabad - 380 009 | E-mail : contact@fairfest.in



Deadline for Submission : 23 July 2026

Booth No.	Exhibitor's Name	Sq. mtr. booked
<input type="text"/>	<input type="text"/>	<input type="text"/>

Contractor Company Name : _____
Contractor Person Name : _____
Mobile Number : _____ Email ID : _____
Contractor GST Number : _____ Contractor PAN Number : _____

Particulars	Amount
On Account of:	
Payment Mode: DD Only By DD No.: _____ Bank Name: _____ Branch: _____ Dated: _____	
Amount in words: _____	

NOTES:

- ▶ The security deposit must be submitted only via Demand Draft. No other forms of payment will be accepted.
- ▶ A refundable security deposit must be paid by Demand Draft in the name of **"Fairfest Media Ltd."**
- ▶ Booth possession will not be granted if the contractor fails to submit the security deposit by Demand Draft.
- ▶ Cash payments will not be accepted as security deposits. In exceptional cases where a cash security deposit is accepted, a service charge of INR 5000 / USD 63 + 18% GST will be applied and deducted from the security deposit.
- ▶ The security deposit must be paid by the booth contractor, not the exhibitor, unless the exhibitor is personally handling their own stand fabrication.
- ▶ If the booth contractor fails to meet the deadline for the final completion of booth construction or dismantling, the entire security deposit will be forfeited as a penalty for non-completion.
- ▶ Please bring two copies of this form, signed and stamped by the authorized company representative, at the time of possession.
- ▶ Submit the signed copy of this form when collecting your security deposit.

No.	Booth Sq.	Amount in INR/USD
1	0 - 36	INR 25,000 / USD 313
2	37 - 100	INR 50,000 / USD 625
3	101 - 199	INR 75,000 / USD 938
4	200 and above	INR 1,00,000 / USD 1250

For Contractor

For Fairfest Media Ltd

Date Signature & Stamp

Authorised Signatory

Please make copy for your reference.

Deadline for Submission : 23 July, 2026

FORM 4

ADDITIONAL FURNITURE (OPTIONAL FORM)

Access the form online

Open Form

Deadline for Submission : 23 July 2026



System Table

INR 900 / USD 12



Lockable Cabinet

INR 2500 / USD 32



Glass Round Table

INR 1200 / USD 15



Centre Table

INR 1200 / USD 15



Leather Chair

INR 600 / USD 8



Leather Chair

INR 600 / USD 8



Fibre Chair

INR 350 / USD 5



Bar Stool

INR 900 / USD 12



Sofa Double

INR 3500 / USD 44



Sofa Single

INR 2000 / USD 25



Brochure Stand

INR 800 / USD 10



LED Spotlight

INR 450 / USD 6



Metal Halide

INR 1200 / USD 15



Power Socket

INR 450 / USD 6



Waste Bin

INR 150 / USD 2



**42" LED TV with Stand
(Per Day)**

INR 2500 / USD 25

FORM 4

ADDITIONAL FURNITURE (OPTIONAL FORM)



Access the form online

Open Form

Deadline for Submission : 23 July 2026

Item	Unit Cost		Qty	Amount (INR / USD)
	INR	USD		
System Table	900	12		
Lockable Cabinet	2,500	32		
Leather Chair (Black)	600	8		
Leather Chair (White)	600	8		
Fibre Chair	350	5		
Centre Table	1,200	15		
Single Seater Sofa	2,000	25		
Double Seater Sofa	3,500	44		
Glass Round Table	1,200	15		
Bar Stool	900	12		
Brochure Rack	800	10		
Waste Basket	150	2		
LED Spot Lights	450	6		
5/15 AMP Power Socket	450	6		
Metal Halide	1,200	15		
42" LCD TV with stand - Per Day	2,500	25		

Note : All prices are current and subject to change without prior notice.

Additional furniture request can be processed if the order is placed on or before 23 July 2026.

FORM 5

TEMPORARY STAFF (OPTIONAL FORM)



Access the form online

[Open Form](#)

Deadline for Submission : 23 July 2026

Temporary personnel must not be entrusted with handling of cash or valuable. Exhibitors will be responsible for the temporary personnel in their stands during the show. The Organiser will not be responsible for any loss or damage caused by such personnel.

Particulars	Unit Cost (INR / USD)
Hostess - Per Day	INR 3500 / USD 44
Male Promoter - Per Day	INR 2500 / USD 32

1. The working hour for service is 8 hrs./person/day
2. The duration of service is 10.00 - 18.00 hrs.
3. On-site order MUST be paid immediately via RTGS / UPI along with the order form only.
4. No refund for any cancellation once the order is placed.
5. Temporary Staff must not be entrusted with handling of cash or valuables.
6. Exhibitors will be responsible for the temporary staff in their stands during the show.
7. Organiser will not be responsible for any damage caused by temp staff.

FORM 6A AWARDS PROGRAMME

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre, Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009 | E-mail : contact@fairfest.in



Deadline for Submission : 27 July 2026

BEST PRINT PROMOTIONAL MATERIAL AWARD

Govt.-Sector/NTO

Private Sector Participant

ENTRY REQUIREMENTS:

- ▶ Please provide three copies of all printed and promotional materials intended for use at TTF (including brochures, posters, leaflets, pamphlets, etc.).
- ▶ Please submit a separate form on company letterhead detailing the target audience, objectives of the print campaign, and expected results.
- ▶ Completed entry forms must be submitted on or before 27 July 2026.

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre,
Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009
E-mail: contact@fairfest.in

- ▶ All decisions made by the Judging Panel are final.

Organisation : _____ Booth No.: _____

Contact Person : _____ Designation : _____

Mob: _____ Email: _____

Address : _____

Signature : _____

Deadline for Submission : 27 July, 2027

FORM 6B AWARDS PROGRAMME

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre, Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009 | E-mail : contact@fairfest.in



Deadline for Submission : 27 July 2026

MOST PROMISING NEW DESTINATION AWARD

India

International

ENTRY REQUIREMENTS:

- ▶ Please ensure that a separate form, preferably on official company letterhead, is attached. This form should provide a concise overview of the new destination, including details such as:
 - Description of newly constructed facilities.
 - Offerings of the surrounding locale/environment and any notable local features or entertainment options.
 - Target market demographics.
 - Recent tourism statistics for the destination, as well as any projections for expected tourism to the region, if available.

- ▶ Completed entry forms must be submitted on or before 27 July 2026. Please send them to:

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre,
Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009
E-mail: contact@fairfest.in

- ▶ Please note that all decisions made by the Judging Panel are considered final.

Organisation : _____	Booth No.: _____
Contact Person : _____	Designation : _____
Mob: _____	Email: _____
Address : _____	

Signature : _____	

Deadline for Submission : 27 July, 2027

FORM 6C AWARDS PROGRAMME

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre, Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009 | E-mail : contact@fairfest.in



Deadline for Submission : 27 July 2026

MOST INNOVATIVE PRODUCT AWARD

ENTRY REQUIREMENTS:

- ▶ Please submit a separate form on your company letterhead detailing your product's educational contributions, such as promoting awareness of indigenous populations, cultural heritage, or local environmental issues. Include:
 - Historical background of your program or project.
 - Funding sources.
 - Target audience.
 - Impact on raising awareness for your cause.
- ▶ Completed entry forms must be submitted on or before 27 July 2026.

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre,
Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009
Email: contact@fairfest.in

- ▶ Decisions of the Judging Panel are final.

Organisation : _____	Booth No.: _____
Contact Person : _____	Designation : _____
Mob: _____	Email: _____
Address : _____	

Signature : _____	

Deadline for Submission : 27 July, 2027

FORM 6D AWARDS PROGRAMME

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre, Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009 | E-mail : contact@fairfest.in



Deadline for Submission : 27 July 2026

MOST EXCLUSIVE LEISURE PRODUCT AWARD

ENTRY REQUIREMENTS:

- ▶ Kindly include a separate form on the company's official letterhead containing the following details:
 - A brief overview of the product.
 - The target market, which should cater to an upscale and selective audience.
 - Explanation of why this product provides the most comprehensive or unique means of accessing the destination.
 - Additionally, please attach any available brochures, pamphlets, or supporting documentation.
- ▶ Completed entry forms must be submitted on or before 27 July 2026.

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre,
Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009
Email: contact@fairfest.in

- ▶ All decisions rendered by the Judging Panel are deemed final.

Organisation : _____	Booth No.: _____
Contact Person : _____	Designation : _____
Mob : _____	Email : _____
Address : _____	

Signature : _____	

Deadline for Submission : 27 July, 2027

FORM 6E AWARDS PROGRAMME

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre, Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009 | E-mail : contact@fairfest.in



Deadline for Submission : 27 July 2026

BEST VALUE LEISURE PRODUCT AWARD

ENTRY REQUIREMENTS:

- ▶ Please ensure that you attach a separate form on company letterhead. This form should include:
 - A brief description of the product.
 - The cost of the product in various markets (with a focus on large markets).
 - Reasons explaining why this product stands out as the best value in its category.
 - Additionally, if available, please attach brochures, pamphlets, or any other supporting documentation.
- ▶ Completed entry forms must be submitted on or before 27 July 2026.

Fairfest Media Ltd.

302A, Eternia Complex, Behind City Centre,
Swastik Cross Road, CG Road,
Navrangapura, Ahmedabad - 380 009
E-mail: contact@fairfest.in

- ▶ All decisions made by the Judging Panel are final.

Organisation : _____	Booth No.: _____
Contact Person : _____	Designation : _____
Mob: _____	Email: _____
Address : _____	

Signature : _____	

Deadline for Submission : 27 July, 2027

FINAL CHECKLIST & SHOW IMPLEMENTATION

FINAL PREPARATION CHECKLIST

- Have you ordered furniture for your exhibition booth or hired a trade show contractor?
- Are hotel accommodations and travel bookings secured?
- Have you prepared informational materials for the general public?
- Are your business cards printed and ready?
- How will you transport packaged materials to the booth?
- Have arrangements been made for temporary staff?
- Have all outstanding invoices been addressed?

IMPLEMENTING THE SHOW

During TTF, it's crucial that your booth personnel engage professionally with customers. These interactions should be documented effectively to gather information for post-show follow-up.

Engaging with Customers

- Every opportunity for contact is valuable and should be approached with attentiveness and enthusiasm.
- Even seemingly disinterested customers offer potential for meaningful communication.
- Recognize visitors' busy schedules and tailor your sales pitch accordingly.
- Allow visitors space to explore rather than overwhelming them with attention.
- Identify visitors' interests and shape your conversation around them.

Documentation

Every conversation serves as the foundation for your post-show follow-up and should be documented by booth personnel when visitors express genuine interest.

- When provided with a business card, refrain from requesting redundant information.
- Begin taking notes after a brief introductory exchange.
- Share your notes openly, as they are not confidential.
- Utilize the provided "Conversation Record" templates for assessing significant contacts.

Follow-up

Within 10 days following TTF, timely execution of the following activities significantly impacts the business decisions of key contacts:

- Sending thank-you emails
- Initiating contact via phone calls
- Presenting business proposals
- Fulfilling promises made during the event

**WE WISH YOU SUCCESS IN THE UPCOMING EVENTS &
HOPE YOU FIND THESE GUIDELINES USEFUL**

YOUR TTF TEAM



FAIRFEST MEDIA LIMITED (CIN - U74140MH1988PLC461056)

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