

TTF Hyderabad 2023 concludes with record footfalls!

Two days of unparalleled connections, travel offers, and industry insights for the entire Southern India market

Hyderabad, September 10th - TTF Hyderabad 2023 concluded a remarkable two-day event that exceeded all expectations. Hosted at the **Novotel Hyderabad International Convention Centre** on **September 9th and 10th**, TTF Hyderabad 2023 proved to be an exceptional platform for the travel industry, not only in Telangana but also across Southern India.

The Inauguration Ceremony of TTF Hyderabad 2023 was graced by Chief Guest, Shri V. Srinivas Goud, Hon'ble Minister for Prohibition & Excise, Sports & Youth Services, Tourism & Culture and Archaeology, Govt. of Telangana, and other Prominent dignitaries from the Government of Telangana, top members of the travel trade and media in big numbers.

TTF Hyderabad 2023 brought together **over 125 domestic and international exhibitors**, firmly establishing its reputation as the key networking platform for the travel industry in Southern India. With participation from **India, Malaysia, Nepal, Thailand, and Vietnam**, the event showcased a vibrant mix of travel destinations and offerings. **Telangana, the Host State**, extended its unwavering support, while **Gujarat** showcased with their co-exhibitors as **Partner State** of the event. **Feature States** included **Haryana, Himachal Pradesh, Jharkhand, Madhya Pradesh and Puducherry**.

Esteemed exhibitors such as **Ministry of Tourism - Government of India, Jazeera Airways, Royal Orchid Hotels, Oasis Traveller, Travelgar Travel India, CGH Earth, Ecoregion Holiday Sdn Bhd, Clubside, Riya Travels, Radisson Hotel Group, The NEST Jaipur Resort** and many more, unveiled their best deals and latest offerings.

On the second day of TTF Hyderabad, the event experienced a significant turnout of both trade visitors and enthusiastic travelers. The venue was abuzz with thousands of visitors interacting with exhibitors from various parts of India and abroad, all well-prepared to present the finest travel packages for the upcoming vacation season.

TTF Hyderabad also featured a **Skal International Hyderabad** networking session and panel discussion, providing attendees with valuable insights and collaboration opportunities. The event concluded with a **valedictory ceremony and an awards function**.

"TTF 2023 is poised for a record season! As we conclude TTF in Hyderabad today, the happy faces of exhibitors and visitors and an all time high visitor number over two days is the best testimony to the importance of tradeshows in India's key travel markets. We will be in Delhi next in a couple of weeks for our BLTM show, focused on Bleisure and MICE, then in Patna for our first-ever edition of TTF in Bihar. We are expecting an amazing response in the upcoming shows!", commented **Sanjiv Agarwal**, Chairman & CEO of Fairfest Media Ltd., India's largest travel trade show organisers.

TTF Hyderabad witnessed a record number of visitors over two days, a testimony to the importance of the show in the region. The event provided a meticulously organized platform for networking and securing outstanding deals, strategically positioned just before the festive travel season.

TTF Hyderabad 2023 has the active support of travel associations like OTOAI, SKAL International - Hyderabad, ETAA, TAAI, TAFI, ADTOI, NIMA, IATTE, ABTO, TOA, TTAA, TOAT, TTAT, UFTC, SIGTOA,

KTS, TAAC, TTTHA, SIMA and TAAK.

As TTF 2023 in Hyderabad concludes, it marks the end of a gathering of travel and tourism stalwarts, paving the way for a new chapter of growth and collaboration within the region.

TTF is the oldest and largest network of travel trade shows in the country. In addition to Hyderabad, TTF is organised in Ahmedabad, Bangalore, Chennai, Delhi, Kolkata, Mumbai.