

# THE GATEWAY TO THE EASTERN INDIA TRAVEL MARKET

India's Biggest Travel Show Network

# TTF<sup>®</sup>

TRAVEL & TOURISM FAIR

10, 11 & 12 July 2026

Biswa Bangla Mela Prangan, Kolkata



KOLKATA

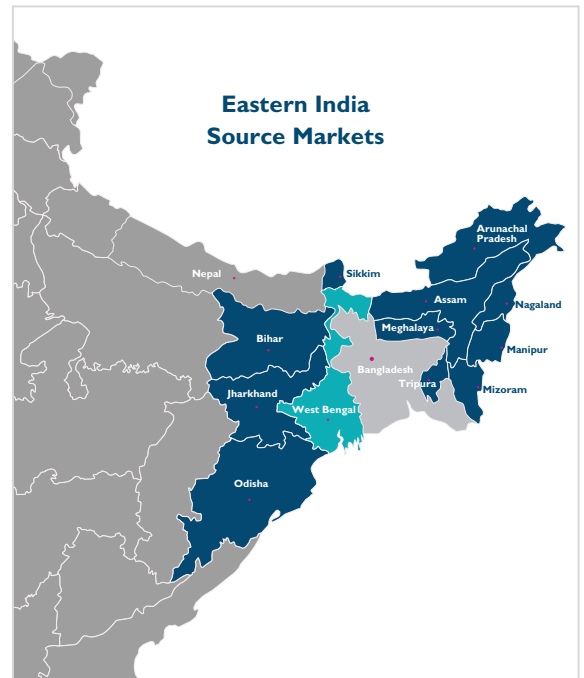
# TTF KOLKATA - INDIA'S OLDEST TRAVEL TRADE SHOW (EST. 1989)

Eastern India represents one of India's most significant **domestic and outbound travel markets**, with strong demand for leisure holidays, pilgrimage circuits, heritage tourism, and experiential travel. As the region's commercial and cultural hub, Kolkata serves as the gateway to travel buyers from West Bengal, Odisha, Jharkhand, Bihar, and the Northeast. The market is characterised by strong demand across both domestic and outbound travel segments, making it a key source region for tourism promotion.

TTF Kolkata 2026, strategically scheduled in July just ahead of the Durga Puja holiday season, brings together leading travel trade professionals when travel planning and bookings for the festive and winter travel periods begin to peak.

The event connects **7,000+ qualified travel trade professionals**, including leisure travel agents, tour operators, corporate travel planners, MICE organisers, and outbound travel specialists from Tier I and Tier II cities across Eastern and Northeastern India.

Hosted at **Biswa Bangla Mela Prangan**, TTF Kolkata provides destinations with a focused platform to engage the regional travel trade, promote destinations across domestic and outbound markets, and build partnerships within one of India's fastest-growing travel ecosystems.



Kolkata remains one of India's largest metropolitan economies and the commercial gateway to Eastern and Northeast India.

Eastern and Northeast India together account for approximately 15% of India's GDP



500+

EXHIBITORS



15+

COUNTRIES



25+

INDIAN STATES/ UTs



7000+

TRADE VISITORS



5000+

GENERAL VISITORS



## WHO YOU'LL MEET

TTF Kolkata 2026 gathers the most influential travel professionals from Eastern and Northeastern India, offering a window into the full spectrum of the region's travel trade.

- **Leisure Travel Agents:** Catering to domestic and outbound travellers, specialising in cultural, adventure, and experiential tourism.
- **Tour Operators:** Regional and national operators shaping itineraries for high-value travellers.
- **Corporate Planners:** Managing business travel, incentives, and corporate movements, sourcing destinations and services across India and international markets.

## HEAR FROM OUR EXHIBITORS



"TTF Kolkata gave us the best opportunity to meet tour operators and those connected with the travel and tourism industry from this part of the country."

- **Shri Omar Abdullah**, Hon'ble Chief Minister of Jammu & Kashmir



"TTF Kolkata is an excellent opportunity for Thailand to showcase what we have to offer and strengthen our tourism ties with India."

- **Siriporn Tantipanyathep**, Hon'ble Consul-General, Royal Thai Consulate-General



"Through TTF, we are able to connect with other states of India and international destinations, engaging directly with stakeholders and creating valuable partnerships to promote tourism."

- **Raj Kumari Thapa**, Deputy Speaker, Sikkim Legislative Assembly



"TTF Kolkata has always been a tremendous support for us, it brings together every type of client and business, driving meaningful economic opportunities for the entire tourism ecosystem."

- **Amit Lohani**, Deputy Director, Uttarakhand Tourism Development Board



"TTF Kolkata is a major platform for us to connect with travel agents, industry leaders, hoteliers and tourism boards from across the country, where we can exchange ideas and explore collaborations."

- **Dhiraj R. Vagle**, Deputy Director, Department of Tourism, Government of Goa



**Mr. Debjit Dutta**  
Director & CEO  
Impression Tourism Services  
Chairman at West Bengal Chapter



**Mr. Pranav Prakash**  
Regional Director for East,  
Ministry of Tourism



**Mr. Maanav Saraf**  
Vice Captain  
Gainwell Sports



**Mr. Neil Law**  
CEO  
Himalayan Footprints



## SESSIONS AT TTF FORUM



TTF Kolkata hosted a series of thought-provoking sessions, interactive destination showcases, and panel discussions that connected the region's travel trade professionals with global trends and insights. From exploring Thailand's vibrant tourism offerings to discussing responsible tourism strategies in West Bengal, these sessions fostered collaboration, learning, and business opportunities across Eastern India's dynamic travel market.

### Three days of live meetings, networking, and industry insights:

- **Live Panel Discussions:** Current industry trends, challenges, and solutions
- **Destination Presentations:** Discover new opportunities in global and domestic tourism
- **Media Interactions:** Connect with travel journalists and industry influencers

### DESTINATION PRESENTATIONS

The Destination Presentations at TTF Kolkata 2025 provide an exclusive platform for trade partners and industry professionals to explore new tourism opportunities and collaborations. This year's lineup featured **Amazing Thailand, Sikkim Tourism, Chhattisgarh Tourism, and Jammu & Kashmir Tourism**, each showcasing their unique offerings, emerging destinations, and investment potential.

### PANEL DISCUSSION: Sports & Adventure Tourism – From Thrill to Opportunity!

A focused session for tourism professionals that explored the fast-growing sports and adventure tourism segment. Industry leaders shared perspectives on market trends, business opportunities, and strategies driving experiential travel.







## PARTICIPATION PACKAGE (Rate/sq.m.)

2026	Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Kolkata	Rs.42000/US\$430	Rs.46000/US\$475	Rs.51000/US\$520	Rs.55000/US\$560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

\* Payment is due at the time of booking with additional GST @ 18%.

## BOOK NOW

Please fill out the enclosed Space Booking Form and email it to [contact@fairfest.in](mailto:contact@fairfest.in) or send the hard copy to Fairfest Media Ltd., 305, 3rd Floor, The Summit Business Bay, Off Andheri - Kurla Road, Andheri East, Mumbai - 400 093

### FAIRFEST MEDIA LIMITED (CIN - U74140MH1988PLC461056)

MUMBAI  
(Regd. Office):

305, 3rd Floor  
The Summit Business Bay  
Off Andheri - Kurla Road  
Andheri East, Mumbai - 400 093  
Tel: +91 22 4555 8555

NEW DELHI

U1, Green Park Main  
New Delhi - 110016  
Tel: +91 11 4615 0947

KOLKATA

74/2, AJC Bose Road  
Tirupati Plaza, 4C, 4th Floor  
Kolkata - 700 016  
Tel: +91 33 4028 4028

USA

Fairfest Inc.  
1688 Meridian Ave,  
Suite 600 and 700 Miami Beach,  
FL 33139, United States  
Tel: +1 786 384 8161