

India's Biggest Travel Show Network



11, 12 & 13 August 2025

Jio World Convention Centre MUMBAI

EXHIBITOR'S MANUAL

ORGANISER

Fairfest Media Limited

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Station, Off Andheri Kurla Road Andheri (E), Mumbai 400 093 | Tel: +91 22 4555 8555

E-mail: contact@fairfest.in | www.ttfotm.com, www.fairfest.com



MUMBAI

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Registered Office: 25 C/I Belvedere Road, Alipur, Kolkata 700 027

AHMEDABAD

302A, Eternia Complex, Behind City Center, Swastik Cross Road, C G Road, Navrangpura, Ahmedabad 380 009

NEW DELHI

U-1, Green Park Main New Delhi - 110 016 Tel : +91 11 4615 0947

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EXHIBITION VENUE & DATES

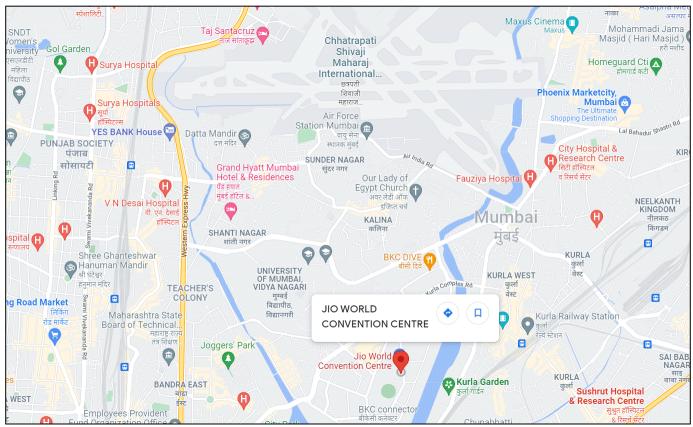
TTF - Travel and Tourism Fair

VENUE

Jio World Convention Centre

G Block BKC, Bandra Kurla Complex, Bandra East, Mumbai, Maharashtra 400051





EXHIBITION SCHEDULE

SETUP DAYS					
DATE & TIME					
Schedule for 9th August, Saturday Space hand over for booth construction (Bare space)	12.00 hrs - 24.00				
Schedule for 10th August, Sunday Exhibitor Registration Space hand over for shell scheme exhibitors	16:00 hrs - 20:00 hrs 16:00 hrs onwards				
Deadline to complete Booth Construction	18:00 hrs				
EXHIBITI	ON DAYS				
Schedule for 11th August, Monday Exhibitor Registration	08:00 hrs - 09:00 hrs				
Inauguration	11:30 hrs				
Open for Travel Trade	11:00 hrs - 18:00 hrs				
Schedule for 12th August, Tuesday Open for Exhibitors Open for Travel Trade	10:00 hrs - 11.00 hrs 11:00 hrs - 18.00 hrs				
Schedule for 13th August, Wednesday Open for Exhibitors Open for Travel Trade	10:00 hrs - 11.00 hrs 11:00 hrs - 18.00 hrs				
Participants will not be allowed to leave their stall before the official closing time everyday.					
DISMANTLI	DISMANTLING PERIOD				
Schedule for 13th August, Wednesday Dismantling of booths and removal of exhibits	18:00 hrs - 22:00 hrs				

CONTACT DETAILS OF LEADING BOOTH FABRICATORS / DESIGNERS

JMD DESIGN DESK PVT. LTD.

402, Ruby Crescent Business Boulevard, Kandivali - East. Mumbai - 400101

Tel: +91 22 6749 0692 Mr Amit Saraogi

Email: amit@designdesk.in Web: www.designdesk.in

MEROFORM INDIA PVT LTD.

306. Acme Industrial Park. I B Patel Road, Goregoan - East,

Mumbai - 400069 Tel: +91 22 66780432

Mr. Ravi Upadhyay, Manager Mobile: (91) 9821062214 Email: ravi@meroformindia.com

PAVILIONS & INTERIORS (I) PVT. LTD.

Ashok Industries, M N Dsoza Compound, Kherani Road. Sakinaka. Andheri - East.

Mumbai - 400072 Tel: +91 22 28521408 / 10

Mr. Kunal Mhatre, Sr. Marketing Manager,

Mobile: (91) 9867018132

Email: kunal.mhatre@pavilionsinteriors.com Website: www.pavilionsinteriors.com

CACHET EVENTS AND DESIGN SOLUTIONS

301 - Shant Industrial Estate, Goregaon East, Mumbai - 400052 Ms. Pallavi Jayakar, Director

Mobile: (91) 9819977397 / 9769857397 Email: pallavijayakarr@gmail.com Mr. Vinod Meher, Director Mobile: (91) 9819501441

Email: Vmeher9@gmail.com Website: www.cachet.in

AIMSITE EVENTS

Shivali Mehta / Ashwini Chachad Contact: 9820803888 / 9833190759 Email: shivali@aimsite-events.com / ashwini.c@aimsite-events.com Website: www.aimsite-events.com

D CRAFT EVENTS AND EXHIBITIONS

B21, Shanti Shopping Centre, Mira Road (E), Mumbai-401107. Mr. Ravinder Khanna, Director Mobile: +91 9049412211 Mr. Anil Khanna, Operations Head Mobile: +91 9004756781,

Email: exhibitions@dcraft.co.in Website: www.dcraftevents.com

AIMSITE DISPLAY ENTERPRISE

501, Rimsan Estate, Behind Evershine Mall, Chincholi Bunder Road, Malad (West), Mumbai 400 064. Pranshu Mehta +91 9833221196 Pravin Mehta +91 9820157982 Email: info@aimsiteenterprise.com /

CREATIVE FOCUS (A Division of EXHICON)

103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W), Mumbai 400053

Mr. Umar Nadkar. Business Head Mobile: +91 7021668008 Email: nadkar@exhicongroup.com Website: www.exhicongroup.com

EXPOGURU CONCEPTS PVT. LTD.

906, 9th floor,

Hemkunt Chambers Nehru place, New Delhi - 110019 India Mobile: +91 9582744848

pranshu@aimsiteenterprise.com

Email: mayank@projectexpoguru.co.in Website: www.projectexpoguru.co.in

EXHIBIT DZINES

B-17, St No.1, Madhu Vihar, Near Dwarka Sec-3,

New Delhi-110059 India. Mr. James, BD- Manager Mobile: +91 8510007689 Email: exhibitdzines@gmail.com Website:www.exhibitdzines.com

PROPWOOD PRODUCTION PVT. LTD

B-212, Crystal plaza, LinkRoad, Andheri west, Mumbai-400059. BSI Business Park, H-15, 404, Sector 50, Noida- 201301

Mobile - 9819159957, 9372604624 Email: propwoodmumbai@gmail.com /

propwooddelhi@gmail.com Website: www.propwood.in

THE ARTHOUSE PRODUCTION

A-27, 2nd Floor, Chattarpur Enclave, Phase-II,

New Delhi-I 10074

Ms. Smita

Mobile: (91) 9823398401 Email: smita@tahp.co.in Web: www.tahp.co.in

EXHIBITOR GUIDELINES



1. Construction of Booth / Pavilion - All Construction work must be finished by 18:00 hrs on 10th August, 2025

Exhibitors must ensure that all parts of their work are self supporting and secure.

Exhibitors who have ordered bare space may begin building their booths as mentioned below.

Space hand over for booth construction (Bare space): Schedule for 9th August, Saturday 12.00 hrs - 24.00

Deadline for Booth Construction: Contractors / Exhibitors are required to complete all their work within 18:00 hrs on 10th August 2025.

Delay in completion of work: The penalty charges for delay in completion of work is INR 10,000/- per hour per booth / pavilion from 18:00 hrs to 22:00 hrs only on 10th August 2025.



2. Move in of Exhibits

Exhibitors who have booked shell scheme may move in their exhibits as per timing mentioned below.

Space hand over for shell scheme exhibitors: Schedule for 10th August, Sunday 16.00 hrs onwards

Exhibitors must arrange for an authorised representative to be present at the site to receive and position goods as the organiser is unable to accept delivery.



3. Badge Entitlement

Stand Size (sq m)	Exhibitor Badges
6 sq m	3
9 sq m	5
18 sq m	9

Calculation for badges is as follows: 1 badge per 2 sqm booked, plus 1 additional badge.

Charges for Additional Exhibitor badges: INR 2,000 / USD 63 + GST @ 18%

Each Exhibitor will be entitled to get free Exhibitor Badges as per the table given below for personnel managing their stands. Any misuse of the Exhibitor badge will result in confiscation of the badge.

Exhibitor badges will be issued by the organisers from the Exhibitor Registration area on 10th August 2025, between 12:00 – 20:00 hrs.

Exhibitors can collect their badges by presenting their business card on arrival at the venue. For security reason exhibitors are requested to wear the badges all the times during exhibition, setup and tear down days.

Badges will not be posted / couriered earlier.



4. Dismantling and removal of Exhibits - All Exhibits and/or debris must be cleared By 22:00 hrs on 13th August 2025

Dismantling of booths is prohibited before 18:00 hours on 13th August, 2025. Exhibits must be removed between 18:00 hours - 22:00 hours

Contractors / Exhibitors are required to clear their booth space of all their exhibits or debris before 22:00 hours on 13th August 2025, failing which a penalty charge of INR 10,000/- per hour per booth / pavilion will be levied.

Removal, delivery or replenishment of stock may only be carried out before the opening hours of the exhibition in the morning or after closing time in the evening. If the removal of any valuable item or display from the hall is necessary, exhibitors must obtain permission from the organiser.

5. Exhibitor Food & Beverages



JWCC reserves exclusive catering rights at the Centre. Outside Food and Beverages, Mineral Water is strictly prohibited.

Only Food and Beverages items provided by the JWCC can be consumed inside the premises.

Catering Services: JIO World Convention Centre

Contact: Mr. Rishav Raj, Assistant Manager - Food & Beverage

Email: rishav4.raj@ril.com Mobile: +91 9372750801



6. Architectural / Stand Layout / Pavilion Design / Installations Layout Submission

Exhibitors shall strictly comply with all the guidelines set forth by TTF / JWCC. Exhibitor shall submit the architectural / stand layout / pavilion design / installations layout plans to TTF by **28th July, 2025**.

Exhibitor has to submit a complete lighting / rigging plot along with the stand layout and also submit an AutoCAD plan (to the scale Grid Layout) on the number of fixtures, rigging points to be used and load per point.

Exhibitor shall comply with any modifications / changes suggested by the authorised person of TTF / JWCC, failing which we reserves the right to deny access to the Event Venue and the Centre including cause Exhibitor to dismantle and/or remove at its costs the temporary infrastructure.

If Exhibitor fails to dismantle and/or remove the temporary infrastructure, its other facilities or possessions from Event Venue and the Centre within the specified time, TTF / JWCC may (at its option) dismantle and/or remove the same or have it dismantled and removed, at Exhibitor's cost, expense and risk.

A penalty of **Rs. 1.00 Lakh + Applicable Taxes** would be charged from the Exhibitor for non-submission of the layout plan within the above stipulated time.

Exhibitor shall take responsibility of customs clearance for their exhibits being imported from foreign country.



7. Structure Construction and Decoration Material

Exhibitor is prohibited to use highly inflammable materials and the materials which drip when burning or form toxic gases.

For safety reasons, load bearing structural elements may in certain cases, be required to satisfy certain specific requirements (e.g. no flammability).

If some normally flammable decoration materials are used by their mode of installation Fire Extinguishers should provide adequate protection against catching fire.

Scaffold above 4 m in height should be supported with support scaffold and in the ratio of 4:1.



8. Structure Heights

Maximum permissible height for fabricated booth is 4 meter including platform height and maximum permissible height for Mezzanine Booth is 5 meters including platform.

If the Exhibitor wants to create a structure above 4 metre they need to take a written permission by submitting the booth design to TTF / JWCC along with a **structural stability certificate** from a qualified and government approved structural engineers.

Exhibitor agrees and undertakes to follow all the rules and regulations in respect of the design and construction of stands.

All the infrastructure including stand structures, mobile stands, special structures and designs shall be subject to prior written approval of TTF

Exhibitor shall submit the plans to a scale of not less than 1:100, with ground plans and elevations and with indications of dimensions TTF's authorised personnel for approval before **28th July, 2025.**

TTF shall have a right to demand the structure stability certificate from a qualified and/or government approved agency.

Exhibitor shall bear all the costs of the approvals. Any stand or structures which are not approved, do not confirm to the rules and regulations, must be altered or

removed by Exhibitor / Exhibitor's Contractor at the costs of Exhibitor.

In the event Exhibitor fails to comply with the instructions issued by TTF / JWCC and fails to perform its obligations within the specified time, TTF shall be authorised to have changes made at Exhibitor's cost, expense and risk including to shut down the stand

Exhibitor shall ensure that the structures, including all equipment, exhibits and advertising material should be set up with such stability as to pose no danger to public safety and order, and specially to life and health.



9. Infrastructure Build Up

All installations at event venue and the centre should be temporary and not damage the venues during installation or removal.

The exhibitors shall ensure these installations are such that are not capable of damaging the structure, fixtures and fittings of the event venue while installation, dismantling or otherwise.

Exhibitor shall, and shall ensure that the infrastructure shall be built by qualified and experienced contractors for the Event.

Temporary installations / customized stand constructions on raw space shall be allowed only for areas of 18 square meters and above. Booths below 18 sqm will be constructed in standard shell scheme only.

Contractors of exhibitors may be permitted to work at the event venue only after such contractor having provided to TTF / JWCC an undertaking to comply with all applicable laws including all safety, health and environment guidelines as may be issued by Owner from time to time.

Any floor marking of the layout for setting up of temporary infrastructure at event venue shall be carried out by erasable chalks or white masking tapes which do not leave any residue on the floor or any other location.

Exhibitor / Exhibitor's Contractor shall not carry out any build up work during the event



10. Live / Design Loads

The floor live load bearing capacity should not exceed 5 tonnes per square metre inside the Exhibition Halls.

The details and drawings of all exhibits / structures weighing more than 500 Kgs individually should be submitted to TTF / JWCC authorised personnel at least 30 days in advance otherwise these may not be allowed to be exhibited.



11. Floor Coverings

Bare space exhibitor has to place a layer of carpet covering the bare space area allotted to them on the exhibition floor before starting work.

Carpets and any other floor covering should be laid in a manner to avoid accidents and should be fixed in place using appropriate PE or PP adhesive tape, ensuring no residue is left on removal.

Carpets, drapes and other material should be either flame retardant or fire retardant spray from a competent authority to be sprayed..

The use of fasteners/anchors or fixing by digging, drilling, driving nails or screws into the walls or flooring of the venues and surrounding areas is strictly prohibited.

All the standard/Vertical Posts of the scaffold should be provided with the Base plates or Sole Plates.



12. Housekeeping

The organisers will not be in charge of any booth cleaning during setup or show days, thus fabricators must designate their own housekeeping personnel for the final booth cleaning. Vacuum Cleaners is mandatory for inside cleaning of the Booths above 50 Sq. Meters.



13. Waste Water & Garbage Disposal

Exhibitor / Exhibitor's Contractor shall ensure that waste water is disposed at designated places only.

Indoor and outdoor drainage, wash basins and water closets at the Event Venue shall

not be used for disposal of waste water, food or garbage.

Cleaning of polluted ditches, blockages in the drainage system and carry out any other remedial work caused due to damage by use thereof shall be borne and paid by the Exhibitor

Garbage to be segregated at source.

Dustbins in different colours should be used for segregation of wet and dry garbage.

All waste should be bagged and tagged in different colour bags; wet and dry waste should be stacked separately.

Depending on the pavilion size, appropriate bins should be placed inside the pavilion.



14. Fire Extinguishers

All stand larger than or equal to 36 sqm must have one suitable type of fire extinguisher for every 36 sqm stand area.



15. Fire Fighting Access Zones

The necessary access routes and mobility zones for the fire fighting services must be kept free at all times.

Exhibitor / Fabricator shall ensure that the fire hydrants is not covered over, obscured or rendered inaccessible in any way.

Exhibitor / Fabricator shall ensure that Sprinklers, fire alarms, fire extinguishing equipment, trigger points for smoke extractors, smoke alarms for the hall entrances and other safety equipment, the corresponding signs as well as the emergency exit signs must be accessible and visible at all times.

All the stand should have a fire extinguishers is mandatorily during setup, show & dismantling days. Fire marshals & extinguishers to be deployed by the user throughout the period of the setup, show & dismantling days.



16. Emergency Exits, Aisles

Exhibitors shall ensure that the emergency exits are kept free at all times.

The aisles should always be kept clear across its entire width and length.

Any costs and expense arising from the need to clear the exits and $\!\!/$ or aisles will be borne by Exhibitor



17. Exits, Escape routes and Doors

The distance from each point of an exhibition space / built up structure to an aisle may not be more than 20 M. on foot.

Enclosed stand areas which cover more than 100 Sqm, must have at least two separate exits to escape routes which are as far away as possible from each other and at opposite ends.

These routes should be clearly marked.

The use of swing doors, revolving doors, code-activated doors, sliding doors and other access barriers in escape routes is not permitted.



18. Explosives and Ammunitions

Explosive, hazardous substances and ammunitions are regulated by the Explosives Act and may not be displayed at trade fairs or exhibitions.



19. Balloons and Flying Objects

The use of air balloons filled with gas and remote-controlled flying objects within the Event Venue is not permitted.



20. Artificial Mist/Smoke

Use of machines producing artificial mist / smoke is subject to consultation with the JWCC



21. Lounges and Closed Rooms

All lounges and rooms which are surrounded and / or enclosed on all sides (closed rooms) and have no optical and acoustic links with the exhibition / display area shall be equipped with an optical and acoustical warning system in order to guarantee the possibility of warning on the stand at all times.

In exceptional cases, substitute measures can be adopted as per the discretion of JWCC.



22. Platforms, Ladders, Stairs

Areas accessible to general pedestrian circulation lying over 0.20 metres lower shall be surrounded by railings with height of at least 1 metre.

Evidence of structural soundness for platforms / stages must be provided at the request of TTF / JWCC.



23. Glass and Acrylic Glass

Only glass suitable for intended use shall be employed. All glass employed on glass structures shall be safety glass.

The edges of the glass panes shall be ground or protected so that personal injuries are precluded.

Building elements fabricated entirely from glass shall be marked at eye level.



24. Spray Guns, Nitrate Paints/Lacquers

Use of spray guns, spray painting or Nitrate paints / lacquers is prohibited.



25. Rotary Cutters and work using naked flame

Use of power tools for cutting, welding, painting, varnishing, buffing etc is strictly not allowed in any of Event Venue halls or Centre



26. Use of Sand, Turf or similar Material

If sand, soil, garden use turf, moss or any other similar material are required for exhibition, decoration or presentation, an anti-leak protective layer approved by the TTF / JWCC shall be put on the floor by Exhibitor.

Exhibitor shall take all necessary precautions to prevent any part of the Event Venue being damaged and shall ensure that there is no water leakage.

Exhibitor shall be fully liable for all the costs incurred to repair the damages resulting from or arising out of use of such sand, soil, garden use turf, moss or any other similar material.



27. Advertising Materials / Presentations

Exhibitor must not place any advertising or other signage in the Isle, Concourse areas or any other area of the event venue.

Presentations, slowly moving visual advertising and acoustic advertising and / or

musical reproductions are permitted provided that, they cause no nuisance to others. create no jams in the aisles, not drown announcements on the public address systems.

The noise level must not under any conditions exceed 70dB (A) at the edge of the stand or such levels as may be prescribed under applicable laws.



28. Empty Packing Material

Packing material, transport crates and the like which are not needed during the exhibition are to be handed over to the officially appointed freight forwarder of your choice who will store the material for you at a cost. During the stand set-up and dismantling periods, the transport paths in the halls are to be kept free as far as possible, transport and packing material and other equipment which is no longer needed should be removed immediately from the halls.



29. Damages

Exhibitor shall be responsible for making good to the satisfaction of TTF / JWCC for any loss of or any damage to any or all structures and properties belonging to TTF / JWCC or being executed or procured or being procured by TTF / JWCC or of other agencies at the Event Venue, including for loss or damage due to fault and/ or the negligence or wilful acts or omission of Exhibitor or its subcontractors or its and their employees, agents or representatives or third parties visiting the Event Venue for the Event.



30. Exhibitor Sound Level

TTF maintains an 70 decibel sound level for all exhibitors. This level has been identified as being a safe level for trade show demonstrations. To ensure a successful Trade Show for all exhibiting companies and their guests, Fairfest Media, as Show Management, reserves the right to closely monitor sound usage and where necessary, restrict and possibly eliminate the music and other audio demonstrations in an exhibitor's booth at its discretion. Show Management's actions can include, but are not limited to, reviewing and adjusting all sound system and loud-speaker placements within an exhibit, restricting sound levels within a booth, and restricting demonstrations within a booth.



31. Goods Transportation

Exhibitors shall ensure that the goods and cargo vehicles shall enter from designated gates and parked at designated bays for unloading in pre-arranged order through any of the referred logistics, clearing and handling agents.

The Exhibitor shall ensure that the transport vehicles for the Event adhere to the logistics traffic management as per the guidelines issued by the TTF / JWCC.

The movement of goods through public area, audience passage, entry plaza and other non designated areas including movement of goods during the event / exhibition is strictly prohibited. Any goods arriving at venue shall be received and handled by Exhibitor.

JWCC shall not allow any vehicles to enter the Event Venue in advance. The exit of exhibits shall be through exit passes duly authenticated by JWCC security team, as per the scheduled move out timings.



32. Traffic Regulations

In order to ensure smooth circulation of traffic during the entire Event, all rules regulating and directing traffic shall be strictly observed without exception.

The speed of the vehicles including truck, lorry or any other vehicle shall not exceed 10 km per hour within the Event Venue and the Centre.

If any vehicles or trailers are parked at such areas not specifically designated and approved in writing for parking of vehicles or trailers of the Exhibitor, or containers, boxes or empty receptacles of any kind or packaging material are not placed at the designated and approved locations, the Exhibitor shall and shall cause to remove such vehicles or trailers or containers, boxes or empty receptacles of any kind or packaging material at its costs.

Any instruction from the authorized staff of the JWCC with directing and controlling traffic shall be followed at all times.

JWCC shall not allow any parking for trucks within the premises.



33. Motor Vehicles Display

Vehicles with internal combustion engines may be exhibited only on the condition that their fuel tanks are almost empty.

The battery must be disconnected, and fuel tank locked.

For Gas fuelled engines, the gas storage vessel must comply with relevant statutory rules and regulations.



34. Wifi

Wifi will be available on paid basis at the venue. It is advised to download as much data on the hard drive and carry your own wifi dongles/hotspots as the onsite wifi has limited bandwidth which is usually slow when there are excessive concurrent users.

HEALTH AND SAFETY GUIDELINES



1. General Rules

Exhibitor is responsible for operational safety and compliance with health, safety and accident prevention regulations.

Stand set-up and dismantling must be performed according to prevailing industrial safety regulations and other applicable laws.

Exhibitor and their contractors must ensure that others are not endangered by their set-up and dismantling activities.

In relation to the work carried out Exhibitor must coordinate with others at TTF/ JWCC, Event Venue, and if this coordination is not possible or if the procedure is dangerous for either, the work should be stopped temporarily.

At TTF / JWCC, "Safety of Person overrides all the protection targets", TTF / JWCC also believes that all injuries, occupational illnesses as well as safety and environmental incidents are preventable.

During the build-up and dismantling period, all staff at Event Venue should be equipped with appropriate Personal Protective Equipment such as shoes, gloves, helmets.

Bare foot and slippers are strictly not permitted for any staff at the Event Venue.



2. Use of Materials for Work

The use of bolt guns is forbidden.

The use of cranes and forklift trucks is restricted to certain areas of Event Venue and or Centre.

Digging or pegging is not permitted in the Event Venue and /or Centre. User agrees and undertakes to protect the surface of the Venues, Ceiling, Walls, Installations, Wash Rooms, Loading bays and the entire premises in a manner as may be specified by Owner from time to time

Spray painting, cutting / grinding metal / wood cannot be done in the Centre.



3. Electrical Installations

All temporary electrical installations fitted on stands shall be installed by the trained and licensed electricians of the approved contractors and operated in compliance with latest statutory regulations.

Exhibitor shall be fully liable for damage caused by defective electrical installations. Any conductive stand structural elements must be included in measures taken for protection in the event of indirect contact (earthing of stand).

Further, the cables used must be as per statutory codes. Bare electric leads and crocodile clips are not allowed. All the wiring must be protected against short circuit and overloading.

The cables should not have any cuts on them. All joints to be made from appropriate industrial standard (C-form) connectors.

The switch and fuse boxes on the individual stands must be installed outside the stalls in a visible and permanently accessible position. Installation in the locked cabinets is not permitted.

No open joints will be allowed. All joints to terminate in a junction box or electrical panel, and the panel should have individual rated trip switches, ELCB and fuses.

Wooden junction boxes & Switch boards are strictly not allowed at Event Venue.

All lighting systems and lights must be switched off before leaving the stand in the evening. Any special requirements for overnight usage needs to be intimated to the TTF / JWCC for necessary permissions and approvals

For the reasons of safety, the electrical supply is made available 60 minutes before the scheduled Event timings and switched off 30 minutes after closing time.



4. Safety Measure

For particular protection, heating and heat generating electrical items (hot plates, spotlights, transformers etc.) must not be installed on flammable, non-heat resistant or heat conductive surfaces.

According to the level of heat generation, appliances must be placed at an adequate distance from flammable materials.

Lighting units must not be attached to flammable decorations or the like.

All staff working at a height of 1.8 meters or above ground level should wear a rated full body harness, the same should be anchored to an appropriate anchor point.

All types of stunts performed by professional artists for any shows during the event shall be at the risk of the Exhibitor. The Exhibitor has to inform details about any such performance to the TTF / JWCC at least 14 days prior to the event along with an undertaking given in writing.



5. Emergency Lighting

Stands on which general emergency lighting is ineffective due to their construction require their own additional emergency lighting which shall be laid out such that it will reliably allow finding one's way to the general escape routes.



6. Contractor Food & Beverages

JWCC reserves exclusive catering rights at the Centre.

Outside Food and Beverages, Mineral Water is strictly prohibited.

Only Food and Beverages items provided by the JWCC can be consumed inside the premise including the distribution of free food & beverage Samples, Tea/Coffee for Vendors etc.

Consumption of Food & Beverages by labour/fabricators are strictly not allowed within the halls/on the booths during set up/dismantle/event days. They should dine at the designated lounge areas within the Event Venue as advised by the JWCC.

Contractor Catering Services: Sukh Sagar Hospitality

Contact: Mr. Girijan Nair / Mr. Prashant Bhatt

Email: girijan.k.nair@cggroup.co.in / prashantbhatt@cggroup.co.in

Mobile: +91 9607167888 / 8291284450 / 8928512150



7. Environment Protection

Protection of environment is of prime concern and important business objective at TTF / JWCC.

TTF / JWCC is committed to prevent pollution, maximize recycle reduce waste, discharges and emissions.

Exhibitors and their contractors are required to make a positive contribution to achieving this aim at all stages of the Event.

Recyclable materials and / or those least harmful to the environment are generally to be used for construction and running of the Event.

Any materials left behind will be disposed without verification of their value and at Exhibitor's expense.



8. No Smoking

Entire Event Venue is a no smoking zone and smoking is strictly prohibited within the centre or its premises.



9. Unattended Item/Additional Security

TTF / JWCC cannot ensure the security of items / belonging left unattended in function rooms.

Special arrangements may be made with the TTF / JWCC for securing a limited number of valuable items.

If the Exhibitor requires additional security with respect to such items or for any other reason, the TTF / JWCC will assist in making these arrangements at an additional charge.

All security personnel to be utilized during the Event are subject to TTF / JWCC approval



10. Firecrackers

Use of Firecrackers is strictly prohibited within the Centre.

IMPORTANT CONTACTS

Hospitals	Address	Contact No.	Distance from Venue	Website
Asian Heart Institute	Bandra Kurla Complex, G/N, Bandra (E), Mumbai 400051	+91 9820027691	750 mtrs/ 0.5 miles	www.asianheartinstitute.org
Guru Nanak Hospital	S-341, Gandhi Nagar, Bandra(E), Near Collector Office, Mumbai 400051	+91 22 42227777	2.8 kms/ 1.7 miles	www.gurunanakhospital. com
S.L. Raheja Hospital (A Fortis Associate)	Raheja Rugnalaya Marg, Mahim (W), Mumbai 400050	+91 22 66529999	4.9 kms/ 3 miles	www.rahejahospital.com
Leelavati Hospital and Research Centre	A-791, Bandra Reclamation, Bandra (W), Mumbai 400050	+91 22 26751000 / 26568000	5.4 kms/ 3.4 miles	www.lilavatihospital.com
P.D. Hinduja Hospital & Medical Research Centre	Veer Savarkar Marg, Mahim, Mumbai 400016	+91 22 24452222 / 24451515	6.3 kms/ 3.9 miles	www.hindujahospital.com
Holy Family Hospital	St. Andrew's Road, Bandra (W), Mumbai 400050	+91 22 62670555	7.5 kms/ 4.6 miles	www.holyfamilyhospital.in

Police Station	Address	Contact No.	Distance from Venue
BKC Police Station	Bandra Kurla Complex Road, Opp. ICICI Bank, G-Block, Bandra (E), Mumbai 400051	+91 22 26504482 100	1.5 kms/ 0.9 miles

Fire Brigade	Address	Contact No.	Distance from Venue
BKC Fire Station	3VC9+565, G-Block BKC, MMRDA Area, Bandra Kurla Complex, Bandra (E) Mumbai 400098	101 +91 22 23085991 / 992	2 kms/ 1.5 miles

LIST OF LICENSES FOR PERFORMANCE (PPL, IPRS, ISRA, NOVEX, FRRO)

(List of General Licenses along with terms and conditions for liquor license).

Name of the License / Permission	Remarks	Particulars
Phonographic Performance Ltd. License (PPL)	In Case of any DJ and the DJ should also have the license to perform (PPL)	Relevant permissions required and needs to be submitted 10 days prior to the event
IPRS License	This is required for Entertainment Programme, i.e. Dance, Live Musical Performance, DJ, Exhibitions, Mela, etc.	Relevant permissions required and needs to be submitted 10 days prior to the event
Indian Singers' Rights Association ISRA	This is required for Recorded Performances of Singers within the Premises by way of Mechanical means like a DJ etc., Client needs to obtain the Indian Singers' Rights Association (ISRA) Collection Clearance Certificate (C3) before the start of the function by paying the necessary Royalties to ISRA.	Relevant permissions required and needs to be submitted 10 days prior to the event
Novex Music Copyright License	This is required for Entertainment Programme, i.e. Dance, Musical Performance, DJ, Exhibitions, Mela, etc.	Relevant permissions required and needs to be submitted 10 days prior to the event
Foreign Artist - FRRO	Required for foreign artists on work & business visa	NOC FRRO to be submitted 10 days prior to the event
Letter of Intimation to GST Authority (Subject to Jurisdiction under State/ Central)	Required for any sales during the exhibition/ event by the Exhibitor.	Relevant permissions required and needs to be submitted 10 days prior to the event

LIQUOR LICENSE

Liquor purchase is mandatory from the JWCC either in the form of packages or as per the beverage list.

Liquor purchased from JWCC must be consumed on day of the event at the function venue.

Alcohol to be consumed with-in the designated banquet /venue/ hall/ event space only as per license procured from excises department.

No leftover alcohol shall be permitted outside the banquet / venue/ hall/ event space.

As per the prevailing excise policies the alcoholic beverages served in the party are to be from the JWCC licensed bar and JWCC can procure it on behalf of Exhibitor at a price of Exhibition Hall - INR 17,700 / USD 222 ++ & Inside the Meeting Room - INR 16,000 / USD 200 ++ - Per day / per bar setup inclusive of administrative charges.

It is the responsibility of Exhibitor to comply with provisions of The Maharashtra Prohibition Act, 1949.

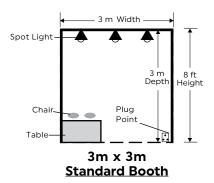
The charge of the liquor license is subject to change as per government norms.

Liquor will be served latest till 2200 Hrs. No deviation from the license terms and conditions will be done.

STANDARD SHELL SCHEME BOOTH

IMPORTANT NOTES:

- ➤ Nailing, stickers, or painting on aluminum frames are prohibited.
- Nailing or painting on panels is not allowed.
- ➤ Exhibitors must remove any double-sided tape or stickers they place on panels at the end of the exhibition.
- ➤ The organiser does not permit changes to the colour scheme, attachment of logos or other lettering, or alterations to the standard fascia.
- > External electrical contractors are not allowed inside the exhibition hall to provide metal lights, halogen lights, spotlights, or plug points.



I. STANDARD SHELL SCHEME BOOTH INCLUDES

The Official Contractors will provide the following items for each shell scheme Standard Booth $(3m \times 3m)$

Fascia : Red background with Exhibitor's name in English (max. 25 letters)

using white cut out letterings.

Wall Panelling: Three side walls (white laminated panels) held by prefabricated aluminium

system. In the case of corner booths it will be two side walls and two fascia

boards.

II. ADDITIONAL RENTAL FURNITURE & ELECTRICAL FITTINGS

In addition to the items included in the basic Standard Shell Scheme Booth as listed in the table above, exhibitors may need extra furniture or electrical items. These can be rented from the Official Contractor. Please refer to Form No. 4 (Page No. 20 & 21) and submit it to the Organiser by the specified deadline.

UTILITY CHART	2 mtr	2 mtr depth		depth
	6 sqm	12 sqm	9 sqm	18 sqm
Table	1	2	1	2
Chairs	2	4	2	4
Spotlight	3	6	3	6
Plug Point	1	2	1	2
Dustbin	1	2	1	2

			FLEX PRII	NT DIMEN	SIONS				
Size	2 mtr	3 mtr	4 mtr	5 mtr	6 mtr	7 mtr	8 mtr	9 mtr	
Width (feet)	6.5	9.5	13	16	19.5	22.5	26	29	
Height (feet)	8	8	8	8	8	8	8	8	

VINYL PRINT DIMENSIONS		
Per Panel		
Width (feet)	3.25	
Height (feet)	8	

TABLE BRANDING DIMENSIONS			
Vinyl Print			
Width (feet)	3.25		
Height (feet)	2		

RECORD OF ORDERS

Mandatory Forms	Last Date of Submission
FORM 1 Registration of Contractor	28.07.2025
FORM 2 Electrical Requirement	28.07.2025
FORM 3 Contractor Security Deposit	28.07.2025

Requisition Forms	Last Date of Submission
FORM 4 Additional Furniture	28.07.2025
FORM 5 Temporary Staff	28.07.2025
FORM 6 Internet Requisition Form	28.07.2025

Award Fo	orms	Last Date of Submission
FORM 7A	Best Print Promotional Material Award	05.08.2025
FORM 7B	Most Promising New Destination Award	05.08.2025
FORM 7C	Most Innovative Product Award	05.08.2025
FORM 7D	Most Exclusive Leisure Product Award	05.08.2025
FORM 7E	Best Value Leisure Product Award	05.08.2025





Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555 | E-mail: contact@fairfest.in

Deadline for Submission: 28 July 2025

(Please fill in this form if you decoration or construction w	plan to engage your own contractor instead of the Offic ork.)	ial Co	ontractor for any	/ booth design,
Booth No	Exhibitor's Name			Sq. mtr. booked
BOOTH HEIGHT LIMIT : Ma	ximum permissible height for fabricated booth is 4 meter i	includ	ling platform hei	ght.
	BERS: Exhibitors and Fabricators are required to ensure t datory as it helps in seamless identification and navigation			
	CARPET: All fabricators need to lay one time used carpet fundable security deposit will be forfeited.	on th	ne entire booth a	area before constructing
	icators are not permitted to store or retain materials behind	d the l	booth; if they do,	their performance bond
HOUSEKEEPING: The organ	isers will not be in charge of any booth cleaning during setu nel for the final booth cleaning.	or sh	now days, thus fa	bricators must designate
FIRE EXTINGUISHERS : Fo	or safety precautions, fabricators must have Fire Extinguis rder for the approval of the design.	shers	within their boo	ths and it must also be
Damage & Performance B	ond	No.	Booth Sq.	Amount in INR/USD
_ · ·	and must be paid by demand draft by the booth contractor gister at the exhibition site for booth possession. This will	1	0 - 36	INR 25,000 / USD 313
	venue, and / or the disposal of booth construction waste	2	37 - 100	INR 50,000 / USD 625
left on-site after the event. Any breach of the organisers / venue's regulations may also	3	101 - 199	INR 75,000 / USD 938	
	ed. The DD should be made in the name of "Fairfest Media ded after the exhibition subject to the clearance of the	4	200 and above	INR 1,00,000 / USD 1250
move-in and move-out. Garbag material used must be remove glass panels etc). Failure to col (3) The Damage & Performan by the contractors and no dam	contractor's responsibility to remove all packing and waste be & waste materials from decoration work must not be did during move-out and this must be done safely (no pushingly will result in the Damage & Performance Bond being to be Bond will be refunded by showing the receipt after the age or garbage being recorded by the exhibition centre math to deduct an actual and appropriate amount for damage.	scard ing ov otally exhib nage	ed into the aisle ver high pieces o forfeited. ition subject to t ment and the or	s & must be cleared. All if booth, no smashing of the clearance of the site ganisers.
exhibitor or their design & han Bond paid by the exhibitor. This from infringement. This is with	dling agencies' staff during build-up, show days and disma is to ensure all the rules & regulations are abided by and to out prejudice to any additional claims the organisers may ha if any, will be returned if no damage is found.	ntling cover	g time, from the any damage ari:	Damage & Performance sing directly or indirectly
On receipt of this Form and the access to the site.	e deposit payment CONTRACTOR BANDS will be issued. Only	holde	rs of CONTRACTO	OR BANDS will be allowed
Please supply CONTRACTOR BA	NDS : No. required :			
N.B.: Electrical installations	must be carried out by the Official Contractor only.			
Approval of booth desig	n is required to be taken from organisers by sub	mitti	ing the same	28 July, 2025.
	CONTRACTOR'S DETAILS			
Organisation :				
Contact Person :	Designation : _			

__ Date & Stamp : ___

_____ Email : __

Exhibitor's Signature ____

Please make copy for your own reference







Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555 | E-mail: contact@fairfest.in

Deadline for Submission: 28 July 2025

This from must be completed and returned by every exhibitor under Bare Space / Shell Space

- Exhibitors who have booked BARE SPACE / SHELL SPACE must inform their power requirments in this from.
- Only standard single phase supply will be available is the Shell Scheme package. For three phase supply 2. for connected load more than 1 KW please fill up this from and send it to contact@fairfest.in
- The Shell Scheme / Pre-fabricated Stall Exhibitors Package includes Fluorescent tube/s spot lights and 230V.5 Amp plug points (for consumption up to 1KW only).

Item	Unit Cost	Electrical Load	Total
	(Per KW)	Requirements (KW)	Amount
Single Phase/Three Phase Power	INR 2,500/USD		

Note: All prices are current and subject to change without prior notice.

Electrical requirements can be serviced only if order is placed on or before 28th July 2025. There is no provision of making last minute / onsite request after 28th July 2025.

* Orders are valid only when accompanied by full remittance with 18% GST.

Being transferred to: Standard Chartered Bank. 21A, Shakespeare Sarani, Kolkata 700 017, India Account Name: Fairfest Media Ltd. Account Number: 33305007043 IFSC Code: SCBL0036010 Swift Code: SCBLINBB Please Note: All prices are current and subject to change without prior notice.

Rules for Electrical Work

Exhibitors are requested to make the payment for the same 20 days prior to the show along with the From. The cheque / DD should be drawn in favour of "Fairfest Media Limited"

- All exhibitors must appoint a licensed electrical contractor for carrying out the internal wiring within the stands & must submit a photocopy of the contractor's license to the Organisers.
- It is mandatory to use only ISI mark new material for doing the electrical installation and the wires shall be PVS copper insulated 1100 V.
- 3. For lighting circuit the wires must be 3x2.5 sq mm copper wire. For 16A power point. 3x4 sq mm PVC insulated copper wire must be used.
- Wires must be run in a safe manner through conduit or casing capping. No wires must hang loose and must be terminated using crimping lugs.
- 5. The type of light must be LED & if halogen lights are used, they must have a transformer attached to it.
- The load connected to power point must be suitable for the socket.

Booth No	Exhibitor's Name	Sq. mtr. booked
	BILLING DETAILS	
Organisation :		
GST No.:		
Contact Person :	Designation :	
Mob :	Email :	
Date :	Signature & Stamp :	

Please make copy for your own reference





Fairfest Media Ltd.

Date:

Signature &: Stamp:

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555 | E-mail: contact@fairfest.in

Deadline for Submission: 28 July 2025

Booth No Exhibitor's Name			Sc	ı. mtr. booked
Contractor Company Name :				
				
Contractor Person Name :				
Mobile Number: Email ID:				
Contractor GST Number: Contractor PA	AN Nu	umber:		· · · · · · · · · · · · · · · · · · ·
Particulars				Amount
On Account of:				
Payment Mode: DD Only				
By DD No.: Bank Name: Branch	Da	ted:		
Amount in words:				
 Notes: The Security deposit should be submitted only by Demand Draft. No other Refundable Security deposit must be paid by demand draft in the name of the contractor fails to submit the security deposit by demand draft the will be accepted as security deposit. In an exceptional case if security 	of "Fa	irfest Media Lte	d." paya	ble.
deposit accepted in cash, there will be a service charge of INR 5000 / USD 63 + 18% GST will be applicable and the same will be deducted	No.	Booth Sq.	Amou	nt in INR/USD
from the security deposit.	1	0 - 36		,000 / USD 313
 Please note that the security deposit has to be paid by the booth contractor and NOT the exhibitor, unless the exhibitor themselves are 	2	37 - 100		,000 / USD 625
undertaking their own stand fabrication.	3	101 - 199		,000 / USD 938
 If booth contractor fails to meet the deadline for final completion of booth building / dismantling, then the complete security deposit given 	4	200 and above	INK 1,UU	,000 / USD 1250
 by the booth contractor will be fully forfeited as a penalty charges for not Kindly bring 2 copies of this form at the time of possession with the author Kindly submit the signed copy of this form while collecting your security of 	orized	signature and		
For Contractor			For Fa	nirfest Media Ltd

Authorised Signatory

Please make copy for your reference.

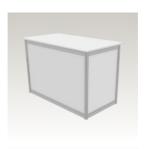




Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555 | E-mail: contact@fairfest.in

Deadline for Submission: 28 July 2025



System Table ₹ 900 / \$ 12



Lockable Cabinet ₹ 2500 / \$ 32



Glass Round Table ₹ 1200 / \$ 15



Centre Table ₹ 1200 / \$ 15



Leather Chair ₹ 600 / \$8



Leather Chair ₹ 600 / \$8



Bar Stool ₹ 900 / \$ 12



Sofa Double ₹ 3500 / \$ 44



Sofa Single ₹ 2000 / \$ 25



Brochure Stand ₹ 800 / \$ 10



LED Spotlight ₹ 450 / \$ 6



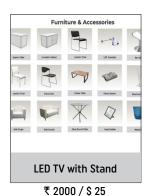
Metal Halide ₹ 1200 / \$ 15



Power Socket ₹ 450 / \$ 6



Waste Bin ₹ 50 / \$1







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Deadline for Submission: 28 July 2025

	Unit	Cost		Amount (INR / USD)
Item	INR	USD	Qty	
System Table	900	12		
Lockable Cabinet	2,500	32		
Leather Chair (Black)	600	8		
Leather Chair (White)	600	8		
Centre Table	1,200	15		
Single Seater Sofa	2,000	25		
Double Seater Sofa	3,500	44		
Glass Round Table	1,200	15		
Bar Stool	900	12		
Brochure Rack	800	10		
Waste Basket	50	1		
LED Spot Lights	450	6		
5/15 AMP Power Socket	450	6		
Metal Halide	1,200	15		
LCD TV (42") with stand - Per Day	2,000	25		

Note: All prices are current and subject to change without prior notice.

Additional furniture can be serviced only if order is placed on or before 28th July 2025.

* Orders are valid only when accompanied by full remittance with 18% GST.

Being transferred to: Standard Chartered Bank. 21A, Shakespeare Sarani, Kolkata 700 017, India

Account Name: Fairfest Media Ltd. Account Number: 33305007043 IFSC Code: SCBL0036010 Swift Code: SCBLINBB Please Note: All prices are current and subject to change without prior notice.

Booth No	Sq. mtr. booked	
	BILLING DETAILS	
Organisation :		
Address :		
GST No.		
	Designation :	
Mob :	Email :	
Date	Signature& Stamp :	

Please make copy for your own reference





Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555 | E-mail: contact@fairfest.in

Deadline for Submission: 28 July 2025

Temporary personnel must not be entrusted with handling of cash or valuable. Exhibitors will be responsible for the temporary personnel in their stands during the show. The Organiser will not be responsible for any loss or damage caused by such personnel.

Particulars	Unit Cost (INR / USD)	Qty	Amount (INR / USD)
Hostess - Per Day	INR 3500 / USD 44		
Male Promoter	INR 2500 / USD 32		

* Orders are valid only when accompanied by full remittance with 18% GST.

Being transferred to: **Standard Chartered Bank.** 21A, Shakespeare Sarani, Kolkata 700 017, India Account Name: Fairfest Media Ltd. Account Number: 33305007043 IFSC Code: SCBL0036010 Swift Code: SCBLINBB Please Note: All prices are current and subject to change without prior notice.

Important Notes:

- 1. The working hour for service is 8 hrs./person/day
- 2. The duration of service is 10.00 18.00 hrs.
- 3. On-site order MUST be paid immediately via RTGS / UPI along with the order form only.
- 4. No refund for any cancellation once the order is placed.
- 5. Temporary Staff must not be entrusted with handling of cash or valuables.
- 6. Exhibitors will be responsible for the temporary staff in their stands during the show.
- 7. Organiser will not be responsible for any damage caused by temp staff.

Booth No	Exhibitor's Name	Sq. mtr. booked
	BILLING DETAILS	
Organisation :		
	Designation :	
Mob :	Email :	
Date	Signature& Stamp :	





Fairfest Media Ltd.

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Deadline for Submission: 28 July 2025

1. Wired Connection

Particulars	Connection	Minimum Speed	Duration	Price	Quantity
Wired Internet Connection		05 mbps		INR 15,000 / USD 19	
	Single Line	10 mbps		INR 25,000 / USD 213	
		30 mbps	One Full Day	INR 50,000 / USD 625	
		50 mbps		INR 75,000 / USD 938	
		100 mbps		INR 1,00,000 / USD 1250	

2. WiFi Connection

Booth No

Particulars	Connection	Minimum Speed	Duration	Price	Quantity
WiFi	WiFi Per Device 15 mbps One Full [One Full Day	INR 750 / USD 10	
VVIFI	Per Device	30 mbps	Offe Full Day	INR 1,500 / USD 19	
Particulars	Connection	Minimum Speed	Duration	Duration Price	
WiFi	20	15 mbps per	One Full Day	INR 6,500 / USD 82	
VVIFI	100	Connection	One Full Day	INR 30,000 / USD 375	

* Orders are valid only when accompanied by full remittance with 18% GST.

Being transferred to: Standard Chartered Bank. 21A, Shakespeare Sarani, Kolkata 700 017, India

Account Name: Fairfest Media Ltd. Account Number: 33305007043 IFSC Code: SCBL0036010 Swift Code: SCBLINBB Please Note: All prices are current and subject to change without prior notice.

Exhibitor's Name

	BILLING DETAILS	
	DILLING DETAILS	
Organisation : $_$	 	
Address :	 	
GST No		
Contact Person :	 Designation :	
Mob :	 Email :	
Date	 Signature& Stamp :	

Sq. mtr. booked



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Deadline for Submission: 5 August 2025

BEST PRINT PROMOTIONAL MATERIAL AWARD

☐ GovtSector/NTO	☐ Private Sector Participant
Rules and Procedures	

- 1. Please attach three copies of all print and promotional material you will use at TTF Mumbai (including brochures, posters, leaflets, pamphlets, etc.)
- 2. Please attach separate form on company letterhead which details target audience, objectives of print campaign, results or expected results.
- 3. Completed entry forms must be received before 7 days of the fair : Awards Programme

Fairfest Media Ltd.

Category (check one)

305, 3rd Floor, The Summit Business Bay Near WEH Metro Stn. Off Andheri Kurla Road Andheri (E), Mumbai 400 093

Tel: +91 22 4555 8555 E-mail: contact@fairfest.in

Organisation :			Booth No
Contact Person		Designation :	
Mob:	Email:		
Address :			
Signature			



FORM 7B AWARDS PROGRAMME

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

Region (check one)

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555 | E-mail: contact@fairfest.in

Deadline for Submission: 5 August 2025

MOST PROMISING NEW DESTINATION AWARD

☐ India	☐ International
Rules and Proced	ures
new destinati - description wealth of lo - target mark - statistics or	separate form on company letterhead which gives brief description of ion on entry form. Details should include: of new facilities constructed, offerings of surrounding locale/environment and cal features(entertainment or other). set in tourism to the destination in recent years, as well as statistics on expected the region if available.
2. Completed e Awards Progr	ntry forms must be received before 7 days of the fair :
Fairfest Media	a Ltd.
Near WEH Me Andheri (E), M Tel : +91 22 45! E-mail : contac	
Organisation :	Booth No
Contact Persor	n Designation :
Mob:	Email:
Address :	
Signature	



FORM 7C AWARDS PROGRAMME

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel:+91 22 4555 8555 | E-mail:contact@fairfest.in

Deadline for Submission: 5 August 2025

MOST INNOVATIVE PRODUCT AWARD

Rules and Procedures

- Please attach separate form on company letterhead which gives brief description of your product and how it provides overall educational service, such as educating visitors on an indigenous population/cultural heritage or promotion of local environmental awareness. Details should include:
 - historical development of programme or project
 - source of funding for project or programme
 - target market
 - results achieved in increasing awareness of programme or project's cause
- Completed entry forms must be received before 7 days of the fair: Awards Programme

Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay Near WEH Metro Stn. Off Andheri Kurla Road Andheri (E), Muran 400 093

Tel: +91 22 4555 8555 E-mail: contact@fairfest.in

Organisation :			_ Booth No
Contact Person		Designation :	
Mob:	Email:		
Address :			
Signature			



AWARDS PROGRAMME

PLEASE COMPLETE AND RETURN THIS FORM TO:

Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555 | E-mail: contact@fairfest.in

Deadline for Submission: 5 August 2025

MOST EXCLUSIVE LEISURE PRODUCT AWARD

Rules and Procedures

- 1. Please attach separate form on company letterhead which details:
 - brief description of product
 - target market (should be geared towards upscale, select market)
 - reasons why this product offers the most comprehensive or unique way to access destination Please also attach brochures, pamphlets, or other supporting documentation if available.
- 2. Completed entry forms must be received before 7 days of the fair : Awards Programme

Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay Near WEH Metro Stn. Off Andheri Kurla Road Andheri (E), Mumbai 400 093

Tel: +91 22 4555 8555 E-mail: contact@fairfest.in

Organisation :			_ Booth No
Contact Person		Designation :	
Mob:	Email:		
Address :			
Signature			





Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay, Near WEH Metro Stn. Off Andheri Kurla Road, Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555 | E-mail: contact@fairfest.in

Deadline for Submission: 5 August 2025

BEST VALUE LEISURE PRODUCT AWARD

Rules and Procedures

- 1. Please attach seperate form on company letterhead which details:
 - brief description of product
 - cost of product to various markets (product should be targeted to large market)
 - reasons why this product is the best value of its kind

Please also attach brochures, pamphlets, or other supporting documentation if available.

Completed entry forms must be received before 7 days of the fair: Awards Programme

Fairfest Media Ltd.

305, 3rd Floor, The Summit Business Bay Near WEH Metro Stn. Off Andheri Kurla Road Andheri (E), Mumbai 400 093 Tel: +91 22 4555 8555

E-mail: contact@fairfest.in

Organisation :			Booth No
Contact Person		Designation :	
Mob:	Email:		
Address :			
Signature			

FINAL CHECKLIST & SHOW IMPLEMENTATION

FINAL CHECKLIST

Furniture ordered for exhibition booth and/or trade show contractor hired?
Hotel accommodation and travel bookings made?
Informational materials prepared for the general public?
Business cards printed?
How will the packaged material be brought to the booth?
Arrangement for temporary staff made?
What invoices are still outstanding?

SHOW IMPLEMENTATION

During TTF it is important that your stand personnel converse professionally with customers. These interactions must be documented properly to collect information for professional trade show follow-up.

1. Conversation with customers

- Every opportunity to make contact is priceless and must be converted to dialogue with a great deal of attention and willingness.
- Even seemingly disinterested customers present a window of opportunity for fruitful communication.
- Understand the visitor's busy schedule and compress your sales pitch accordingly.
- Leave room for the visitors to explore, instead of overwhelming them with attention.
- Recognise the interests of the visitor and build your conversation around it.

2. Documentation

Each conversation forms the basis for your trade show follow-up and hence must be documented by stand personnel whenever a visitor shows keen interest.

- When a business card is available do not ask for information already mentioned there.
- Only begin taking notes after a short warm-up phrase.
- Because your notes are not secret, allow the person concerned to see what you write down.
- Use copies of the enclosed "Conversation Record" for evaluating significant contacts.

3. Follow-up

In no later than 10 days after TTF, the following activities when efficiently handled directly influence the business decisions of important contacts:

- Thank-You mailings
- Phone calls to initiate contacts
- Business proposals
- Live up to the promises made

WE WISH YOU SUCCESS IN THE UPCOMING EVENTS & HOPE YOU FIND THESE GUIDELINES USEFUL

YOUR TTF TEAM



Fairfest Media Ltd. (CIN - U74140WB1988PLC045101)

KOLKATA Tel: +91 33 4028 4028 Address: 74/2, AJC Bose Road Tirupati Plaza, 4C, 4th Floor Kolkata - 700 016 Registered Office: Address: 25 C/I, Belvedere Road

Alipur, Kolkata - 700 027

MUMBAI

Corporate Office: Tel: +91 22 4555 8555 Address: 305, 3rd Floor The Summit Business Bay Near WEH Metro Station Off Andheri - Kurla Road Andheri East, Mumbai - 400 093

NEW DELHI
Tel: +91 | 1 | 4615 0947
Address: Fairfest Media Ltd. UI, Green Park Main New Delhi - 110016