

## TTF Mumbai 2025 Wraps Up on a High Note, Rekindling Travel Trade Momentum in the Financial Capital



**Mumbai, 13<sup>th</sup> August** – The much-anticipated exclusively B2B TTF Mumbai 2025 concluded today, marking a powerful return of India's leading travel trade show to the country's financial capital. Held from **11 to 13 August** at the world-class **Jio World Convention Centre (JWCC)**, the event brought together **9000+ travel trade professionals** and over **500 exhibitors**, reaffirming Mumbai's pivotal role in India's travel ecosystem. With the festive Diwali travel season ahead, TTF Mumbai 2025 served as a dynamic platform for buyers and sellers to connect, collaborate, and close deals.

This year, TTF was relaunched as the second show in Mumbai within the calendar year, before the prime Diwali holiday season. TTF focuses on Domestic tourism as a specialised market, while OTM, organised in February at the same venue, JWCC, largely caters to Outbound and International travel.

The show was inaugurated in the presence of esteemed dignitaries, including **Diya Kumari**, Honourable Deputy Chief Minister of Rajasthan, and **Rajesh Yadav (IAS)**, Principal Secretary of Tourism, Govt. of Rajasthan. They were joined by **Mohamad Farouk**, Regional Director, India Tourism Mumbai, alongside key industry leaders and media representatives.

Chief Guest **Diya Kumari**, *"The TTF platform plays an important role in connecting people, ideas, and opportunities, while showcasing the diversity of our country. Mumbai, with its strong corporate presence and film industry, is an important market for us, and TTF Mumbai gives us the chance to inspire more people to discover and experience the many treasures our state has to offer."*

Over the course of three days, TTF Mumbai served as an instrumental hub of B2B networking for state boards like **Maharashtra (Host State), Goa, Rajasthan, Kerala, Uttarakhand, Gujarat, Tamil Nadu, and Meghalaya**, along with **India Tourism** and more.



**Maharashtra Tourism**, the Host State, and the **Ministry of Tourism, Government of India**, played a crucial role in powering the event's success. Exhibitors from across the travel spectrum—including tourism boards, hospitality brands, airlines, DMCs, and more.

Notable private participants including **Treat Hotels & Resorts, Quality Holidays & Cars, Evoke Experiences, Truly India Hotels and Resorts, Kesarbagh Palace Resort & Spa, The Paul Hotels & Resorts, Glodival, Elite Hospitality, Levelup Hotels, Alcon Victor Group, The Divine Hills Resort - Udaipur, Xandari Resorts, Coffee Day Hotels & Resorts, Rhythm Hospitality, Hotel Sonar Bangla, Lal Bagh Ranakpur, Jungle Homes, Kananwas Resort Kumbhalgarh**, and others showcased their best offerings.





The final day concluded with the Valedictory & Awards Function, which honoured outstanding exhibitors, tourism boards, and stakeholders for their creativity, innovation, and impact during the event. This celebratory close highlighted the growing momentum of the TTF series and its expanding role in shaping regional tourism.

Looking ahead, India's leading platform dedicated to Bleisure and MICE travel, BLTM Delhi on 11, 12 & 13<sup>th</sup> September and TTF Hyderabad on 19 & 20<sup>th</sup> September. Each event offers new opportunities for networking, deal-making, and staying ahead.

Mr. Sanjiv Agarwal, Chairman & CEO of Fairfest Media Ltd., said:

*"We are thrilled with the overwhelming response to TTF Mumbai 2025. The energy on the show floor reflected the industry's enthusiasm to reconnect, build business, and move forward. Mumbai has once again proven itself to be a vital hub for domestic and international travel trade."*

## **ABOUT TTF**

The TTF series is India's oldest and largest travel trade show network, providing effective marketing platforms to promote tourism in 8 major travel markets across India, including Kolkata, Ahmedabad, Delhi, Hyderabad, Patna, Mumbai, Bengaluru, and Chennai. For over three decades, TTF has served as a trusted marketplace for the travel industry, helping exhibitors tap into India's booming tourism sector and enabling buyers to explore new destinations and business opportunities. Each edition attracts a diverse mix of exhibitors, including tourism boards, travel companies, hotels, airlines, and travel tech providers.



## ABOUT FAIRFEST

Fairfest Media Ltd., incorporated in 1989, is the leading travel trade show organiser in Asia and India. Each year, it brings together a global network of exhibitors, buyers, and travel industry professionals to connect, showcase innovations, and generate business opportunities. Fairfest Media also organises TTF-branded travel shows in 8 Indian cities, making it the largest travel trade show organiser in India. As a key player in the industry, Fairfest continues to shape the future of travel in the world's fastest-growing market.

