

THE GATEWAY TO INDIA'S LARGEST TRAVEL MARKET

India's Biggest Travel Show Network

TTF[®]

TRAVEL & TOURISM FAIR

20, 21 & 22 AUGUST 2026

Jio World Convention Centre, Mumbai



MUMBAI

ABOUT THE TTF NETWORK

INDIA'S MOST TRUSTED TRAVEL TRADE SHOW NETWORK

For over three decades, the **TTF** has been one of India's most influential platforms for the travel industry. Organised by **Fairfest Media**, TTF connects tourism boards, destinations, travel companies, hospitality brands, airlines, cruise operators, and travel technology providers with key travel buyers across the country.

Held annually across **eight major travel markets in India**, the TTF series enables tourism stakeholders to access regional travel trade communities, build meaningful partnerships, and expand their presence in the Indian market.

TTF Mumbai plays a particularly important role in this network, providing direct access to one of India's most influential travel markets. Hosted in the country's financial capital, the event brings together leading travel professionals, tourism boards, and travel brands to engage with buyers from **Mumbai, Maharashtra, and Western India**.

Each edition attracts a diverse mix of exhibitors and visitors, making TTF a trusted platform for **networking, product launches, and destination promotion**.

WHY EXHIBIT AT TTF MUMBAI

Prime Timing

Held just before the festive travel season.

World-Class Venue

Hosted at Jio World Convention Centre.

Influential Buyers

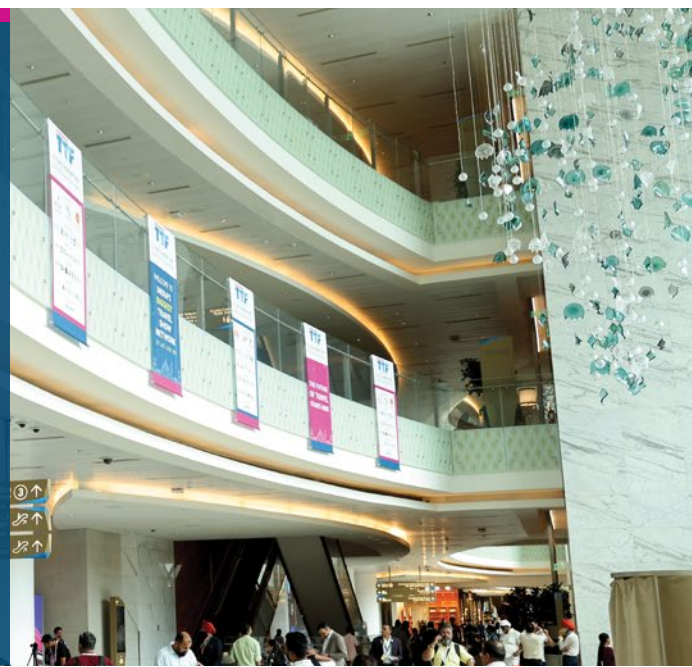
Meet travel trade decision-makers from Mumbai and Maharashtra.

Global Participation

Join 700+ exhibitors from across the travel industry.

High-Quality Networking

Three days of focused B2B meetings.



700+

EXHIBITORS



10

COUNTRIES



20+

INDIAN STATES/ UTs



10,000+

TRADE VISITORS



MUMBAI: A POWERHOUSE TRAVEL MARKET

Mumbai is one of India's most influential travel hubs and a key source market for both domestic and international tourism, making **TTF Mumbai** an important platform for tourism brands to engage with the region's travel trade.

Key advantages of the market include:

- **India's financial and corporate capital**, driving strong demand for corporate and MICE travel.
- **Major international gateway**: Chhatrapati Shivaji Maharaj International Airport handles **50+ million passengers annually**, making it one of India's busiest aviation hubs.
- **Rapidly growing outbound market**: India's outbound travel spending is projected to reach **USD 44.7 billion by 2032**, led by major metro markets such as Mumbai.
- **Large travel trade ecosystem**, with thousands of travel agencies, tour operators, and corporate travel planners based in Mumbai and Maharashtra.

By bringing destinations and travel suppliers directly to this influential market, **TTF Mumbai creates a powerful platform for partnerships, product discovery, and business growth ahead of the peak festive travel season.**

HEAR FROM OUR EXHIBITORS



"TTF is a powerful platform that brings together the entire travel industry under one roof. It offers states like Rajasthan an excellent opportunity to showcase their diverse tourism offerings. With strong participation from travel trade stakeholders, it enables meaningful connections and promotion. It is truly an ideal platform to inspire more people to explore and experience what Rajasthan has to offer."

- **Diya Kumari**, Deputy CM of Rajasthan



"TTF is a unique platform that promotes travel and tourism. These fairs, held across all states in India, serve as a vital catalyst for local economies. They bring together the tourism industry, business owners, travel agents, and local communities, creating a shared platform for growth and opportunity. With every visitor, these events generate a ripple effect of economic benefits, making them a cornerstone of regional prosperity and a testament to the power of collective progress."

- **Mulubhai Bera**, Hon'ble Tourism Minister, Government of Gujarat



SESSIONS AT TTF FORUM



The **TTF Forum** brings industry conversations to the show floor, creating a space where travel leaders, tourism boards, and market experts share insights relevant to the Indian travel trade.

Designed as a knowledge platform within **TTF Mumbai**, the forum features panel discussions, destination briefings, and expert sessions focused on evolving travel trends, emerging destinations, and new business opportunities.

By bringing together decision-makers from across the tourism ecosystem, **TTF Forum complements the exhibition by adding valuable market insights and meaningful industry dialogue.**



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The Incredible State of India!



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TTF is brought to you by Fairest Media Ltd., the oldest and leading travel trade show organisers in India. As a participant, you can be assured of the quality of service backed by decades of experience and industry leadership.





PARTICIPATION PACKAGE (Rate/sq.m.)

2026	Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Mumbai	Rs.38,000/US\$430	Rs.42,000/US\$475	Rs.46,000/US\$520	Rs.50,000/US\$560

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

* Payment is due at the time of booking with additional GST @ 18%.

BOOK NOW

Please fill the enclosed **Space Booking Form** and email to contact@fairfest.in or send to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 016, India.

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