

Be a part of India's biggest travel show network to revive tourism in 2022-23

India's Biggest Travel Show Network



TRAVEL & TOURISM FAIR

2022

TTF Kolkata 01, 02 & 03 July

TTF Hyderabad 05 & 06 July

TTF Surat 02, 03 & 04 September

TTF Ahmedabad 06, 07 & 08 September

BLTM Delhi 10 & 11 September

TTF Mumbai 13, 14 & 15 September

TTF Pune 23, 24 & 25 September

2023

OTM Mumbai 02, 03 & 04 February

TTF Bengaluru 17, 18 & 19 February

TTF Chennai 24, 25, & 26 February



www.ttfotm.com

TTF IS INDIA'S LARGEST TRAVEL TRADE SHOW NETWORK IN TIER I AND TIER II CITIES.
Since 1989, **TTF** provides an annual marketing platform and an opportunity to network with the travel trade in **9 major cities**.



www.otm.co.in

OTM IS THE LEADING TRAVEL TRADE SHOW IN THE ASIA-PACIFIC REGION.
OTM is held every year in **Mumbai - the largest source market of leisure, MICE and business travel** in the country. It is indispensable for reaching out to buyers from Mumbai and West India, most of whom do not visit any other travel trade show within the country.



www.bltm.co.in

BLTM IS INDIA'S LEADING TRADE SHOW ON BUSINESS+LEISURE AND MICE TRAVEL.
BLTM brings **high-value target buyers** face-to-face with destination sellers and travel service providers under one roof in a world-class setting. Buyers and Sellers pre-schedule appointments using our **state-of-the-art online tool**.

PRESENTING COUNTRY-WIDE MARKETING OPPORTUNITIES IN FY 2022-23

2022-23 will be the most important years for tourism promotion to power up the revival of travel and tourism through our industry leading travel trade shows in all key markets in India, for the following reasons:

- Unrestricted domestic travel is now implemented throughout India, as mandated by the Central Government.
- The pent-up demand is likely to continue for the entire 2022 and in 2023 due to disruptions in 2020 and 2021.
- Nothing builds confidence in the travel trade buyers as much as your personally meeting them, especially as you expect them and their customers to travel to your destinations.
- Travel markets within India assume additional importance in view of travel restrictions likely to continue for sometime in 2022-23, in many traditional markets.
- The typical Indian tourist is on a spending spree, educated, health conscious, does have or can take health insurance if mandated by destinations. Testing and healthcare facilities of global standards are available in India at a relatively economical price.
- Precautionary protocols of Indian Government have been one of the toughest in the world, making reopening of travel safe.



EXHIBITOR PROFILE

State Government Tourism Departments, National/Regional Tourist Organisations, Destination Management Companies, Convention and Visitors Bureaus, Amusement/Theme Parks, Hotels/Hotel Chains, Adventure Tourism, Tour Operators, Travel Agents, Cruise Lines, Car Rentals, Railways, Airlines, Resorts, Insurance, Time-share, Coach Operators, Foreign Exchange, Conference Venues, Banks/Credit Cards, Publication, Maps, Guides, Incentive Travel Destinations, Technology and Communication, Information/Reservation Systems, Photography, Travel Accessories & Equipment for Camping, Biking, Trekking, etc.

VISITOR MIX

TTF: Usually three-day shows are divided into first two days reserved for trade and the last day open for all. In some of the satellite cities like Surat and Pune, only the first day is reserved for trade and two days are kept open for general visitors.

BLTM: The two-day show is entirely focussed on online matchmaking with hosted buyers, with pre-scheduled appointments with sellers.

OTM: Three full days of the show are reserved for hosted buyers, travel trade and business visitors.



2,500+

Exhibitors

80

Countries

36

Indian States/UTs

More than 2,500 Exhibitors from 80 Countries and 36 Indian States/Union Territories have participated in our OTM, TTF & BLTM branded shows, making us **the leading travel trade show organisers in Asia.**

INDIAN STATES & UNION TERRITORIES - Andaman & Nicobar, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Lakshadweep, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal.

COUNTRIES - Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belgium, Bermuda, Bhutan, Bolivia, Botswana, Brazil, British Virgin Islands, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Fiji, Finland, France, Germany, Great Britain, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, South Korea, Laos, Latvia, Lebanon, Lithuania, Macao, Malaysia, Maldives, Malta, Mauritius, Mexico, Mongolia, Morocco, Nepal, Netherlands, New Zealand, Norway, Oman, Palestine, Peru, Philippines, Poland, Qatar, Romania, Russia, Rwanda, Seychelles, Siberia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Switzerland, Syria, Taiwan, Tanzania, Thailand, Tunisia, Turkey, Ukraine, United Kingdom, UAE (Abu Dhabi, Ajman, Dubai, Fujairah, Ras al-Khaimah, Sharjah, Umm al-Quwain), USA, Uzbekistan, Vietnam, Zambia, Zimbabwe.

SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS

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PARTICIPATION **PACKAGE** (Rate/sq.m.)

2022-23		Rate (INR*/USD*)	Corner (INR*/USD*)	Peninsular (INR*/USD*)	Island (INR*/USD*)
TTF Kolkata	01, 02 & 03 July 2022	Rs. 27500 / US\$ 395	Rs. 30250 / US\$ 435	Rs. 33000 / US\$ 475	Rs. 35750 / US\$ 515
TTF Hyderabad	05 & 06 July 2022	Rs. 24000 / US\$ 345	Rs. 26400 / US\$ 380	Rs. 28850 / US\$ 415	Rs. 31250 / US\$ 450
TTF Surat	02, 03 & 04 September 2022	Rs. 24000 / US\$ 345	Rs. 26400 / US\$ 380	Rs. 28850 / US\$ 415	Rs. 31250 / US\$ 450
TTF Ahmedabad	06, 07 & 08 September 2022	Rs. 27500 / US\$ 395	Rs. 30250 / US\$ 435	Rs. 33000 / US\$ 475	Rs. 35750 / US\$ 515
BLTM Delhi	10 & 11 September 2022	Rs. 29500 / US\$ 495	Rs. 32450 / US\$ 545	Rs. 35400 / US\$ 595	Rs. 38350 / US\$ 645
TTF Mumbai	13, 14 & 15 September 2022	Rs. 29500 / US\$ 495	Rs. 32450 / US\$ 545	Rs. 35400 / US\$ 595	Rs. 38350 / US\$ 645
TTF Pune	23, 24 & 25 September 2022	Rs. 24000 / US\$ 345	Rs. 26400 / US\$ 380	Rs. 28850 / US\$ 415	Rs. 31250 / US\$ 450
OTM Mumbai	02, 03 & 04 February 2023	Rs. 29500 / US\$ 495	Rs. 32450 / US\$ 545	Rs. 35400 / US\$ 595	Rs. 38350 / US\$ 645
TTF Bengaluru	17, 18 & 19 February 2023	Rs. 24000 / US\$ 345	Rs. 26400 / US\$ 380	Rs. 28850 / US\$ 415	Rs. 31250 / US\$ 450
TTF Chennai	24, 25, & 26 February 2023	Rs. 24000 / US\$ 345	Rs. 26400 / US\$ 380	Rs. 28850 / US\$ 415	Rs. 31250 / US\$ 450

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 25% surcharge for Extra Upper Floor Area, if any.

* Payment is due at the time of booking with GST extra @ 18%.

BOOK NOW

Please fill up the enclosed **Space Booking Form** and email to contact@fairfest.in or send to Fairfest Media Ltd., 74/2 AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 017, India.

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