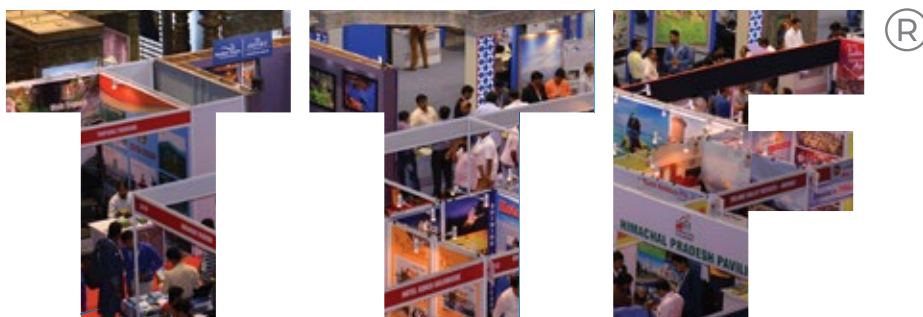


Be a part of India's biggest travel show network to revive tourism in 2022

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India's Biggest Travel Show Network



TRAVEL & TOURISM FAIR

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## 2022

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**TTF Bengaluru** 04, 05 & 06 March

**OTM Mumbai** 14, 15 & 16 March

**TTF Chennai** 31 March, 01, 02 April

**TTF Kolkata** 01, 02 & 03 July

**TTF Hyderabad** 05 & 06 July

**TTF Surat** 02, 03 & 04 September

**TTF Ahmedabad** 06, 07 & 08 September

**BLTM Delhi** 10 & 11 September

**TTF Mumbai** 13, 14 & 15 September

**TTF Pune** 23, 24 & 25 September



[www.ttfotm.com](http://www.ttfotm.com)

**TTF IS INDIA'S LARGEST TRAVEL TRADE SHOW NETWORK IN TIER I AND TIER II CITIES.**  
Since 1989, **TTF** provides an **annual marketing platform** and an **opportunity to network** with the travel trade in **9 major cities**.



[www.otm.co.in](http://www.otm.co.in)

**OTM IS THE LEADING TRAVEL TRADE SHOW IN THE ASIA-PACIFIC REGION.**  
**OTM** is held every year in **Mumbai - the largest source market of leisure, MICE and business travel** in the country. It is indispensable for reaching out to buyers from Mumbai and West India, most of whom do not visit any other travel trade show within the country.



[www.bltm.co.in](http://www.bltm.co.in)

**BLTM IS INDIA'S LEADING TRADE SHOW ON BUSINESS+LEISURE AND MICE TRAVEL.**  
**BLTM** brings **high-value target buyers** face-to-face with destination sellers and travel service providers under one roof in a world-class setting. Buyers and Sellers pre-schedule appointments using our **state-of-the-art online tool**.

# PRESENTING COUNTRY-WIDE MARKETING OPPORTUNITIES IN FY 2022

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2022 will be the most important year for tourism promotion to power up the revival of travel and tourism through our industry leading travel trade shows in all key markets in India, for the following reasons:

- Unrestricted domestic travel is now implemented throughout India, as mandated by the Central Government.
- The pent-up demand is likely to continue for the entire 2022 due to disruptions in 2020 and 2021.
- Nothing builds confidence in the travel trade buyers as much as your personally meeting them, especially as you expect them and their customers to travel to your destinations.
- Travel markets within India assume additional importance in view of travel restrictions likely to continue for sometime in 2022, in many traditional markets.
- The typical Indian tourist is on a spending spree, educated, health conscious, does have or can take health insurance if mandated by destinations. Testing and healthcare facilities of global standards are available in India at a relatively economical price.
- Precautionary protocols of Indian Government have been one of the toughest in the world, making reopening of travel safe.



## EXHIBITOR PROFILE

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State Government Tourism Departments, National/Regional Tourist Organisations, Destination Management Companies, Convention and Visitors Bureaus, Amusement/Theme Parks, Hotels/Hotel Chains, Adventure Tourism, Tour Operators, Travel Agents, Cruise Lines, Car Rentals, Railways, Airlines, Resorts, Insurance, Time-share, Coach Operators, Foreign Exchange, Conference Venues, Banks/Credit Cards, Publication, Maps, Guides, Incentive Travel Destinations, Technology and Communication, Information/Reservation Systems, Photography, Travel Accessories & Equipment for Camping, Biking, Trekking, etc.

## VISITOR MIX

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**TTF:** Usually three-day shows are divided into first two days reserved for trade and the last day open for all. In some of the satellite cities like Surat and Pune, only the first day is reserved for trade and two days are kept open for general visitors.

**BLTM:** The two-day show is entirely focussed on online matchmaking with hosted buyers, with pre-scheduled appointments with sellers.

**OTM:** Three full days of the show are reserved for hosted buyers, travel trade and business visitors.



**2,500+**

**Exhibitors**

**80**

**Countries**

**36**

**Indian States/UTs**

More than 2,500 Exhibitors from 80 Countries and 36 Indian States/Union Territories have participated in our OTM, TTF & BLTM branded shows, making us **the leading travel trade show organisers in Asia.**

**INDIAN STATES & UNION TERRITORIES** - Andaman & Nicobar, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Lakshadweep, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal.

**COUNTRIES** - Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belgium, Bermuda, Bhutan, Bolivia, Botswana, Brazil, British Virgin Islands, Bulgaria, Cambodia, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Fiji, Finland, France, Germany, Great Britain, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, South Korea, Laos, Latvia, Lebanon, Lithuania, Macao, Malaysia, Maldives, Malta, Mauritius, Mexico, Mongolia, Morocco, Nepal, Netherlands, New Zealand, Norway, Oman, Palestine, Peru, Philippines, Poland, Qatar, Romania, Russia, Rwanda, Seychelles, Siberia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Switzerland, Syria, Taiwan, Tanzania, Thailand, Tunisia, Turkey, Ukraine, United Kingdom, UAE (Abu Dhabi, Ajman, Dubai, Fujairah, Ras al-Khaimah, Sharjah, Umm al-Quwain), USA, Uzbekistan, Vietnam, Zambia, Zimbabwe.



# SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS

## Premium Partner



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## Partner Countries



## Partner States



## Feature Countries



## Feature Countries

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## Feature States



## Feature States

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## Supported by



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# PARTICIPATION **PACKAGE** (Rate/sq.m.)

2022		Rate (USD*/INR*)	Corner (USD*/INR*)	Peninsular (USD*/INR*)	Island (USD*/INR*)
<b>TTF Bengaluru</b>	04, 05 & 06 March 2022	US\$ 345 / Rs. 24000	US\$ 380 / Rs. 26400	US\$ 415 / Rs. 28850	US\$ 450 / Rs. 31250
<b>OTM Mumbai</b>	14, 15 & 16 March 2022	US\$ 395 / Rs. 27500	US\$ 435 / Rs. 30250	US\$ 475 / Rs. 33000	US\$ 515 / Rs. 35750
<b>TTF Chennai</b>	31 March, 01 & 02 April 2022	US\$ 345 / Rs. 24000	US\$ 380 / Rs. 26400	US\$ 415 / Rs. 28850	US\$ 450 / Rs. 31250
<b>TTF Kolkata</b>	01, 02 & 03 July 2022	US\$ 395 / Rs. 27500	US\$ 435 / Rs. 30250	US\$ 475 / Rs. 33000	US\$ 515 / Rs. 35750
<b>TTF Hyderabad</b>	05 & 06 July 2022	US\$ 345 / Rs. 24000	US\$ 380 / Rs. 26400	US\$ 415 / Rs. 28850	US\$ 450 / Rs. 31250
<b>TTF Surat</b>	02, 03 & 04 September 2022	US\$ 345 / Rs. 24000	US\$ 380 / Rs. 26400	US\$ 415 / Rs. 28850	US\$ 450 / Rs. 31250
<b>TTF Ahmedabad</b>	06, 07 & 08 September 2022	US\$ 395 / Rs. 27500	US\$ 435 / Rs. 30250	US\$ 475 / Rs. 33000	US\$ 515 / Rs. 35750
<b>BLTM Delhi</b>	10 & 11 September 2022	US\$ 495 / Rs. 29500	US\$ 545 / Rs. 32450	US\$ 595 / Rs. 35400	US\$ 645 / Rs. 38350
<b>TTF Mumbai</b>	13, 14 & 15 September 2022	US\$ 495 / Rs. 29500	US\$ 545 / Rs. 32450	US\$ 595 / Rs. 35400	US\$ 645 / Rs. 38350
<b>TTF Pune</b>	23, 24 & 25 September 2022	US\$ 345 / Rs. 24000	US\$ 380 / Rs. 26400	US\$ 415 / Rs. 28850	US\$ 450 / Rs. 31250

Standard Shell Scheme (9 sq.m.) comes with Spot Lights, Display Panels, Chairs & Table, Plug Points.

Add 25% surcharge for Extra Upper Floor Area, if any.

\* Payment is due at the time of booking with GST extra @ 18%.

## BOOK NOW

Please fill up the enclosed **Space Booking Form** and email to [contact@fairfest.in](mailto:contact@fairfest.in) or send to Fairfest Media Ltd., 74/2 AJC Bose Road, Tirupati Plaza, 4C, 4th Floor, Kolkata 700 017, India.

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📍 **Ahmedabad:** Room 204, Eternia Complex, Behind City Center, Swastik Cross Road, CG Road, Navrangpura, Ahmedabad - 380 009  
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📍 **Bengaluru:** 2454, 17th 'E' Cross, 9th Main, Ground Floor, Banashankari, 2nd Stage, Bengaluru - 560 070  
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