

# Unveiling TTF Patna

## India's Premier Travel Show Comes to Bihar

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India's Biggest Travel Show Network



**07 & 08 October 2023**

Samrat Ashok Convention Centre - Gyan Bhawan, PATNA

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Host State





# Explore the Rising Gem of Travel at TTF Patna

Welcome to TTF Patna, the first-ever edition of India's oldest and largest travel show TTF, in the vibrant state of Bihar - one of the fastest-growing states in the country. Join us as we shine a spotlight on the remarkable progress and immense potential of Bihar's tourism market and destinations. With active participation from various Indian states and neighbouring countries, TTF Patna promises to be an unmissable platform for discovering exciting new opportunities in travel.

## ABOUT TTF PATNA

TTF Patna is a prestigious travel exhibition that brings together travel industry professionals, buyers, and sellers from across India and nearby countries. This grand event showcases the diverse tourism offerings of India and neighboring countries especially those influenced by spiritual, wellness, or Buddhist travel in any manner. TTF Patna aims to act as a gateway to new opportunities and collaborations in the travel industry of the region.

## WHY ATTEND?

- Witness the boom in spiritual and wellbeing-centered destinations while gaining valuable insights into their unique cultural heritage, historical sites, and offbeat destinations.
- Buy and sell travel products catering to spiritual life and well-being, in India's diverse states and the nearby countries that have been invited to showcase their unique travel experiences and offerings.
- Network with prominent industry leaders: Engage in meaningful interactions with influential players within the travel industry, fostering partnerships and unlocking new business prospects.
- Stay ahead of the curve by attending enlightening seminars, workshops, and panel discussions led by experts who will share their knowledge, insights on trends, and best practices in the ever-evolving travel domain.
- Avail wholesale rates, and gain access to exclusive deals, discounts, and special offers from exhibitors

## WHAT TO EXPECT

**Delve into** the vibrant pavilions of various Indian states and neighboring countries, each showcasing a unique cultural and travel experience. Immerse yourself in the diverse flavors, traditions, and landscapes of these captivating destinations

**Exhibitor Showcases:** Experience a diverse range of travel products, services, tour packages, accommodations, and more, tailored to cater to every type of traveler and their interests

**Networking Opportunities:** Engage with influential industry professionals, tour operators, travel agents, and buyers, fostering valuable collaborations that open up new avenues for growth and expansion.

**Expert Insights:** Learn from the industry's thought leaders through engaging sessions and workshops that shed light on the latest trends, marketing strategies, and technological advancements in the travel sector.





Mahabodhi Temple



Odhni Dam



Jal Mandir



Shanti Stupa Rajgir



Ashokan Pillar



Takhat Sri Harminder Sahib

## Experience the rich culture, heritage and eco tourism of Bihar

- Bihar, with an impressive domestic tourist count of 25,330,364 and international tourists of 86,829, holds immense religious significance as the birthplace of Jainism and Buddhism.
- The ancient kingdom of Magadha in present-day Bihar played a pivotal role in their development.
- The state is home to two of India's oldest capitals, Rajgir and Patliputra (Patna), and is celebrated for its diverse religious traditions, including Sikhism, with Takhat Sri Harimandir Ji in Patna Sahib as a revered pilgrimage site.
- Bihar's religious heritage extends to the observance of Pitra Paksha, an annual fortnight dedicated to paying homage to ancestors, revered with great devotion by its people.



I congratulate the organisers of India's largest travel trade show network, TTF, for launching the first-ever edition of TTF Patna with Bihar Tourism as the Host State going to be held on 07-08 October, 2023. The event will provide an important B2B platform for networking among the travel and tourism industry in Bihar, for promoting spiritual, Eco & wellness and Buddhist travel in the state, the Eastern region, and across India.

Bihar has made a remarkable stride in leveraging its Eco & Adventure Tourism by establishing world class nature and zoo safari having glass-bridge, diverse flora and fauna, various water sports, adventure activities and tiger reserve that appeal to everyone.

I invite all esteemed stakeholders of tourism fraternity to converge to this prestigious event to forge partnerships with Bihar Tourism and take state tourism to new heights. I extend my best wishes to the event for its grand success.

Do come Bihar and imbibe religion, culture, heritage and nature of India in true sense!

**Abhay Kumar Singh, IAS**  
Secretary, Department of Tourism, Government of Bihar

**For more information please contact**

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Join us at TTF Patna and be a part of this landmark event that celebrates the tourism potential of Bihar. Embrace the spirit of exploration, forge lasting connections, and find inspiration to embark on incredible journeys that unravel the beauty and diversity of our world.

## PARTICIPATION PACKAGE (Rate/sq.m.)

| 2023             |                  | Rate (INR*/USD*)     | Corner (INR*/USD*)   | Peninsular (INR*/USD*) | Island (INR*/USD*)   |
|------------------|------------------|----------------------|----------------------|------------------------|----------------------|
| <b>TTF Patna</b> | 07 & 08 Oct 2023 | Rs. 30000 / US\$ 430 | Rs. 33000 / US\$ 475 | Rs. 36000 / US\$ 520   | Rs. 39000 / US\$ 560 |

Standard Shell Scheme (9 sq.m.) comes with Spotlights, Display Panels, Chairs & Table, Plug Points.

Add 50% of Standard Rate for Mezzanine Space, if any.

\* Payment is due at the time of booking with GST extra @ 18%

## BOOK NOW

Please fill up the enclosed **Space Booking Form** and email it to [contact@fairfest.in](mailto:contact@fairfest.in) or send a copy to Fairfest Media Ltd., 74/2, AJC Bose Road, Tirupati Plaza, 4C, 4th Floor Kolkata 700 016, India.

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