

05 & 06 July 2019.
Hyderabad International
Convention Centre (HICC), Novotel



Supported by:



The **Gateway** to **South India's Travel Markets**

205

BUYERS

202

EXHIBITORS

929

TRADE VISITORS



TTF South at Hyderabad ICC is a show designed to give you **360 degree** access to the **South Indian market**, with a special focus on **outbound travel**.

South India accounts for nearly half of outbound and domestic travel markets in India. However, the market is distributed across several cities like Bangalore, Chennai, Cochin, Calicut, Hyderabad, Trivandrum.



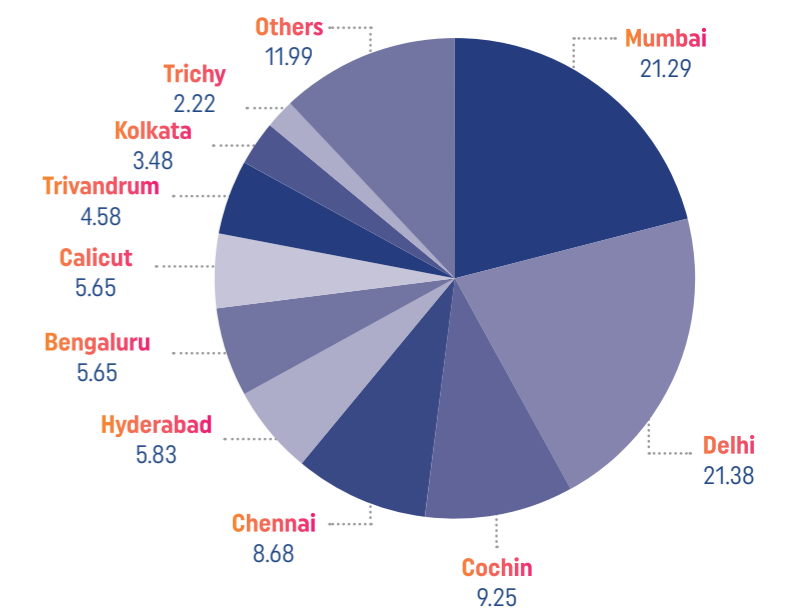
To connect to this lucrative market effectively, TTF South will host more than a hundred qualified buyers from all the major cities in South India, as well as a hundred from other major cities from all over India.

TTF South is the largest and most international travel trade show of South India. It is conveniently located in the centre of the region at Hyderabad, at the state-of-the-art HICC attached with the Novotel where the hosted buyers and sellers will be staying.



BUSIEST INDIAN AIRPORTS

Airports Authority of India (www.aai.aero)



Percentage share of major ports in Indian Nationals' Departures from India

COUNTRIES REPRESENTED IN 2018

Bhutan, Canada, Germany, Greece, India, Korea, Maldives, Nepal, Singapore, Sri Lanka, Thailand, Turkey, USA, Uzbekistan.

INDIAN STATES REPRESENTED IN 2018

Andhra Pradesh, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Puducherry, Punjab, Rajasthan, Tamil Nadu, Telangana, Uttarakhand, West Bengal.

ATTENDEE SPEAK



Over 98% buyers were **satisfied** with TTF Hyderabad.



Over 97% buyers confirmed they are **likely to return** in 2019.



Over 97% of exhibitors confirmed they are **likely to return** in 2019.



Over 99% of exhibitors said it is **very important for them to exhibit** at TTF Hyderabad.



TTF SOUTH 2018 TESTIMONIALS

"I attended TTF Hyderabad for the first time this year and received an overwhelming response from the diverse buyers' base of the show. The show floor was studded with varied exhibitors including tourism boards, DMCs, hoteliers which makes it one of the finest travel trade shows in South India. The buyers were very focussed and they meant only quality business from us. The online meeting diary helped in knowing more about the buyers who were present here from across the country."

Deepak Verma, Director of Sales, Pullman Hotels & Resorts

"We participated in TTF Hyderabad for the first time and we received a positive response from the travel trade as well as the corporate buyers. We had a good networking session at the onsite buyer – seller meet. As the South Indian market is growing tremendously, TTF Hyderabad helped us in capturing this excellent market. We will also participate in the upcoming TTF Ahmedabad. I humbly thank Fairfest Media Ltd for organising TTF and giving us a platform for conducting good business."

Rajat Gupta, Director National Sales, Best Western Hotels & Resorts

"We had a great time networking with the buyers at TTF Hyderabad. We also met sellers from different states and countries which gave us a good insight into the current trends in the tourism industry. We have been participating in TTF for a long time and it is an excellent platform to market and showcase our products to the diverse buyer base."

Munesh Kaushal, Manager (Events & Marketing), Madhya Pradesh Tourism Board

"We were looking for a good market to explore and we found Hyderabad and a good partner like TTF to be a part of it. We would like to thank the organisers of TTF for giving us a wonderful space at the event. For both the days, we had visitors coming in and enquiring about our destination. TTF Hyderabad looked promising to us and we will definitely be part of the upcoming TTF in Hyderabad to promote our destination."

Sunil Mathapati, Country Manager, Bahrain Tourism & Exhibitions Authority

"South India is one of the important markets for us and TTF Hyderabad provided us an outstanding platform to interact with B2B clients. We received an overwhelming response from the visitors on both the days of the event and we have also received excellent leads from the show. The onsite buyer-seller meeting was a great one as we got the chance to network with all the buyers in one go. The quality of buyers was robust and had good potential."

Amritha Sridhar, Swiss Tours

"TTF Hyderabad is being organised for 15 years now and it is undoubtedly one of the best travel trade shows in the country. Participants from different countries have participated in this year's event and helped in boosting the local tourism in the state. I wish TTF organisers all the best for their upcoming events."

B Manohar Rao, Managing Director (FAC), Telangana State Tourism Development Corporation

SOME OF OUR PARTNERS AND SUPPORTING ORGANISATIONS IN 2018

Host State



Partner Country



Partner States



Feature States



Knowledge Partner



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